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This journal covers the latest developments in higher education assessment and offers up-to-date information and practical advice for institutional researchers, assessment leaders and faculty.

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Each volume of this highly successful and respected journal focuses on a specific topic relating to institutional research, planning, or higher education management.

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This handbook is published annually and is organized around 12-15 higher education topic areas with comprehensive reviews of contemporary and emerging issues in postsecondary education.

The Journal of Higher Education

Articles combine disciplinary methods with critical insight to investigate issues important to faculty, administrators and program managers.

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Association for
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PUBLICATIONS



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To order publications, please visit www.airweb.org/airbookstore

AIR's Resources in Institutional Research Series

This series, produced by AIR, provides valuable knowledge for IR professionals. **All members may choose one free AIR publication for the current membership year.**

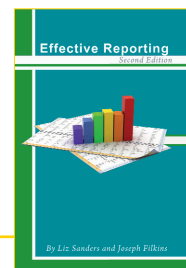
Effective Reporting, Second Edition

By Liz Sanders and Joseph Filkins

A short, user-friendly, comprehensive guide for institutional researchers. This monograph provides concise advice, checklist guides, and examples of representations of quantitative data.

(2009, 65 pp.)

Member*: \$25.00 | Non-member: \$30.00



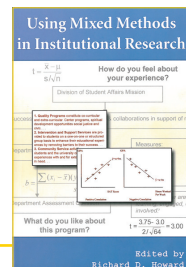
Using Mixed Methods in Institutional Research

Edited by Rich Howard

Five case studies demonstrate the use of mixed method approaches to planning and decision support.

(2007, 119 pp.)

Member*: \$26.00 | Non-member: \$36.00



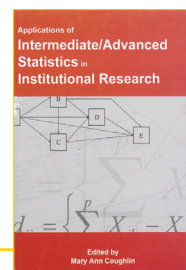
Applications of Intermediate/Advanced Statistics in Institutional Research

Edited by Mary Ann Coughlin

Multiple authors describe specific applications and techniques for institutional research that focus on the theory and application of intermediate and advanced statistics.

(2005, 214 pp.)

Member*: \$26.00 | Non-member: \$36.00



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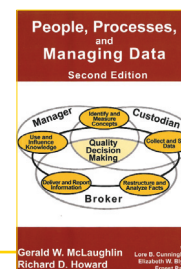
People, Processes, and Managing Data (Second Edition)

By Gerald McLaughlin and Rich Howard

Presents ideas for creating a structured management process based on quality information and knowledge.

(2004, 102 pp.)

Member*: \$16.00 | Non-member: \$21.00



The Primer for Institutional Research

Edited by William Knight

A must-have for the new IR professional, this basic text introduces the central issues, methods and resources in the field of IR. This volume includes critical contributions from key authors in the IR community.

Free for new members

(2003, 161 pp.)

Member*: \$21.00 | Non-member: \$31.00



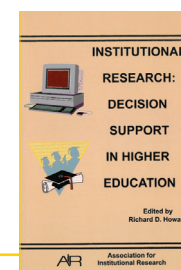
Institutional Research: Decision Support in Higher Education

Edited by Rich Howard

Outlines the IR profession and provides keys to effective institutional research. Topics include tools, theoretical framework, and the role of IR in higher education management.

(2001, 222 pp.)

Member*: \$26.00 | Non-member: \$36.00



Assessment in the Disciplines Series

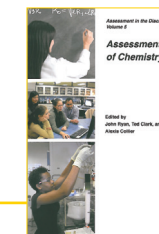
This series focuses on strategies for specific disciplines within the field of assessment.

Assessment of Chemistry *NEW!*

Edited by John Ryan, Ted Clark, and Alexis Collier

This volume has two primary motives: to enhance students' learning and success in chemistry and to share helpful insights and lessons with other chemistry faculty. The book provides detailed presentations and case studies that can be adapted for use in a variety of contexts. (2010, 199 pp.)

Member*: \$26.00 | Non-member: \$31.00

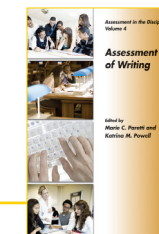


Assessment of Writing

Edited by Marie Paretti and Katrina Powell

Addresses the changing times in writing across the curriculum (WAC) and the extensive use of electronic portfolios to assist with these efforts. The book points to increased collaboration among scholars from multiple disciplines as a common feature of the current philosophy in writing assessment. (2009, 218 pp.)

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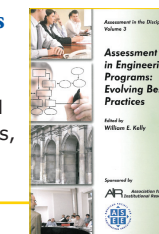
Assessment in Engineering Programs: Evolving Best Practices

Edited by William Kelly

Sponsored by AIR and ASEE

This volume presents examples of sound assessment work achieved by combining national perspectives, program-level assessment plans, and practical advice for engineering faculty charged with measuring learning and skill development in the classroom. (2008, 212 pp.)

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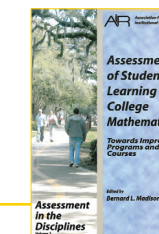


Assessment of Student Learning in College Mathematics: Towards Improved Programs and Courses

Edited by Bernard L. Madison

This work offers ten remarkably descriptive case studies in relation to assessing student learning in mathematics at nine U.S. universities. (2006, 181 pp.)

Member*: \$26.00 | Non-member: \$31.00



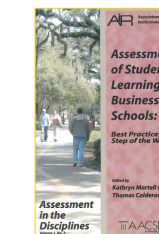
Assessment of Student Learning in Business Schools: Best Practices Each Step of the Way

Edited by Kathryn Martell and Thomas Calderon

Sponsored by AIR and AACSB

Examines assessment methods in business disciplines and contains dozens of examples of learning objectives, methods, rubrics, and report templates. (2005 two issues, 246 pp. and 226 pp.)

AIR/AACSB Member*: \$26.00/issue | Non-member: \$31.00/issue
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