2019 AIR Pre/Post Conference Registration* Form

Monday, May 27, Tuesday, May 28, and Friday, May 31, 2019
Colorado Convention Center | Denver, CO

THIS REGISTRATION FORM IS FOR PAY BY CHECK OR PO ONLY.

PAYMENTS BY CHECK OR PO INCLUDE A $55 PROCESSING FEE.

CREDIT CARD ORDERS SHOULD BE PLACED ONLINE AT https://www.airweb.org/forum/2019/Register

Please note: Forum Attendees will recieve a 10% discount on Pre-/Post-conference Education

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Participant Information

First Name: Last Name:

Informal Name (as it will appear on name badge):

Title: Institution/Organization:

Mailing Address:

City: State/Province: Country: Zip/Postal Code:

Phone: Email:

Emergency Contact

In the event of an emergency, AIR will contact the person you indicate below:

Full Name: Relationship: Phone:

AIR Membership (not required to attend workshops)

If you are not a current member and wish to receive member discount pricing, select a 2018-2019 Membership below. Additionally, you may purchase your 2019-2020 membership now and *save $10*.

AIR Membership Types	2018-2019 Membership Qualifies you for Forum member discount pricing	2019-2020 Membership	Amount Due
Professional Membership Includes full rights and benefits for the membership year selected.	$75 (Half-year discount)	$150 (Regularly $160)	

Graduate Student
To be eligible for graduate student membership, you must be actively pursuing a graduate degree and ***not*** be employed full time.
    • I am actively pursuing a graduate degree.
    • I am not employed full time.
 	
My faculty advisor is:
Email:
	$22.50	$45	

Retired Membership To be eligible for retired membership, you must have formally terminated your regular professional employment through retirement, but have not yet reached Emeritus status (15 cumulative years with AIR).	$22.50	$45	
MEMBERSHIP SUBTOTAL			

The Art & Science of Data Visualization: A Bootcamp

Member Price: $500　　　　　**Non-member Price: $600**

Monday, May 27 - 8:00 am - 5:15 pm & Tuesday, May 28, 8:30 -11:45 am

This one-and-a-half-day bootcamp explores practical, strategic, and theoretical approaches to data visualization in higher education. The experience begins on Monday morning with an opening session, is followed by 5 breakout sessions (90 minutes each) and ends on Tuesday with a closing session. Participants select specific breakout sessions to customize the bootcamp based on their interests. The data bootcamp is a complete experience; the content is not offered à la carte.

Breakout Session A - Monday, 9:00-10:30 am **Select one session**	
Communicating the Value of Data Visualization	
Crafting Your Data Story: Considerations in Narrative Development	
Data Visualizations: A Tool but Not a Silver Bullet	
Data Visualizations for the Human Brain	
Data Science Communicator: The Sexier Job of the 21st Century	
Breakout Session B - Monday, 11:00 am - 12: 30 pm **Select one session**	
Using Power BI to Automate Data Cleaning and Visualizations	
Creating Impactful Dashboards through Collaboration with Stakeholders	
Public-Facing Data Visualizations in Tableau	
Moving from Informational Gems to Compelling Stories	
Tableau Terminology and Data Connections	
Data Visualizations: A Tool but Not a Silver Bullet	
Breakout Session C - Monday, 1:45 - 3:15 pm **Select one session**	
Understanding the Impact of Data Visualizations	

Post-It, Pen, and Pad: Prototyping Your Dashboards Quickly and Effectively			
Developing an Enrollment Dashboard: A Case Study			
Data Visualizations for the Human Brain			
Preparing and Structuring Survey Data for Visualization in Tableau			
Data Science Communicator: The Sexier Job of the 21st Century			
Breakout Session D - Monday, 3:45 - 5:15 pm **Select one session**			
Data Visualization: Who, What, Where, When, and an Introduction to How			
Post-It, Pen, and Pad: Prototyping Your Dashboards Quickly and Effectively			
Using Data Visualizations to Advocate for Student Success			
Public Displays of Data: Challenges and Considerations			
Answering Senior Leaders Questions with Clearinghouse Data			
Crafting Your Data Story: Considerations in Narrative Development			
Breakout Session E - Tuesday, 9:00 - 10:30 am **Select one session**			
~~Optimizing Power BI~~ CANCELLED			
Speaking Their Language: Communicating Data to Senior Leaders			
Using Data Visualizations as Coaching/Consulting Tools			
Engaging Faculty to Inform Data Reporting and Visualization			
Strategic, Operational, and Analytical Dashboards			
Moving from Informational Gems to Compelling Stories			
Bootcamp Subtotal			

Pre/Post-conference Workshops

	Member Price	Non-Member Price	Amount Due
Monday Full-day (8:00 AM - 4:00 PM)			
Promoting Equity and Inclusion through Intentional Practice	$300	$350	
Survey Research Methods: Key Aspects and Best Practices	$300	$350	
Monday Morning Half-day (8:00 AM -11:30 AM)			
~~Beyond Newcomers: Insights for Continued Professional Growth~~	CANCELLED		
Introduction to Institutional Research	$150	$175	
Introduction to SPSS syntax	$150	$175	
IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness	$25	$25	

~~IPEDS Data as the Public Face of an Institution~~	CANCELLED		
IPEDS Human Resources Training	$25	$25	
Successfully Becoming a Director of IR/IE (**2-hour Session**)	$75	$100	
Monday Afternoon Half-day (12:30 PM - 4:00 PM)			
A Brief Introduction to R	$150	$175	
Application of Advanced Data Mining Algorithms to IR Analytical Projects with R Demo	$150	$175	
~~Comprehensive Curriculum Mapping for Learning Outcomes Assessment~~	CANCELLED		
~~Data Governance: A Primer~~ SOLD OUT	~~$150~~	~~$175~~	
IPEDS Student Financial Aid Training	$25	$25	
~~Using Tableau to Automate IR Data Reporting~~ SOLD OUT	~~$150~~	~~$175~~	
Tuesday Full-day (8:00 AM - 4:00 PM)			
IPEDS New Keyholders Workshop	$25	$25	
R for the IR Professional: Transforming, Visualizing, and Communicating Data	$300	$350	
Tuesday Morning Half-day (8:00 AM - 11:30 AM)			
~~Building a Modern Data Governance Structure~~ SOLD OUT	~~$150~~	~~$175~~	
Conducting a Quality Survey Research Project	$150	$175	
Equity, Diversity, and Inclusion, Oh My! Engaging & Delivering Equity Related IR/IE Needs at Your Institution	$150	$175	
Program Review for Non-Academic Units and IR, Too	$150	$175	
Student Satisfaction Inventory: How to Best Use the SSI on Your Campus	$150	$175	
Using Community College Measures of Effectiveness for Institutional Improvement and Accountability	$150	$175	
Using R to Tidy your Data	$150	$175	
Tuesday Afternoon Half-day (12:00 - 4:00 PM)			
Building a Narrative Via Evidence-Based Storytelling	$150	$175	
Enrollment Dashboard in a Day with Microsoft Power BI	$150	$175	
~~Enrollment Forecasting and Modeling in Tableau~~ SOLD OUT	~~$150~~	~~$175~~	
IPEDS Finance Training for IR Professionals	$25	$25	
Program Student Learning Outcomes Assessment: An Evaluator's Perspective	$150	$175	
SimplifEYE: A Non-Designers Workshop for Designing High Impact Data Visualizations	$150	$175	
Visualizing Survey Data in Tableau	$150	$175	

Friday Full-day (8:00 AM - 4:00 PM)			
Best Practices for Reporting and Using IPEDS Data to Improve Office Efficiencies	$25	$25	
Tableau Fundamentals for the IR Professional	$300	$350	
		WORKSHOPS SUBTOTAL	

Are you attending the 2019 AIR Forum?   YES   NO

Total Discount Applied

Total Amount Due

The total amount due includes a $55 check processing fee.

MEMBERSHIP, BOOTCAMP, AND WORKSHOPS TOTAL	

Payment Information

Please email your completed form to **AccountsReceivable@airweb.org**.

Select One: Check   Purchase Order #

After your registration form has been processed, you can view and print your invoice by logging into your AIR account.

AIR Remittance Address Information

Association for Institutional Research
Department #177
PO Box 850001
Orlando, FL 32885-0177

Federal Employer ID: 36 6149972

Cancellation Policy

AIR membership cannot be cancelled once it is ordered. In order to receive a refund on pre/post-conference education, all cancellations must be submitted to **AccountsReceivable@airweb.org.** with the subject line "Pre/Post-conference Cancellation Request" by Monday, April 29, 2019. Cancellations received after the deadline will not be eligible for refund or forgiveness of amount due.