



2020 AIR Forum
 May 25 – May 29, 2020
 Hyatt Regency | New Orleans, LA

Gold Sponsorship Registration Form

COMPANY NAME: _____

CONTACT NAME* _____ JOB TITLE* _____

CONTACT E-MAIL (IMPORTANT)* _____ PHONE _____ EXTENSTION _____

** This is the person who should receive planning materials and correspondence.*

Gold Sponsorship Package	\$6,500
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Additional Options:	
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Lanyard Sponsorship (one available, Diamond Sponsor has first right of refusal)	\$4,000
Water Bottle Sponsorship (one available, Diamond Sponsor has first right of refusal)	\$3,000
Lead Retrieval (fee is per company)	\$175
Private Meeting Space (based on availability)	\$500
Digital Marketing	\$350
Additional 10x10 Booth	\$1,500
Sponsor Representatives (3 Included with sponsorship) \$375.00 for additional reps	Included

Networking and Events	Included
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<p>Welcome Reception & Booth Crawl We're throwing a networking party that serves up leads — Hosted by AIR and YOU! A Welcome Reception and Booth Crawl in the Exhibit Hall will kick-off the conference Tuesday, May 26, 2020 from 4:45PM to 6:45PM. Sponsors can host their own booth parties by serving food and/or beverages right at their booth.</p> <p>Data Scavenger QR Code Hunt: Sponsors will be given a sign that includes a QR code. Attendees can scan code by visiting sponsors booths Tuesday, May 26 and Wednesday, May 27 during exhibit hall hours. Each scan will count as an entry in the AIR prize drawing to be held at the Thursday dessert reception.</p> <p>Dinner Group Host: Hosting a dinner group provides additional opportunities for networking with AIR attendees. Dinner groups are scheduled on Tuesday, May 26. AIR staff will provide a list of restaurants with reservations already in place for the host to choose from. As a host you can choose to make the group invite only or open to all attendees. Dinner groups meet outside the Exhibit Hall, which is in the Empire Ballroom. Groups can then walk together to prearranged locations. Dinner groups are optional, and attendees pay for their own meals at the restaurant. A list of restaurants and a link to sign-up will be shared prior to forum.</p> <p><i>Networking activities are included for all sponsor levels, participation is not required. Sponsors are responsible for their own food and beverage costs.</i></p>	
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- 5% Discount if Registered by December 30, 2019 (Save \$325)
- 4% Discount if Registered by January 21, 2020 (Save \$260)
- 3% Discount if Registered by January 30, 2020 (Save \$195)
- 2% Discount if Registered by February 10, 2019 (Save \$130)
- No Discount if Registered after February 10, 2020

Total Cost:	\$ _____
Early Registration Discount	\$ _____
Total Support Commitment:	\$ _____
Non-Refundable Deposit:	\$ _____
<i>(50% of total support commitment required)</i>	

To receive a discount, your registration form, not payment, must be received by AIR Staff by the deadline.

Authorized Signature* _____

**Your signature acknowledges compliance with the AIR payment schedule and cancellation policy.*

Sponsor Representative Registration
DEADLINE TO SUBMIT: FRIDAY, May 8, 2020

	First Name	Informal/Nickname	Last Name	Email Address (Unique email address required)
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Additional Sponsor Representative(s): \$375 x _____ = _____

Additional sponsor registrations are \$375.00 each (limit 5) Please note: Sponsor Representative Registration cancellations must be submitted to accountspayable@airweb.org by Friday, May 8, 2020. Cancellations received after the deadline will not be eligible for refund or forgiveness of amount due. Registrations are transferable.

AIR payment schedule and cancellation policy:

- 50% non-refundable deposit due with submission of this form
In the event of cancellation this deposit will serve as the cancellation processing fee, otherwise it will be applied to your balance.
- Balance due by March 8, 2020
- Registrations received after March 1, 2020 must be accompanied by full payment
- Sponsors who cancel after March 1, 2020 **will not** be eligible for a refund of the full support commitment
- Sponsors who make the final payment after March 1, 2020 will forfeit their early registration discount (if applicable)

AIR Staff Contact Information



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