

## Forum Attendee Demographics

How many times have you attended the Forum?	Average
This was my first time	34%
2 to 4 times	34%
5 to 9 times	18%
10 to 19 times	11%
20 or more times	4%

U.S. Attendees by Sector	Average
All other sectors	1%
Administrative Unit	2%
Private for-profit, 4-year or above	2%
Public, 2-year	15%
Private not-for-profit, 4-year or above	34%
Public, 4-year or above	47%

U.S. Institutional Size	Average
< 2,000 student FTE	8%
2,000 to 5,000 student FTE	17%
5,001 to 10,000 student FTE	18%
10,001 to 15,000 student FTE	13%
15,001 to 20,000 student FTE	8%
20,001 to 30,000 student FTE	13%
More than 30,000 student FTE	22%

Attendees by Office Size	Average
Very small office (1 FTE or less)	11%
Small office (1.1 to 2 FTE)	14%
Medium-sized office (2.1 FTE to 5.0 FTE)	27%
Large office (5.1 FTE to 10 FTE)	31%
Very large office (10.1 FTE or more)	17%

Attendees by IR Role	Average
Faculty - Teach IR	1%
Retired	1%
Work, For-Profit Organization other than a college/university	1%
Student - Full Time	2%
Work, Non-Profit Organization other than a college/university	4%
Manage/Staff - Assessment	8%
Other	10%
Manage - IR	34%
Staff - IR	38%
Self-employed/Consultant	< 1%
Faculty - Teach Other Than IR	2%

Types of Data Roles*	Average
Information Technology (IT)	6%
Strategic Planning	24%
Assessment	31%
Institutional Effectiveness	33%
Business Intelligence/Analytics	28%
Institutional Research	86%

\*NOTE: Respondents could select more than one answer. Column will add to more than 100%.

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