

# Your Reliable Lead Management System

Smart · Simple · Secure



## Lead Retrieval Solution

- Capture leads anytime, anywhere using your personal Android or iOS device
- Create custom qualifying questions
- Allows personalized note taking
- Instantly email leads to yourself
- Easily import leads into your CRM
- Generate lead reports and analytics
- No Wi-Fi required



System Requirements:

**Apple iOS** – compatible with phone, touch and iPad devices (iOS 6.0 or higher)

**Android** – compatible with phone and tablet devices (3.0 or higher)

Purchase Now



\$250 – First License

\$175 – Additional License

## Capture Every Prospect!

Engineerica is the official and exclusive lead retrieval supplier for the 2016 AIR Forum.

Not everyone at the show will have a business card. Everyone will have a name badge to scan. You have made an investment to attend the 2016 AIR Forum. How do you maximize your opportunities? Provide your staff with Conference Leads to easily capture information. A simple scan guarantees accurate attendee contacts. Our system allows custom qualifying questions and notes to properly handle each lead and follow up in a timely manner.

Unpredictable Wi-Fi at the show can result in lost leads. Conference Leads allows you to capture and sync information on your smartphone device to the Cloud. Regardless of Wi-Fi connectivity, your leads will always be safe and accessible.

Licenses available for purchase online at <http://www.conftrac.com/air/exhibitor>

