

## All 2 and 4-Year Not-For-Profit Institutions Response Rates

Response Rates			
	# Attempted	# Responded	Response Rate
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection)	3448	1506	44%
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection with contact information)	2914	1506	52%

## Section 1: Office and Staffing

### Which best represents the dominant structure for the institutional research and reporting functions at this institution?

	<i>Number of respondents</i>	
IR/Reporting is primarily performed by an established office with assigned staff (Office of Institutional Research or similar structure)		1489
		78%
IR/Reporting is performed by multiple, independent offices/units (e.g., Assessment, Institutional Effectiveness, Institutional Research, Business Intelligence)		10%
IR/Reporting is primarily performed for the institution by a corporate, system, or district office that serves multiple institutions		1%
IR/Reporting is performed by one or more individuals without an "Office of IR" (e.g., employees of IT, Registrar's Office, CEO's Office)		11%
None of the above		1%

### In which division is the Office of IR primarily located?

	<i>Number of respondents</i>	
President/Chief Executive Officer		1276
		25%
Provost/Chief Academic Officer		50%
Business Affairs		3%
Student Affairs/Student Services		2%
Technology/IT		3%
Other		17%

### Within that division, who does the Office of IR director/senior manager report to?

	<i>Number of respondents</i>	
Chief-level		1273
		73%
Associate/Assistant-level		14%
Other		13%

### Percentage of institutions with staff type and, among those, average headcount of staff (filled/vacant positions)

	<b>% Inst</b>	<b>Head Count</b>
Director/senior manager, full-time	95%	1.0
Director/senior manager, part-time	5%	1.1
Professional IR staff, full-time	84%	2.6
Professional IR staff, part-time	13%	1.4
Administrative support staff, full-time	28%	1.2
Administrative support staff, part-time	10%	1.1
Graduate students	11%	1.5
Undergraduate students	18%	1.6

### Average Full-time Equivalent (FTE) of Director and Professional IR Staff

	<i>Number of respondents</i>	
Less than 1 FTE		1261
		1%
1 FTE to less than 2 FTE		17%
2 FTE to less than 3 FTE		37%
3 FTE to less than 5 FTE		27%
5 FTE to less than 10 FTE		15%
More than 10 FTE		3%

NOTE: FTE is calculated as Director/Professional IR staff full-time headcount + 1/2 Director/Professional IR staff part-time headcount

## Section 1: Office and Staffing

How did the 2014-2015 professional IR Staff headcount compare to three years ago?		
	Number of respondents	1217
More staff now than 3 years ago		33%
No change		52%
Fewer staff now than 3 years ago		13%
Not applicable		1%
Don't know		1%

Please indicate the highest degree earned by Office of IR's Director/Senior Manager		
	Number of respondents	1219
Less than a Baccalaureate degree		2%
Baccalaureate degree		9%
Master's degree/Specialist (M.A., M.S., Ed.S.)		46%
Doctoral degree, including professional practice doctorates (e.g., Ph.D., Ed.D., M.D., J.D.)		43%

How many years has the director/senior manager been in the following roles?			
	Number of respondents	1117	
		Mean	StdDev
Employed at this institution?		11.1	9.2
Employed in an IR capacity, regardless of employer?		11.4	8.0
Leading the Office of IR at this institution?		6.5	5.7

The average work effort for Director/Senior Manager during the 2014-2015 academic year.			
	Number of respondents	869	
		Mean	StdDev
Data governance – planning and managing institution-wide data strategies		4.5	4.2
Data collection – surveys, directly monitoring data sources, etc.		4.6	4.5
Data management – storing, organizing, cleaning, and handling “raw data”		3.9	3.8
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.		5.2	4.1
Advanced analytics – predictive modeling, multi-level statistics, etc.		2.2	2.9
Direct dissemination – communicating and presenting information/studies		4.3	3.0
Automated disseminations – dashboards, factbooks, websites		2.0	2.2
Technology management – hardware, software, and programming for IR		1.5	2.2
Professional development – activities to develop knowledge and skills		1.9	1.7
Office and staff management – budget, personnel, hiring, staff meetings, etc.		2.9	3.0
Meetings – standing participation in general campus/institutional meetings		5.3	4.0
Other		1.6	3.9

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

## Section 1: Office and Staffing

### The average work effort for Professional IR Staff during the 2014-2015 academic year.

	Number of respondents	
	Mean	StdDev
Data governance – planning and managing institution-wide data strategies	1.4	2.3
Data collection – surveys, directly monitoring data sources, etc.	8.2	6.3
Data management – storing, organizing, cleaning, and handling “raw data”	7.2	5.2
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.	8.2	5.2
Advanced analytics – predictive modeling, multi-level statistics, etc.	1.9	3.1
Direct dissemination – communicating and presenting information/studies	2.2	2.2
Automated disseminations – dashboards, factbooks, websites	3.3	3.5
Technology management – hardware, software, and programming for IR	2.4	3.7
Professional development – activities to develop knowledge and skills	1.8	1.9
Office and staff management – budget, personnel, hiring, staff meetings, etc.	0.6	1.2
Meetings – standing participation in general campus/institutional meetings	1.9	1.9
Other	1.0	3.3

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

### During the 2014-2015 academic year, did any staff members have a study that originated in the Office of IR accepted for publication in a peer-reviewed scholarly journal?

	Number of respondents	
Yes	6%	
No	91%	
Don't know	3%	

## Section 2: Financial Resources

### Did funding exist during the 2014-2015 academic year?

	<i>Number of respondents</i>	963
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR		91%
Funds included in the supervising unit’s budget – not specifically earmarked for the Office of IR		24%
Collection of “fees” for specific services rendered		5%
External grant funding		9%
Internal grant funding (e.g., special projects)		4%
Funds available through special requests or “one-off” appropriations		10%
Other		3%

NOTE: Respondents could choose multiple answers. Column will add to more than 100%.

### If funding existed, what was its percent of total funds?

	<i>Number of respondents</i>	963
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR		84%
Funds included in the supervising unit’s budget – not specifically earmarked for the Office of IR		10%
Collection of “fees” for specific services rendered		1%
External grant funding		2%
Internal grant funding (e.g., special projects)		0%
Funds available through special requests or “one-off” appropriations		2%
Other		1%

### Approximately how many dollars did the Office of IR have primary responsibility/oversight for during the 2014-2015 academic year (exclude salary/benefits)?

	<i>Number of respondents</i>	963
Less than \$10,000		37%
\$10,000 to \$24,999		26%
\$25,000 to \$49,000		16%
\$50,000 to \$99,999		11%
\$100,000 to \$499,999		8%
\$500,000 or more		1%

### In the next fiscal year, do you anticipate funding to:

	<i>Number of respondents</i>	940
Increase		16%
No change		68%
Decrease		17%

## Section 3: Tasks and Functions

Which best describes how the Office of IR tracks its work and due dates?		
	<i>Number of respondents</i>	1119
Spreadsheet/document checklist		53%
Home-grown tracking technology		14%
Specific project management/collaboration software		10%
Projects aren't centrally tracked		14%
Other		10%

Does a staff member in the Office of IR serve as the institution's IPEDS Keyholder?		
	<i>Number of respondents</i>	1115
Yes		89%
No		11%
Don't know		0%

IR Tasks and the degree to which IR is primarily responsible, shared responsibility, or had no responsibility				
	<i>Number of respondents</i>	1124		
		Primary	Shared	None
Data reporting – mandatory: federal requests for data	83%	15%	2%	
Data reporting – guide books / rankings / surveys	81%	16%	3%	
IPEDS data reporting	81%	14%	5%	
Factbook development or equivalent	81%	12%	7%	
Data reporting – mandatory: state / district requests for data	80%	17%	4%	
Enrollment – attrition / retention / graduation analyses	74%	24%	2%	
Data sharing with consortia	64%	26%	11%	
Key performance indicator (KPI) development / monitoring	53%	37%	10%	
Enrollment – predictions / modeling	48%	39%	13%	
Faculty/staff satisfaction studies	45%	33%	23%	
Course evaluations	36%	19%	45%	
Institutional strategic plan – monitoring performance	35%	51%	14%	
Faculty productivity studies	31%	37%	32%	
Accreditation – institutional	27%	67%	6%	
Student learning outcomes assessment	26%	53%	21%	
Alumni employment studies	24%	35%	41%	
Economic impact studies	20%	37%	43%	
Institutional strategic planning	19%	62%	18%	
Performance-based funding modeling and projecting	19%	34%	47%	
Salary equity studies	15%	28%	57%	
Net Price Calculator	11%	29%	60%	
Workforce analyses (faculty / staff / administrators)	11%	43%	46%	
Space utilization studies	10%	30%	60%	
Athletic association mandated reports	9%	46%	44%	
Class scheduling / demand studies	8%	33%	60%	
Student borrowing / debt studies	4%	35%	61%	
Crime statistics reporting	3%	11%	86%	
Student financial aid modeling	3%	28%	69%	
Accreditation – specialized / program	3%	58%	39%	
Institutional budget / finance modeling	2%	33%	65%	

## Section 4: Data Access

During the 2014-2015 academic year, what level of access did the Office of IR have for each of the following types of data?

	<i>Number of respondents</i>		
	<i>1076</i>		
	<b>Unrestricted</b>	<b>Partial / Restricted</b>	<b>None/Very limited</b>
National survey data with student-level identification (e.g., NSSE/CCSSE)	86%	5%	9%
Student academic records	80%	14%	6%
Student satisfaction	71%	16%	13%
Admissions	60%	29%	11%
Non-credit enrollment records (e.g., continuing education, workforce development)	48%	21%	31%
Instruction – student ratings	48%	14%	38%
Faculty productivity	45%	21%	34%
Human resource/personnel – salaries	42%	24%	34%
Financial aid	41%	36%	23%
High school transcripts	36%	22%	43%
Alumni employment	35%	21%	44%
Human resource/personnel – other	33%	29%	38%
Facilities/space use	33%	22%	45%
Academic advising	32%	25%	43%
Student activities/student affairs transcripts	31%	23%	46%
Student early warning alerts	29%	22%	49%
Student class attendance	28%	15%	57%
Student use of academic support services	24%	31%	45%
Institutional finance records	22%	37%	41%
Student use of library	17%	24%	58%
Crime	12%	13%	75%

## Section 5: Clients and Colleagues

During the 2014-2015 academic year, what types of support did the Office of IR provide at the institution?			
	<i>Number of respondents</i>	1083	
		Data / Information / Analyses	Provided Consult
			No support
Academic Affairs/Provost		97%	47%
Academic Colleges/Departments		96%	46%
President/CEO		96%	41%
Enrollment Management		85%	45%
Assessment		85%	46%
Admissions		79%	45%
Board of Trustees		75%	18%
Student Affairs Administrative Office		75%	43%
Registrar's Office		71%	49%
Student Financial Aid		68%	44%
Finance/Budget		61%	37%
Grants/Contracts Office		61%	33%
Human Resources		56%	38%
Advancement		51%	31%
Athletics		50%	24%
Career Services		50%	38%
Library		48%	36%
Development Office/Foundation		46%	31%
Graduate/Professional Schools		45%	24%
Alumni Affairs		45%	31%
Veterans' Services		45%	30%
Faculty Senate		44%	26%
Information Technology		43%	42%
Housing/Residence Life		38%	21%
Campus Facilities/Buildings and Grounds Unit		33%	22%

Which best describes the organizational structure of Institutional Research (IR) and Information Technology (IT)?	
	<i>Number of respondents</i>
IR and IT are in the same department	1075
IR and IT are not in the same department, but report to the same administrative unit	2%
IR and IT report to different administrative units	22%
The institution does not have an IT department	72%
Other	1%
	2%