All 2 and 4-Year Not-For-Profit Institutions: Comparison Report
Response Rates

Response Rates	All			2-Year			4-Year		
	# Attempted	# Responded	Response Rate	# Attempted	# Responded	Response Rate	# Attempted	# Responded	Response Rate
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection)	3448	1506	44%	1044	459	44%	2399	1047	44%
Response Rate (all institutions listed in the 2013-14 IPEDS Data Collection with contact information)	2914	1506	52%	871	459	53%	1849	1047	57%

Section 1: Office and Staffing

Which best represents the dominant structure for the institutional research and reporting functions at this institution?

	All	2-Year	4-Year
Number of respondents	*1489*	*456*	*1033*
IR/Reporting is primarily performed by an established office with assigned staff (Office of Institutional Research or similar structure)	78%	82%	76%
IR/Reporting is performed by multiple, independent offices/units (e.g., Assessment, Institutional Effectiveness, Institutional Research, Business Intelligence)	10%	8%	11%
IR/Reporting is primarily performed for the institution by a corporate, system, or district office that serves multiple institutions	1%	1%	1%
IR/Reporting is performed by one or more individuals without an "Office of IR" (e.g., employees of IT, Registrar's Office, CEO's Office)	11%	8%	12%
None of the above	1%	2%	1%

In which division is the Office of IR primarily located?

	All	2-Year	4-Year
Number of respondents	*1276*	*400*	*876*
President/Chief Executive Officer	25%	40%	18%
Provost/Chief Academic Officer	50%	22%	63%
Business Affairs	3%	4%	3%
Student Affairs/Student Services	2%	5%	1%
Technology/IT	3%	3%	3%
Other	17%	26%	13%

Within that division, who does the Office of IR director/senior manager report to?

	All	2-Year	4-Year
Number of respondents	*1273*	*399*	*874*
Chief-level	73%	79%	70%
Associate/Assistant-level	14%	5%	18%
Other	13%	17%	11%

Section 1: Office and Staffing

Percentage of institutions with staff type and, among those, the average headcount of staff (positions are either filled or vacant)

	All		2-Year		4-Year	
	% Inst	Head Count	% Inst	Head Count	% Inst	Head Count
Director/senior manager, full-time	95%	1.0	96%	1.0	95%	1.1
Director/senior manager, part-time	5%	1.1	3%	1.1	5%	1.1
Professional IR staff, full-time	84%	2.6	84%	2.2	85%	2.8
Professional IR staff, part-time	13%	1.4	15%	1.3	12%	1.4
Administrative support staff, full-time	28%	1.2	30%	1.2	27%	1.2
Administrative support staff, part-time	10%	1.1	12%	1.2	9%	1.0
Graduate students	11%	1.5	2%	1.8	15%	1.5
Undergraduate students	18%	1.6	7%	1.3	23%	1.6

Average Full-time Equivalent (FTE) of Director and Professional IR Staff

	All	2-Year	4-Year
Number of respondents	1261	395	866
Less than 1 FTE	1%	1%	1%
1 FTE to less than 2 FTE	17%	17%	18%
2 FTE to less than 3 FTE	37%	41%	35%
3 FTE to less than 5 FTE	27%	28%	26%
5 FTE to less than 10 FTE	15%	12%	17%
More than 10 FTE	3%	1%	3%

NOTE: FTE is calculated as Director/Professional IR staff full-time headcount + 1/2 Director/Professional IR staff part-time headcount

How did the 2014-2015 professional IR Staff headcount compare to three years ago?

	All	2-Year	4-Year
Number of respondents	1217	381	836
More staff now than 3 years ago	33%	32%	34%
No change	52%	55%	51%
Fewer staff now than 3 years ago	13%	12%	14%
Not applicable	1%	1%	1%
Don't know	1%	1%	1%

Section 1: Office and Staffing

Please indicate the highest degree earned by Office of IR's Director/Senior Manager

	All	2-Year	4-Year
Number of respondents	*1219*	*379*	*840*
Less than a Baccalaureate degree	2%	4%	1%
Baccalaureate degree	9%	8%	9%
Master's degree/Specialist (M.A., M.S., Ed.S.)	46%	55%	42%
Doctoral degree, including professional practice doctorates (e.g., Ph.D., Ed.D., M.D., J.D.)	43%	33%	47%

How many years has the director/senior manager been in the following roles?

	All		2-Year		4-Year	
Number of respondents	*1117*		*345*		*772*	
	Mean	**StdDev**	**Mean**	**StdDev**	**Mean**	**StdDev**
Employed at this institution?	11.1	9.2	10.6	8.3	11.4	9.6
Employed in an IR capacity, regardless of employer?	11.4	8.0	10.3	7.3	11.9	8.2
Leading the Office of IR at this institution?	6.5	5.7	6.4	5.4	6.6	5.9

The average work effort for Director/Senior Manager during the 2014-2015 academic year.

	All		2-Year		4-Year	
Number of respondents	*869*		*262*		*607*	
	Mean	**StdDev**	**Mean**	**StdDev**	**Mean**	**StdDev**
Data governance – planning and managing institution-wide data strategies	4.5	4.2	5.1	4.1	4.3	4.3
Data collection – surveys, directly monitoring data sources, etc.	4.6	4.5	4.5	4.3	4.7	4.6
Data management – storing, organizing, cleaning, and handling "raw data"	3.9	3.8	3.5	3.7	4.1	3.8
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.	5.2	4.1	5.1	4.5	5.2	4.0
Advanced analytics – predictive modeling, multi-level statistics, etc.	2.2	2.9	1.4	2.1	2.5	3.1
Direct dissemination – communicating and presenting information/studies	4.3	3.0	4.7	3.1	4.2	2.9
Automated disseminations – dashboards, factbooks, websites	2.0	2.2	1.7	1.9	2.2	2.3
Technology management – hardware, software, and programming for IR	1.5	2.2	1.4	2.2	1.6	2.3
Professional development – activities to develop knowledge and skills	1.9	1.7	2.0	1.8	1.8	1.6
Office and staff management – budget, personnel, hiring, staff meetings, etc.	2.9	3.0	2.8	3.1	2.9	3.0
Meetings – standing participation in general campus/institutional meetings	5.3	4.0	5.9	3.9	5.1	4.0
Other	1.6	3.9	2.0	4.1	1.5	3.8

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

Section 1: Office and Staffing

The average work effort for Professional IR Staff during the 2014-2015 academic year.	All		2-Year		4-Year	
Number of respondents	598		186		412	
	Mean	StdDev	Mean	StdDev	Mean	StdDev
Data governance – planning and managing institution-wide data strategies	1.4	2.3	1.4	2.5	1.4	2.3
Data collection – surveys, directly monitoring data sources, etc.	8.2	6.3	7.7	5.3	8.4	6.7
Data management – storing, organizing, cleaning, and handling "raw data"	7.2	5.2	6.6	5.3	7.4	5.2
Basic analytics – summing, totaling, sorting, descriptive statistics, etc.	8.2	5.2	9.1	5.6	7.7	5.0
Advanced analytics – predictive modeling, multi-level statistics, etc.	1.9	3.1	1.9	3.3	1.9	3.0
Direct dissemination – communicating and presenting information/studies	2.2	2.2	2.0	2.0	2.3	2.3
Automated disseminations – dashboards, factbooks, websites	3.3	3.5	3.1	3.4	3.5	3.5
Technology management – hardware, software, and programming for IR	2.4	3.7	2.1	3.2	2.5	3.9
Professional development – activities to develop knowledge and skills	1.8	1.9	2.1	2.5	1.6	1.6
Office and staff management – budget, personnel, hiring, staff meetings, etc.	0.6	1.2	0.6	1.2	0.7	1.2
Meetings – standing participation in general campus/institutional meetings	1.9	1.9	2.1	2.1	1.8	1.8
Other	1.0	3.3	1.3	3.4	0.8	3.2

NOTE: Values have been scaled to represent number of hours in a 40-hour work week.

During the 2014-2015 academic year, did any staff members have a study that originated in the Office of IR accepted for publication in a peer-reviewed scholarly journal?	All	2-Year	4-Year
Number of respondents	1258	394	864
Yes	6%	4%	7%
No	91%	93%	90%
Don't know	3%	3%	3%

Section 2: Financial Resources

Did funding exist during the 2014-2015 academic year?

	All	2-Year	4-Year
Number of respondents	*963*	*296*	*667*
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR	91%	93%	90%
Funds included in the supervising unit's budget – not specifically earmarked for the Office of IR	24%	22%	24%
Collection of "fees" for specific services rendered	5%	2%	6%
External grant funding	9%	14%	7%
Internal grant funding (e.g., special projects)	4%	5%	4%
Funds available through special requests or "one-off" appropriations	10%	7%	12%
Other	3%	2%	3%

NOTE: Respondents could choose multiple answers. Columns will add to more than 100%.

If funding existed, what was its percent of total funds?

	All	2-Year	4-Year
Number of respondents	*963*	*296*	*667*
Funds from normal campus budgeting process – funds specifically allocated to the Office of IR	84%	85%	84%
Funds included in the supervising unit's budget – not specifically earmarked for the Office of IR	10%	9%	11%
Collection of "fees" for specific services rendered	1%	1%	1%
External grant funding	2%	3%	2%
Internal grant funding (e.g., special projects)	0%	1%	0%
Funds available through special requests or "one-off" appropriations	2%	1%	2%
Other	1%	1%	1%

Approximately how many dollars did the Office of IR have primary responsibility/oversight for during the 2014-2015 academic year (exclude salary/benefits)?

	All	2-Year	4-Year
Number of respondents	*963*	*296*	*667*
Less than $10,000	37%	39%	36%
$10,000 to $24,999	26%	23%	27%
$25,000 to $49,000	16%	14%	17%
$50,000 to $99,999	11%	10%	12%
$100,000 to $499,999	8%	11%	7%
$500,000 or more	1%	2%	1%

Section 2: Financial Resources

In the next fiscal year, do you anticipate funding to:	All	2-Year	4-Year
Number of respondents	*940*	*288*	*652*
Increase	16%	14%	16%
No change	68%	68%	68%
Decrease	17%	18%	16%

Section 3: Tasks and Functions

Which best describes how the Office of IR tracks its work and due dates?	All	2-Year	4-Year
Number of respondents	*1119*	*347*	*772*
Spreadsheet/document checklist	53%	52%	53%
Home-grown tracking technology	14%	17%	12%
Specific project management/collaboration software	10%	11%	10%
Projects aren't centrally tracked	14%	13%	14%
Other	10%	8%	10%

Does a staff member in the Office of IR serve as the institution's IPEDS Keyholder?	All	2-Year	4-Year
Number of respondents	*1115*	*348*	*767*
Yes	89%	86%	90%
No	11%	14%	10%
Don't know	0%	0%	0%

Section 3: Tasks and Functions

Common IR Tasks and the degree to which IR is primarily responsible, shared responsibility, or had no responsibility for that task	All			2-Year			4-Year		
Number of respondents	*1124*			*347*			*770*		
	Primary	**Shared**	**None**	**Primary**	**Shared**	**None**	**Primary**	**Shared**	**None**
Data reporting – mandatory: federal requests for data	83%	15%	2%	77%	21%	2%	86%	12%	2%
Data reporting – guide books / rankings / surveys	81%	16%	3%	76%	21%	3%	84%	14%	2%
IPEDS data reporting	81%	14%	5%	74%	19%	7%	85%	12%	4%
Factbook development or equivalent	81%	12%	7%	75%	18%	7%	84%	9%	7%
Data reporting – mandatory: state / district requests for data	80%	17%	4%	77%	20%	3%	81%	16%	4%
Enrollment – attrition / retention / graduation analyses	74%	24%	2%	77%	22%	1%	73%	25%	3%
Data sharing with consortia	64%	26%	11%	57%	33%	9%	66%	22%	11%
Key performance indicator (KPI) development / monitoring	53%	37%	10%	68%	27%	5%	47%	41%	12%
Enrollment – predictions / modeling	48%	39%	13%	57%	35%	8%	45%	40%	15%
Faculty/staff satisfaction studies	45%	33%	23%	56%	30%	14%	40%	34%	26%
Course evaluations	36%	19%	45%	35%	22%	43%	37%	17%	46%
Institutional strategic plan – monitoring performance	35%	51%	14%	53%	42%	5%	26%	56%	18%
Faculty productivity studies	31%	37%	32%	18%	41%	41%	36%	35%	28%
Accreditation – institutional	27%	67%	6%	30%	64%	6%	25%	68%	7%
Student learning outcomes assessment	26%	53%	21%	27%	54%	18%	25%	52%	22%
Alumni employment studies	24%	35%	41%	31%	32%	37%	20%	36%	43%
Economic impact studies	20%	37%	43%	32%	38%	30%	14%	37%	49%
Institutional strategic planning	19%	62%	18%	36%	56%	8%	12%	65%	23%
Performance-based funding modeling and projecting	19%	34%	47%	29%	40%	31%	14%	31%	55%
Salary equity studies	15%	28%	57%	4%	21%	75%	19%	31%	50%
Net Price Calculator	11%	29%	60%	16%	36%	47%	9%	26%	65%
Workforce analyses (faculty / staff / administrators)	11%	43%	46%	11%	45%	44%	10%	42%	48%
Space utilization studies	10%	30%	60%	11%	34%	55%	10%	28%	63%
Athletic association mandated reports	9%	46%	44%	4%	28%	68%	11%	52%	37%
Class scheduling / demand studies	8%	33%	60%	12%	39%	50%	6%	29%	65%
Student borrowing / debt studies	4%	35%	61%	3%	31%	66%	5%	36%	59%
Crime statistics reporting	3%	11%	86%	4%	8%	88%	3%	12%	85%
Student financial aid modeling	3%	28%	69%	2%	24%	73%	4%	30%	67%
Accreditation – specialized / program	3%	58%	39%	3%	52%	45%	3%	61%	36%
Institutional budget / finance modeling	2%	33%	65%	2%	28%	70%	3%	35%	63%

Section 4: Data Access

During the 2014-2015 academic year, what level of access did the Office of IR have for each of the following types of data?	All			2-Year			4-Year		
Number of respondents	*1076*			*332*			*744*		
	Unrestricted	**Partial / Restricted**	**None/Very limited**	**Unrestricted**	**Partial / Restricted**	**None/Very limited**	**Unrestricted**	**Partial / Restricted**	**None/Very limited**
National survey data with student-level identification (e.g., NSSE/CCSSE)	86%	5%	9%	89%	4%	7%	85%	5%	10%
Student academic records	80%	14%	6%	81%	14%	5%	80%	14%	6%
Student satisfaction	71%	16%	13%	77%	14%	8%	68%	17%	15%
Admissions	60%	29%	11%	62%	26%	12%	59%	31%	10%
Non-credit enrollment records (e.g., continuing education, workforce development)	48%	21%	31%	57%	27%	16%	44%	18%	38%
Instruction – student ratings	48%	14%	38%	44%	16%	40%	49%	13%	37%
Faculty productivity	45%	21%	34%	38%	21%	41%	49%	21%	30%
Human resource/personnel – salaries	42%	24%	34%	32%	29%	39%	47%	22%	31%
Financial aid	41%	36%	23%	39%	39%	22%	41%	35%	24%
High school transcripts	36%	22%	43%	31%	21%	48%	38%	22%	40%
Alumni employment	35%	21%	44%	39%	17%	45%	33%	22%	44%
Human resource/personnel – other	33%	29%	38%	25%	32%	44%	37%	28%	35%
Facilities/space use	33%	22%	45%	41%	20%	39%	29%	24%	48%
Academic advising	32%	25%	43%	33%	27%	40%	31%	24%	45%
Student activities/student affairs transcripts	31%	23%	46%	33%	20%	47%	30%	24%	46%
Student early warning alerts	29%	22%	49%	31%	23%	46%	28%	21%	51%
Student class attendance	28%	15%	57%	31%	16%	53%	27%	14%	58%
Student use of academic support services	24%	31%	45%	30%	35%	35%	21%	30%	49%
Institutional finance records	22%	37%	41%	21%	36%	43%	22%	37%	40%
Student use of library	17%	24%	58%	20%	29%	51%	16%	22%	61%
Crime	12%	13%	75%	12%	15%	73%	12%	13%	75%

Section 5: Clients and Colleagues

During the 2014-2015 academic year, what types of support did the Office of IR provide at the institution?	All			2-Year			4-Year		
Number of respondents	1083			335			748		
	Data / Information / Analyses	Provided Consult	No support	Data / Information / Analyses	Provided Consult	No support	Data / Information / Analyses	Provided Consult	No support
Academic Affairs/Provost	97%	47%	1%	97%	45%	1%	97%	48%	1%
Academic Colleges/Departments	96%	46%	1%	97%	46%	1%	96%	46%	1%
President/CEO	96%	41%	0%	98%	47%	4%	95%	39%	2%
Enrollment Management	85%	45%	5%	87%	44%	4%	84%	46%	6%
Assessment	85%	46%	4%	86%	46%	4%	85%	46%	3%
Admissions	79%	45%	7%	78%	43%	8%	79%	45%	7%
Board of Trustees	75%	18%	18%	75%	22%	17%	75%	16%	18%
Student Affairs Administrative Office	75%	43%	12%	74%	44%	12%	75%	43%	11%
Registrar's Office	71%	49%	10%	70%	49%	11%	71%	49%	9%
Student Financial Aid	68%	44%	13%	65%	49%	14%	69%	42%	13%
Finance/Budget	61%	37%	20%	55%	38%	24%	64%	37%	19%
Grants/Contracts Office	61%	33%	23%	75%	40%	14%	55%	30%	27%
Human Resources	56%	38%	23%	51%	40%	25%	58%	37%	22%
Advancement	51%	31%	28%	50%	34%	30%	51%	30%	28%
Athletics	50%	24%	34%	30%	17%	54%	59%	27%	24%
Career Services	50%	38%	28%	39%	30%	41%	54%	42%	22%
Library	48%	36%	27%	44%	39%	30%	50%	35%	26%
Development Office/Foundation	46%	31%	33%	54%	34%	27%	43%	29%	35%
Graduate/Professional Schools at 4-year institutions	63%	34%	22%	NA	NA	NA	63%	34%	22%
Alumni Affairs	45%	31%	33%	35%	26%	44%	49%	33%	28%
Veterans' Services	45%	30%	35%	54%	37%	26%	40%	27%	39%
Faculty Senate	44%	26%	39%	33%	25%	49%	49%	27%	34%
Information Technology	43%	42%	26%	42%	41%	29%	44%	42%	25%
Housing/Residence Life	38%	21%	42%	13%	7%	68%	50%	28%	31%
Campus Facilities/Buildings and Grounds Unit	33%	22%	50%	40%	27%	42%	29%	20%	53%

Section 5: Clients and Colleagues

Which best describes the organizational structure of Institutional Research (IR) and Information Technology (IT)?	All	2-Year	4-Year
Number of respondents	*1075*	*334*	*741*
IR and IT are in the same department	2%	3%	2%
IR and IT are not in the same department, but report to the same administrative unit	22%	22%	23%
IR and IT report to different administrative units	72%	73%	72%
The institution does not have an IT department	1%	1%	1%
Other	2%	2%	2%