All 2 and 4-Year For-Profit Institutions
Response Rates

Response Rates	# Attempted	# Responded	Response Rate
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection)	1553	52	3%
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection with contact information)	313	52	17%

Section 1: Office and Staffing

Which best represents the dominant structure for the institutional research and reporting functions at this institution?

	Number of respondents	51
IR/Reporting is primarily performed by an established office with assigned staff (Office of Institutional Research or similar structure)		33%
IR/Reporting is performed by multiple, independent offices/units (e.g., Assessment, Institutional Effectiveness, Institutional Research, Business Intelligence)		14%
IR/Reporting is primarily performed for the institution by a corporate, system, or district office that serves multiple institutions		8%
IR/Reporting is performed by one or more individuals without an "Office of IR" (e.g., employees of IT, Registrar's Office, CEO's Office)		43%
None of the above		2%

In which division is the Office of IR primarily located?

	Number of respondents	27
President/Chief Executive Officer		33%
Provost/Chief Academic Officer		37%
Business Affairs		4%
Student Affairs/Student Services		7%
Technology/IT		4%
Other		15%

Within that division, who does the Office of IR director/senior manager report to?

	Number of respondents	26
Chief-level		73%
Associate/Assistant-level		4%
Other		23%

Percentage of institutions with staff type and, among those, average headcount of staff (filled/vacant positions)

	% Inst	Head Count
Director/senior manager, full-time	93%	1.2
Director/senior manager, part-time	11%	1.0
Professional IR staff, full-time	81%	2.9
Professional IR staff, part-time	11%	1.0
Administrative support staff, full-time	15%	1.5
Administrative support staff, part-time	11%	1.0
Graduate students	0%	0.0
Undergraduate students	4%	1.0

Average Full-time Equivalent (FTE) of Director and Professional IR Staff

	Number of respondents	26
Less than 1 FTE		4%
1 FTE to less than 2 FTE		15%
2 FTE to less than 3 FTE		46%
3 FTE to less than 5 FTE		15%
5 FTE to less than 10 FTE		8%
More than 10 FTE		8%

NOTE: FTE is calculated as Director/Professional IR staff full-time headcount + 1/2 Director/Professional IR staff part-time headcount

Section 1: Office and Staffing

How did the 2014-2015 professional IR Staff headcount compare to three years ago?

	Number of respondents	25
More staff now than 3 years ago		32%
No change		40%
Fewer staff now than 3 years ago		28%
Not applicable		0%
Don't know		0%

Please indicate the highest degree earned by Office of IR's Director/Senior Manager

	Number of respondents	24
Less than a Baccalaureate degree		4%
Baccalaureate degree		13%
Master's degree/Specialist (M.A., M.S., Ed.S.)		38%
Doctoral degree, including professional practice doctorates (e.g., Ph.D., Ed.D., M.D., J.D.)		46%

How many years has the director/senior manager been in the following roles?

	Number of respondents	22	
		Mean	StdDev
Employed at this institution?		8.7	8.0
Employed in an IR capacity, regardless of employer?		7.5	5.4
Leading the Office of IR at this institution?		5.5	4.9

The average work effort for Director/Senior Manager during the 2014-2015 academic year.

	Number of respondents	19	
		Mean	StdDev
Data governance – planning and managing institution-wide data strategies		5.5	5.5
Data collection – surveys, directly monitoring data sources, etc.		4.2	5.7
Data management – storing, organizing, cleaning, and handling "raw data"		3.8	3.3
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.		4.0	4.1
Advanced analytics – predictive modeling, multi-level statistics, etc.		1.4	2.1
Direct dissemination – communicating and presenting information/studies		6.4	5.3
Automated disseminations – dashboards, factbooks, websites		0.9	1.4
Technology management – hardware, software, and programming for IR		1.8	2.5
Professional development – activities to develop knowledge and skills		1.9	1.4
Office and staff management – budget, personnel, hiring, staff meetings, etc.		1.8	2.2
Meetings – standing participation in general campus/institutional meetings		6.3	5.8
Other		2.3	5.2

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

Section 1: Office and Staffing

The average work effort for Professional IR Staff during the 2014-2015 academic year.		
Number of respondents	*13*	
	Mean	**StdDev**
Data governance – planning and managing institution-wide data strategies	0.5	0.9
Data collection – surveys, directly monitoring data sources, etc.	6.6	6.3
Data management – storing, organizing, cleaning, and handling "raw data"	7.8	6.4
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.	7.1	4.5
Advanced analytics – predictive modeling, multi-level statistics, etc.	1.1	2.4
Direct dissemination – communicating and presenting information/studies	5.6	9.3
Automated disseminations – dashboards, factbooks, websites	1.7	2.8
Technology management – hardware, software, and programming for IR	1.8	2.9
Professional development – activities to develop knowledge and skills	1.4	1.2
Office and staff management – budget, personnel, hiring, staff meetings, etc.	0.2	0.6
Meetings – standing participation in general campus/institutional meetings	1.8	2.2
Other	4.6	10.4

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

During the 2014-2015 academic year, did any staff members have a study that originated in the Office of IR accepted for publication in a peer-reviewed scholarly journal?	
Number of respondents	*25*
Yes	8%
No	92%
Don't know	0%

Section 2: Financial Resources

Did funding exist during the 2014-2015 academic year?

	Number of respondents	16
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR		69%
Funds included in the supervising unit's budget – not specifically earmarked for the Office of IR		38%
Collection of "fees" for specific services rendered		0%
External grant funding		0%
Internal grant funding (e.g., special projects)		0%
Funds available through special requests or "one-off" appropriations		13%
Other		0%

NOTE: Respondents could choose multiple answers. Column will add to more than 100%.

If funding existed, what was its percent of total funds?

	Number of respondents	16
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR		64%
Funds included in the supervising unit's budget – not specifically earmarked for the Office of IR		28%
Collection of "fees" for specific services rendered		0%
External grant funding		0%
Internal grant funding (e.g., special projects)		0%
Funds available through special requests or "one-off" appropriations		6%
Other		0%

Approximately how many dollars did the Office of IR have primary responsibility/oversight for during the 2014-2015 academic year (exclude salary/benefits)?

	Number of respondents	16
Less than $10,000		25%
$10,000 to $24,999		31%
$25,000 to $49,000		0%
$50,000 to $99,999		6%
$100,000 to $499,999		6%
$500,000 or more		0%

In the next fiscal year, do you anticipate funding to:

	Number of respondents	15
Increase		27%
No change		73%
Decrease		0%

Section 3: Tasks and Functions

Which best describes how the Office of IR tracks its work and due dates?		
	Number of respondents	*24*
Spreadsheet/document checklist		54%
Home-grown tracking technology		13%
Specific project management/collaboration software		8%
Projects aren't centrally tracked		8%
Other		17%

Does a staff member in the Office of IR serve as the institution's IPEDS Keyholder?		
	Number of respondents	*24*
Yes		71%
No		29%
Don't know		0%

IR Tasks and the degree to which IR is primarily responsible, shared responsibility, or had no responsibility			
Number of respondents	*24*		
	Primary	**Shared**	**None**
IPEDS data reporting	82%	14%	5%
Data reporting – mandatory: state / district requests for data	76%	24%	0%
Data reporting – guide books / rankings / surveys	75%	20%	5%
Data reporting – mandatory: federal requests for data	68%	32%	0%
Factbook development or equivalent	56%	17%	28%
Faculty/staff satisfaction studies	55%	15%	30%
Data sharing with consortia	55%	45%	0%
Enrollment – attrition / retention / graduation analyses	54%	38%	8%
Key performance indicator (KPI) development / monitoring	53%	37%	11%
Enrollment – predictions / modeling	36%	23%	41%
Course evaluations	35%	30%	35%
Student learning outcomes assessment	35%	52%	13%
Alumni employment studies	26%	17%	57%
Accreditation – institutional	25%	75%	0%
Institutional strategic planning	23%	68%	9%
Crime statistics reporting	20%	40%	40%
Institutional strategic plan – monitoring performance	18%	68%	14%
Economic impact studies	17%	33%	50%
Faculty productivity studies	14%	21%	64%
Accreditation – specialized / program	13%	65%	22%
Class scheduling / demand studies	7%	36%	57%
Workforce analyses (faculty / staff / administrators)	6%	44%	50%
Net Price Calculator	5%	40%	55%
Student borrowing / debt studies	0%	41%	59%
Institutional budget / finance modeling	0%	39%	61%
Student financial aid modeling	0%	38%	63%
Athletic association mandated reports	0%	33%	67%
Performance-based funding modeling and projecting	0%	30%	70%
Space utilization studies	0%	20%	80%
Salary equity studies	0%	8%	92%

Section 4: Data Access

During the 2014-2015 academic year, what level of access did the Office of IR have for each of the following types of data?			
Number of respondents	24		
	Unrestricted	Partial / Restricted	None/Very limited
Student academic records	83%	8%	8%
Student satisfaction	79%	13%	8%
Student class attendance	71%	13%	17%
Instruction – student ratings	67%	4%	29%
National survey data with student-level identification (e.g., NSSE/CCSSE)	61%	6%	33%
Admissions	54%	21%	25%
Academic advising	48%	22%	30%
Non-credit enrollment records (e.g., continuing education, workforce development)	48%	9%	43%
Student early warning alerts	46%	33%	21%
High school transcripts	42%	25%	33%
Student activities/student affairs transcripts	39%	22%	39%
Student use of academic support services	39%	26%	35%
Alumni employment	38%	29%	33%
Financial aid	38%	33%	29%
Student use of library	38%	25%	38%
Faculty productivity	35%	13%	52%
Facilities/space use	30%	9%	61%
Crime	22%	17%	61%
Institutional finance records	8%	25%	67%
Human resource/personnel – salaries	4%	8%	88%
Human resource/personnel – other	4%	21%	75%

Section 5: Clients and Colleagues

During the 2014-2015 academic year, what types of support did the Office of IR provide at the institution?

Number of respondents: 24

	Data / Information / Analyses	Provided Consult	No support
President/CEO	96%	58%	0%
Academic Affairs/Provost	96%	67%	0%
Academic Colleges/Departments	92%	71%	0%
Assessment	92%	63%	4%
Admissions	75%	38%	13%
Registrar's Office	71%	67%	8%
Student Affairs Administrative Office	71%	67%	8%
Student Financial Aid	67%	71%	13%
Career Services	63%	54%	17%
Board of Trustees	58%	21%	29%
Enrollment Management	58%	46%	33%
Library	54%	63%	13%
Graduate/Professional Schools	46%	38%	38%
Finance/Budget	42%	42%	42%
Veterans' Services	42%	42%	29%
Alumni Affairs	33%	38%	38%
Information Technology	29%	63%	29%
Human Resources	25%	46%	50%
Athletics	17%	13%	67%
Campus Facilities/Buildings and Grounds Unit	17%	13%	67%
Advancement	13%	13%	58%
Housing/Residence Life	13%	13%	75%
Development Office/Foundation	8%	0%	79%
Faculty Senate	8%	25%	63%
Grants/Contracts Office	4%	8%	79%

Which best describes the organizational structure of Institutional Research (IR) and Information Technology (IT)?

Number of respondents: 24

IR and IT are in the same department	8%
IR and IT are not in the same department, but report to the same administrative unit	8%
IR and IT report to different administrative units	83%
The institution does not have an IT department	0%
Other	0%