

SPONSORSHIP COMPARISON

AIR FORUM *virtual*

BRANDED

\$18,000
(Limit 1)

Sponsor the AIR Forum Virtual event platform!

- Receive high exposure on all marketing materials. *Example: AIR Forum Virtual, sponsored by [insert your company here].*
- Appear in pre-event marketing and contact emails. *Includes: Company name, logo, etc.*
- Receive verbal acknowledgement and a formal "thank you" in morning introductions.

Opening and Closing Keynote Ads

- 30-second ad to run *before* keynote sessions.

One Sponsored Session

- 40-minute, pre-recorded session.
- Live Q&A: Attendees can interact via a chat box. The presenter will manage the discussion throughout the duration of the session.
- Guaranteed to air during first session time slot and will not compete with other sponsored sessions.

Happy Hour Host

- 60 minutes
- Sponsor logo on screen *before* happy hour.
- Sponsor representative will be the host/moderator.

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PREMIER

\$3,500
(Limit 2)

Impact Session Ad

- 30-second ad to run *before* an impact session.
- Sponsor banner ad on screen *during* session.

One Sponsored Session

- 40-minute, pre-recorded session.
- Live Q&A: Attendees can interact via a chat box. The presenter will manage the discussion throughout the duration of the session.
- Guaranteed to not compete with other sponsored sessions.

Happy Hour Host

- 60 minutes
- Sponsor logo on screen *before* happy hour.
- Sponsor representative will be the host/moderator.

Virtual Booth

- Listed as subject matter expert.
- Representative must be available during designated booth hours.

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PARTNER

\$2,500
(Limit 7)

Yoga/Stretch Break Ad

- 30-second ad to run *before* a yoga/stretch break.
- Sponsor banner ad on screen *during* session.

One Sponsored Session

- 40-minute, pre-recorded session.
- Live Q&A: Attendees can interact via a chat box. The presenter will manage the discussion throughout the duration of the session.
- May be scheduled at the same time as another sponsored session.

Coffee Talk Host

- 20 minutes
- Sponsor logo on screen *before* coffee talk.
- Sponsor representative will be the host/moderator.

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SUPPORTER

\$1,500
(Unlimited)

One Sponsored Session

- 15-minute, pre-recorded session.
- Available as on-demand content.

Virtual Booth

- Representative must be available during designated booth hours.

Leads

- Sponsors may request one-on-one meetings with attendees using the scheduler.
- Contact information may be collected when attendees visit a virtual sponsor booth and participate in giveaways.

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Virtual Booth

- Listed as subject matter expert.
- Representative must be available during designated booth hours.

Leads

- Sponsors may request one-on-one meetings with attendees using the scheduler.
- Contact information may be collected when attendees visit a virtual sponsor booth and participate in giveaways.

Contact Lists

- AIR Forum Virtual attendee mailing list
- AIR Forum Virtual attendee email list (opt-ins)

Additional Benefits

- Four sponsor representative registrations.
- Acknowledgement on AIR social media (includes sponsor tagline, handle, and website link).
- Resources included in PDF and linked to sponsor profile.
- Sponsor name, logo, description, website link, and social media handles displayed on AIR Forum Virtual sponsor site.
- Sponsor giveaway or special offer highlighted in virtual raffle.

Leads

- Sponsors may request one-on-one meetings with attendees using the scheduler.
- Contact information may be collected when attendees visit a virtual sponsor booth and participate in giveaways.

Contact Lists

- AIR Forum Virtual attendee mailing list
- AIR Forum Virtual attendee opt-in email list

Additional Benefits

- Three sponsor representative registrations.
- Acknowledgement on AIR social media (includes sponsor tagline, handle, and website link).
- Resources included in PDF and linked to sponsor profile.
- Sponsor name, logo, description, website link, and social media handles displayed on AIR Forum Virtual sponsor site.
- Sponsor giveaway or special offer highlighted in virtual raffle.

Virtual Booth

- Representative must be available during designated booth hours.

Leads

- Sponsors may request one-on-one meetings with attendees using the scheduler.
- Contact information may be collected when attendees visit a virtual sponsor booth and participate in giveaways.

Contact Lists

- AIR Forum Virtual attendee mailing list
- AIR Forum Virtual attendee opt-in email list

Additional Benefits

- Two sponsor representative registrations.
- Acknowledgement on AIR social media (includes sponsor tagline, handle, and website link).
- Resources included in PDF and linked to sponsor profile.
- Sponsor name, logo, description, website link, and social media handles displayed on AIR Forum Virtual sponsor site.
- Sponsor giveaway or special offer highlighted in virtual raffle.

Contact Lists

- AIR Forum Virtual attendee mailing list

Additional Benefits

- One sponsor representative registration.
- Acknowledgement on AIR social media (includes sponsor tagline, handle, and website link).
- Resources included in PDF and linked to sponsor profile.
- Sponsor name, logo, description, website link, and social media handles displayed on AIR Forum Virtual sponsor site.
- Sponsor giveaway or special offer highlighted in virtual raffle.



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