

2026 AIR Forum Proposal Review Rubric

Rating Scale: 1 (Strongly Disagree) - 5 (Strongly Agree)

SPEAKER SESSIONS

- Q1 Based on this proposal, I would recommend this session to a colleague.
- Q2 I am likely to attend this session. Answer based on the abstract, title, and presenter(s). Speak only for yourself when answering this question.
- Q3 This is a relevant topic for higher education data professionals. Assess whether this topic is relevant.
- Q4 This topic is important for the advancement of my institution's IR/data function.
- Q5 This session will be of interest to the target audience. Estimate the target audience's level of interest in this session. Answer based on the abstract, title, and presenter(s).
- Q6 The proposal has a logical sequence. The proposal contains an introduction to the content, a description of the findings/content, conclusions and/or next steps, and leaves adequate time for audience participation and discussion.
- Q7 The learning outcomes are clear and reasonable. Evaluate whether the presenter(s) learning outcomes are both understandable and accomplishable in a 45-minute session.
- Q8 Presenter(s) experience is appropriate. The presenter(s) possess the knowledge, skills, expertise, and experience to successfully present about this topic.

PANEL SESSIONS

- Q1 Based on this proposal, I would recommend this session to a colleague.
- Q2 I am likely to attend this session. Answer based on the abstract, title, and presenter(s). Speak only for yourself when answering this question.
- Q3 This topic is important for the advancement of my institution's IR/data function.
- Q4 This session will be of interest to the target audience. Estimate the target audience's level of interest in this session. Answer based on the abstract, title, and presenter(s).
- Q5 This is a relevant topic for higher education data professionals. Assess whether this topic is relevant.
- Q6 The proposal has a logical sequence. The proposal contains an introduction to the content, a description of the findings/content, conclusions and/or next steps, and leaves adequate time for audience participation and discussion.

- Q7 The learning outcomes are clear and reasonable. Evaluate whether the presenters learning outcomes are both understandable and accomplishable in a 60-minute session.
- Q8 Experience of presenters is appropriate. All presenters possess the knowledge, skills, expertise, and experience to successfully present about this topic.

DISCUSSION GROUPS

- Q1 Based on this proposal, I would recommend this session to a colleague.
- Q2 I am likely to attend this session. Answer based on the abstract, title, and presenter(s). Speak only for yourself when answering this question.
- Q3 This topic is important for the advancement of my institution's IR/data function.
- Q4 The discussion questions are engaging. Determine whether the proposed questions are open ended, yet sufficiently focused on the topic to provide structure for the discussion without the use of audio visual.
- Q5 The learning outcomes are clear and reasonable. Evaluate whether the presenter(s) learning outcomes are both understandable and accomplishable in a 45-minute session.
- Q6 This session will be of interest to the target audience. Estimate the target audience's level of interest in this session. Answer based on the abstract, title, and presenter(s).
- Q7 This is a relevant topic for higher education data professionals. Assess whether this topic is relevant.
- Q8 Presenter(s) experience is appropriate. The presenter(s) possess the knowledge, skills, expertise, and experience to successfully present about this topic.

POSTER PRESENTATIONS

- Q1 Based on this proposal, I would recommend this session to a colleague.
- Q2 I am likely to view this poster. Answer based on the abstract, title, and presenter(s). Speak only for yourself when answering this question.
- Q3 This session will be of interest to the target audience. Estimate the target audience's level of interest in this session. Answer based on the abstract, title, and presenter(s).
- Q4 This is a relevant topic for higher education data professionals. Assess whether this topic is relevant.
- Q5 This topic is important for the advancement of my institution's IR/data function.
- Q6 Visual display of information. The presenter proposed an effective way to use a visual display to communicate to participants.

- Q7 The learning outcomes are clear and reasonable. Evaluate whether the presenter(s) learning outcomes are both understandable and accomplishable in a 60-minute Q&A.
- Q8 Presenter(s) experience is appropriate. The presenter(s) possess the knowledge, skills, expertise, and experience to successfully present about this topic.

IMPACT SESSIONS

- Q1 Based on this proposal, I would recommend this session to a colleague.
- Q2 I am likely to attend this session. Answer based on the abstract, title, and presenter(s). Speak only for yourself when answering this question.
- Q3 This is a relevant topic for higher education data professionals. Assess whether this topic is relevant.
- Q4 This topic is important for the advancement of data informed decision making for student success.
- Q5 This session will be of interest to a broad audience. Estimate the audience's level of interest in this session. Answer based on the abstract, title, and presenter(s).
- Q6 The proposal has a logical sequence. The proposal contains an introduction to the content, a description of the findings/content, conclusions and/or next steps, and leaves adequate time for audience participation and discussion.
- Q7 The learning outcomes are clear and reasonable. Evaluate whether the presenter(s) learning outcomes are both understandable and accomplishable in a 90-minute session.
- Q8 Presenter(s) experience is appropriate. The presenter(s) possess the knowledge, skills, expertise, and experience to successfully present about this topic.