



2021 AIR Forum Virtual  
May 25 – May 28, 2021

# Platinum Sponsorship Registration Form

See Sponsor Prospectus for Full List of Sponsorship Package Inclusions

COMPANY NAME: \_\_\_\_\_

CONTACT NAME\* \_\_\_\_\_ JOB TITLE\* \_\_\_\_\_

CONTACT E-MAIL (IMPORTANT)\* \_\_\_\_\_ PHONE \_\_\_\_\_ EXTENSION \_\_\_\_\_

\* This is the person who should receive planning materials and correspondence.

<b>Platinum Sponsorship Package</b>	<b>\$8,500</b>
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<b>Additional Options:</b>	
<p><b>Sponsor On-Demand Content (Limit 1)</b> (first right of refusal to Branded or Diamond sponsors; not available to Silver sponsors) Sponsor the on-demand content following the conference. On-demand content is available to attendees for 30 days (about 4 and a half weeks) following the conference. Sponsor is recognized as a post-conference on-demand content sponsor in marketing materials and schedule. Sponsor logo will appear at the top of the online platform immediately following the live event and for 30 days after.</p>	10,000
<p><b>Sponsor Attendee Snack-boxes (Limit 15)</b> Sponsor branded snack boxes to be mailed to attendees prior to the conference. Recognized as snack sponsor on website and sponsor listing. Sponsor logos will be included on the inserted flyer.</p>	\$3,500
<p><b>Sponsor Attendee Digital Coffee Gift Cards (Limit 5)</b> Sponsors will be listed in marketing materials, on the AIR Forum Virtual website as coffee sponsors, and in an email accompanying the digital coffee card.</p>	\$2,000
<b>Break Sponsorships:</b>	
<p><b>Happy Hour (Limit 2)</b> Sponsor a daily Zoom Happy Hour to conclude each conference day. Sponsors will be listed as the break sponsor in marketing materials, sponsor listing, schedule, and verbally in break. Customization costs to be borne by the sponsor.</p>	\$1,000
<p><b>Attendee scholarships (Unlimited) Contributions begin at \$500, add amount you would like to contribute.</b> Give to the attendee scholarship fund and be listed as a scholarship contributor. Many of our attendees are facing financial hardship and are unable to fund registration fees. Through an application process, scholarships in the amount of \$100 per attendee will be awarded to offset registration fees for selected recipients. Sponsors will be recognized as a scholarship sponsor on the website and in virtual booth listing.</p>	

5% Discount if Registered by February 19, 2021 (Save \$425)

No Discount if Registered after February 19, 2021

Total Cost: \$ \_\_\_\_\_

Early Registration Discount \$ \_\_\_\_\_

Total Support Commitment: \$ \_\_\_\_\_

Non-Refundable Deposit: \$ \_\_\_\_\_

(50% of total support commitment required)

To receive a discount, your registration form, not payment, must be received by AIR Staff by the deadline.

**AIR payment schedule and cancellation policy:**

- 50% non-refundable deposit due with submission of this form *in the event of cancellation this deposit will serve as the cancellation processing fee, otherwise it will be applied to your balance.*
- Balance due by *Friday, April 30, 2021*
- Sponsors who cancel after *Friday, April 2, 2021* **will not** be eligible for a refund of the full support commitment
- No refunds will be granted after *Friday, April 2, 2021*
- Sponsors who make the final payment after *Friday, April 2, 2021* will forfeit their early registration discount (if applicable)

**Authorized Signature\*** \_\_\_\_\_

*\*Your signature acknowledges compliance with the AIR payment schedule and cancellation policy, and terms and conditions.*

Sponsor Representative Registration				
DEADLINE TO SUBMIT: FRIDAY, MAY 7, 2021				
	First Name	Informal/Nickname	Last Name	Email Address (Unique email address required)
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Additional Sponsor Representative(s): \$200 x \_\_\_\_\_ = \_\_\_\_\_

**Additional sponsor registrations are \$200 each (limit 5)** Please note: *Sponsor Representative Registration cancellations must be submitted to [meetingplanner@airweb.org](mailto:meetingplanner@airweb.org) by May 7, 2021. Cancellations received after the deadline will not be eligible for refund or forgiveness of amount due. Registrations are transferable.*

**AIR Staff Contact Information**



Emily White  
Independent Contractor / Meeting Planner  
Email: [meetingplanner@airweb.org](mailto:meetingplanner@airweb.org)

**Please submit your Registration Form to Emily White at [meetingplanner@airweb.org](mailto:meetingplanner@airweb.org). An AIR staff member will then create and send you an invoice that is payable online with credit card or by mail with a check.**