# Platinum Sponsorship Registration Form

COMPANY NAME:

CONTACT NAME*_____ JOB TITLE*_____

CONTACT E-MAIL (IMPORTANT)*_____PHONE_____EXTENSTION_____
*This is the person who should receive planning materials and correspondence.*

| Platinum Sponsorship Package | $9,000 |
|---|---|
| **Additional Options:** | |
| **Lanyard Sponsorship** (one available, Diamond Sponsor has first right of refusal) | $4,000 |
| **Water Bottle Sponsorship (**one available, Diamond Sponsor has first right of refusal) | $3,000 |
| **Lead Retrieval** (fee is per company) | $175 |
| **Private Meeting Space** (based on availability) | included |
| **Digital Marketing** | included |
| **Sponsor Representatives (4 Included with sponsorship) $375.00 for additional reps** | Included |
| **Networking and Events** | Included |

**Welcome Reception & Booth Crawl**
We're throwing a networking party that serves up leads — Hosted by AIR and YOU! A Welcome Reception and Booth Crawl in the Exhibit Hall will kick-off the conference Tuesday, May 26, 2020 from 4:45PM to 6:45PM. Sponsors can host their own booth parties by serving food and/or beverages right at their booth.

**Data Scavenger QR Code Hunt:**
Sponsors will be given a sign that includes a QR code. Attendees can scan code by visiting sponsors booths Tuesday, May 26 and Wednesday, May 27 during exhibit hall hours. Each scan will count as an entry in the AIR prize drawing to be held at the Thursday dessert reception.

**Dinner Group Host:**
Hosting a dinner group provides additional opportunities for networking with AIR attendees. Dinner groups are scheduled on Tuesday, May 26. AIR staff will provide a list of restaurants with reservations already in place for the host to choose from. As a host you can choose to make the group invite only or open to all attendees. Dinner groups meet outside the Exhibit Hall, which is in the Empire Ballroom. Groups can then walk together to prearranged locations. Dinner groups are optional, and attendees pay for their own meals at the restaurant. A list of restaurants and a link to sign-up will be provided prior to forum.

*Networking activities are included for all sponsor levels, participation is not required. Sponsors are responsible for their own food and beverage costs.*

| | |
|---|---|
| 5% Discount if Registered by December 30, 2019 (Save $450) | Total Cost: $_____ |
| 4% Discount if Registered by January 21, 2020 (Save $360) | Early Registration Discount $_____ |
| 3% Discount if Registered by January 30, 2020 (Save $270) | Total Support Commitment: $_____ |
| 2% Discount if Registered by February 10, 2019 (Save $180) | Non-Refundable Deposit: $_____ |
| No Discount if Registered after February 10, 2020 | *(50% of total support commitment required)* |

*To receive a discount, your registration form, not payment, must be received by AIR Staff by the deadline.*

Authorized Signature*_____
*Your signature acknowledges compliance with the AIR payment schedule and cancellation policy*

| Sponsor Representative Registration DEADLINE TO SUBMIT: FRIDAY, May 8, 2020 | | | |
|---|---|---|---|
| First Name | Informal/Nickname | Last Name | Email Address (Unique email address required |
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |

Additional Sponsor Representative(s):    $375  x _____                    = _____

**Additional sponsor registrations are $375.00 each (limit 5)** *Please note: Sponsor Representative Registration cancellations must be submitted to* accountspayable@airweb.org *by Friday, May 8, 2020. Cancellations received after the deadline will not be eligible for refund or forgiveness of amount due. Registrations are transferable.*

*AIR payment schedule and cancellation policy:*

- 50% non-refundable deposit due with submission of this form
  *In the event of cancellation this deposit will serve as the cancellation processing fee, otherwise it will be applied to your balance.*
- Balance due by March 8, 2020
- Registrations received after March 1, 2020 must be accompanied by full payment
- Sponsors who cancel after March 1, 2020 **will not** be eligible for a refund of the full support commitment
- Sponsors who make the final payment after March 1, 2020 will forfeit their early registration discount (if applicable)

# AIR Staff Contact Information



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