Tuesday, May 25, 2021

12:00 PM-1:10 PM

Opening Keynote

*Keynote | General*

**Presenter(s):**
Michele Norris

1:20 PM-1:50 PM

Challenges in Reporting Research Staff for the NSF GSS Survey

*Discussion Group | Decision Support*

**Presenter(s):**
Mike Yamaner, National Science Foundation: National Center for Science and Engineering Statistics; Jonathan Gordon, RTI International; Jennifer Pauli, RTI International

Survey Research in Higher Education

*Discussion Group | Assessment and Evaluation*

**Presenter(s):**
Wei You, Bucknell University; Ming Li, Georgetown University

IR’s Role in Diversity, Equity, and Inclusion Leadership

*Discussion Group | Leadership*

**Presenter(s):**
Kevin McCarthy, Slippery Rock University

(Re)Defining First-Generation Status: Implications for IR & Student Success

*Discussion Group | Decision Support*

**Presenter(s):**
Elaine Jessica Tamargo, University of California, Los Angeles; Sarayu Sundar, University of California, Los Angeles

From 0 to 1: Establishing a Division-Level Assessment and Analytics Office

*Discussion Group | Leadership*

**Presenter(s):**
Rong Wang, Xi’an Jiaotong Liverpool University

A Conversation with Microsoft: Harnessing the Value of a Data Community and Hot Topics

*Discussion Group | Sponsor Session*

**Presenter(s):**
Hope Foley, Microsoft
Ask Me Anything (AMA) with Survey Scientist Erin Pinkus
Discussion Group | Sponsor Session
Presenter(s):
Erin Pinkus, SurveyMonkey; Gabriella Di Fazio, SurveyMonkey

11:55 PM–2:35 PM

DEI Dashboards and IR: Examples, Lessons Learned, and Questions Remaining
Panel Session | Decision Support
Presenter(s):
Inger Bergom, Tufts University; Kate Akers, Pennsylvania’s State System of Higher Education; Karen Egypt, Anne Arundel Community College; Hui Xiong, Wellesley College; Mollie Miller, Miami University

Holistic Data Approach to Improving the First-Year Student Success
Speaker Session | Decision Support
Presenter(s):
Kristin Buscher, Creighton University; Tim Borchers, Peru State College; Susanne Williams, Peru State College

CDS: Annual Update, How It Is Used by Publishers, and Proposed New Questions
Panel Session | Data and Technology
Presenter(s):
Robert Morse, US News & World Report; Ashley Robinson-Spann, College Board; Jeremy Serna, Peterson’s

2020 Vision or Flying Blind? A Training Program for a Remote Data Culture
Speaker Session | Leadership
Presenter(s):
Janet Flores, Lone Star College; Kent McShan, Lone Star College; Deseree Probasco, Lone Star College

Assessing Student & Faculty Experiences in CV-19: Lessons for Our New Future
Panel Session | Assessment and Evaluation
Presenter(s):
Jillian Kinzie, Indiana University Bloomington, NSSE; Alexander McCormick, Indiana University Bloomington; Charles Blaich, Higher Education Data Sharing Consortium (HEDS) at Wabash College; Kathleen Wise, Higher Education Data Sharing Consortium (HEDS) at Wabash College; Shimon Sarraf, Indiana University Bloomington

Living with Limited Access to Financial Aid Data
Speaker Session | Policy
Presenter(s):
Michael Smith, Portland State University
Oh No, It’s Missing! Avoiding Biased Analytic Results Due to Missing Data

Speaker Session | Data and Technology

Presenter(s): Nora Galambos, Stony Brook University

(MIAIR Best Presentation) How to Advance Diversity, Equity, and Inclusion Policies through BI Tools

Affiliated Organization Best Presentation | Decision Support

Presenter(s): Steven Simpson, Oakland Community College; Zheng Wang, Oakland Community College

(CUNY Best Presentation) Next Generation Assessment in Higher Education

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s): Yongchao Zhao, New York City College of Technology - CUNY; Tammie Cumming, City University of New York Brooklyn College; Isana Leshchinskaya, City University of New York Brooklyn College; M. David Miller, University of Florida

2:40 PM-3:10 PM

Community College Connection Networking Break

Break | Special Event

Presenter(s): Chris Hubbard Jackson, St. Charles Community College; Ozlem Kacira, Pima Community College

Graduate Student Gathering Networking Break

Break | Special Event

Presenter(s): Sandi Bramblett, Boise State University

Global Perspective Networking Break

Break | Special Event

Presenter(s): Karen Webber, University of Georgia; Timothy Chow, Rose-Hulman Institute of Technology

First Forum Networking Break

Break | Special Event

Presenter(s): Bethany Miller, Macalester College; Michael Le, Humboldt State University

IR Water Cooler Networking Break

Break | Special Event

Presenter(s): Michelle Appel, University of Maryland; Ellen Peters, University of Puget Sound
3:15 PM-3:55 PM

Structure Inequities Inherent in the U.S. News Best College Rankings
Speaker Session | Educate
Presenter(s):
Victor Borden, Indiana University Bloomington; Daria Ivleva, Indiana University Bloomington; Joseph Finke, Indiana University Bloomington

Board of Trustees Key Performance Indicator Dashboards
Speaker Session | Assessment and Evaluation
Presenter(s):
Sally Mikel, University of Illinois; Siew Szetho, University of Illinois System

Data Storytelling: Writing Effective Reports that Interpret Data
Speaker Session | Decision Support
Presenter(s):
Jeffrey Simmons, Mount St. Mary's University

Automating Across Systems to Increase the Impact of IR
Speaker Session | Data and Technology
Presenter(s):
Chris Urban, Kansas State University

Apples to Apples: Utilizing Case-Control Matching in Institutional Research
Speaker Session | Data and Technology
Presenter(s):
Mariela Monge, California State University, San Bernardino; Tanner Carollo, California State University, San Bernardino

Beyond COVID: Lessons from Responses to the Pandemic
Speaker Session | Leadership
Presenter(s):
Christopher Marsicano, Davidson College; John Barnshaw, Ad Astra

Discipline-Specific Peer Analyses for Instructional Costs and Productivity
Panel Session | Decision Support
Presenter(s):
Jennifer Snyder, Higher Education Consortia, University of Delaware; Marcia Preston, Higher Education Consortia, University of Delaware; Shari Ellertson, Boise State University; Mollie Miller, Miami University
**Program Visualization: A Framework for Program Development and Improvement**

*Affiliated Organization Best Presentation | Assessment and Evaluation*

**Presenter(s):**
Joe Lodewyck, *Post University*; Elizabeth Kranz, *Post University*

---

**(OCAIR Best Presentation) Which Factors Contribute to Students’ Graduation Rate?**

*Affiliated Organization Best Presentation | Assessment and Evaluation*

**Presenter(s):**
Yangzi Mao, *Stevens Institute of Technology*; Faxian Yang, *University of South Carolina*; Minghui Wang, *stevens institute of technology*

---

**10 Things We Can’t Believe You’re Not Using Yet (Part 1)**

*Speaker Session | Sponsor Session*

**Presenter(s):**

---

**Transgender in the Academy: Challenges and Opportunities**

*Speaker Session | Policy*

**Presenter(s):**
Stephanie Dykes, *North Seattle College*

---

**Data, Dashboards & Decision Support: IR’s Role in the Peer-Selection Process**

*Speaker Session | Decision Support*

**Presenter(s):**
Ying Zhou, *East Carolina University*; Beverly King, *East Carolina University*

---

**Markov Model with Survey Data to Project Enrollment During the Pandemic**

*Speaker Session | Data and Technology*

**Presenter(s):**
Eric Yang, *George Washington University*; Dantong Yang, *George Washington University*
Real-Time Analytics: Creating KPI Dashboards with Administrative Data
*Speaker Session | Data and Technology*

**Presenter(s):**
Sean Hoffman, Stony Brook University; Rida Farooq, Stony Brook University

Impact of Reforming Preparatory Math on First-Year Student Success
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
Susan Richter, Michigan State University

How to Improve Your Data Websites and Dashboards Using a UX Approach
*Speaker Session | Decision Support*

**Presenter(s):**
Kelsey Heider, UCLA; Anna Ahearn, UCLA

Postcollegiate Outcomes Research: Joining Pieces of the Pathways Puzzle
*Speaker Session | Decision Support*

**Presenter(s):**
Lesley Lydell, University of Minnesota; Olena Horner, University of Minnesota; Ronald Huesman, University of Minnesota; John Kellogg, University of Minnesota

(CAIR Best Presentation) Translating Assessment Findings to Improve Equity in Learning Outcomes
*Affiliated Organization Best Presentation | Assessment and Evaluation*

**Presenter(s):**
Anna Sher, University of California, Santa Cruz; Priscilla Sung, University of California, Santa Cruz

Putting the AIR-EDUCAUSE-NACUBO Joint Statement on Analytics into Practice
*Panel Session | Decision Support*

**Presenter(s):**
Keith McIntosh, University of Richmond; Jason Simon, University of North Texas; Orkun Toros, The University of Texas at Dallas; Leah Ewing Ross, Association for Institutional Research

Using Surveys to Restore, Evolve, and Transform Your Campus
*Sponsored Session | Sponsor Session*

**Presenter(s):**
Nichole Vine; Austin Pettis, SurveyMonkey
Better Data for Better Decisions via the Postsecondary Data Partnership
Sponsor Showcase Session | Sponsor Session
Presenter(s):
Lisa Stich, National Student Clearinghouse; Ken McVearry, National Student Clearinghouse

A Winning Combination: Pairing Course Evaluation Data with Faculty Activity Reporting
Sponsor Showcase Session | Sponsor Session
Presenter(s):
Maureen Geisler, Watermark; Joy Hatch, Fairmont State University; Merri Incitti, Fairmont State University; Marie Farrell, Watermark

Exhibit Hall is Open!
Exhibit Hall Hours | General

IR Water Cooler
Networking Hour | Special Event
Presenter(s):
Shari Ellertson, Boise State University

Daily Debrief
Networking Hour | Special Event
Presenter(s):
Mollie Miller, Miami University

All About AIR - Hosted by the Board of Directors
Networking Hour | Special Event
Presenter(s):
Heather Kelly, University of Delaware
Wednesday, May 26, 2021

12:00 PM-1:00 PM

Integrating Big Data, Thick Data, and Subject Expertise into IR
Impact Session | Assessment and Evaluation
Presenter(s):
Victor Borden, Indiana University Bloomington; Phoebe Khasiala Wakhungu, Indiana University Bloomington; Seonmi Jin, Indiana University Bloomington

Institutional Transformation and the Role of Strategic Data
Impact Session | Leadership
Presenter(s):
Archie Cubarrubia, Bill & Melinda Gates Foundation; Matthew Crellin, Bill & Melinda Gates Foundation

1:05 PM-1:35 PM

Promises Kept: Stakeholder Feedback & Data Make GE Changes Possible
Discussion Group | Decision Support
Presenter(s):
Mary Jo Geise, The University of Findlay; Helen Schneider, The University of Findlay; Susan Brooks, University of Findlay

Has the New SAT Met the Expectations As Intended?
Discussion Group | Assessment and Evaluation
Presenter(s):
Charles Deng, Florida A&M University; Yuxiang Liu, Yeshiva University; Annie Ye Ji, Kean University; Melinda Zhang, Liaoning University; Jasmine Yang, Hamilton College

Degree Majors in HBCUs: A Peer Analysis of Completions and Earnings
Discussion Group | Decision Support
Presenter(s):
Asitava “AJ” Jana, Florida Agricultural and Mechanical University

Ask the CIP Wizard: CIP 2020 and Beyond
Discussion Group | Decision Support
Presenter(s):
Michelle Coon, Institute for Education Sciences/National Center for Education Statistics/US Department of Education; Allan Joseph Medwick, Ursidae Analytics, LLC

Automating Analysis and Data Visualization in SAS® Viya® / Power BI
Discussion Group | Data and Technology
Presenter(s):
Shabnam Mehra, University of South Florida; Shruti Kumar, University of South Florida

[Survey Results] - How students are feeling about Return to Learn
Discussion Group | Sponsor Session
Presenter(s):
Austin Pettis, SurveyMonkey; Gabriella Di Fazio, SurveyMonkey
Activism in IR: Using Research to Document and Call Out Inequity
Speaker Session | Decision Support
Presenter(s):
Danielle Taylor, National Association for Law Placement

The Value of a College Degree: Alumni Earnings Data and Their Uses
Panel Session | Assessment and Evaluation
Presenter(s):
Shannon Lee, Penn State; Karen Vance, The Pennsylvania State University; David Troutman, University of Texas System; Jocelyn Milner, University of Wisconsin - Madison

How Does IR/IE Promote Data Utilization?
Panel Session | Leadership
Presenter(s):
Hirosuke Honda, University of Maine at Augusta; Heather Kelly, University of Delaware; Yash Morimoto, Santa Fe Community College; Mary Ann Coughlin, Springfield College

Forward-Looking Model Predicting Degree Success in Engineering
Speaker Session | Decision Support
Presenter(s):
John (Skip) Crooker, University of Nevada, Las Vegas; Qingmin Shi, University of Nevada, Las Vegas; Celeste Calkins, University of Nevada, Las Vegas

Collaboration in the Assessment of Students’ Basic Needs
Speaker Session | Decision Support
Presenter(s):
Heather Mechler, University of New Mexico Office of Institutional Analytics

U.S. News Rankings: Review of Last Year’s Changes and the Upcoming Rankings
Speaker Session | Data and Technology
Presenter(s):
Robert Morse, US News & World Report

Income, Mobility, and More: What Happens to Students After They Graduate
Speaker Session | Data and Technology
Presenter(s):
Mark Umbricht, University of Michigan; Steve Lonn, University of Michigan
(SAAIR Best Presentation) An Institutional-Level Evaluation of E-Assessment Practices During COVID-19
Affiliated Organization Best Presentation | Assessment and Evaluation
Presenter(s):
Anneri Meintjes, University of the Free State

(TAIR Best Presentation) The “Y” of Labor Market Information
Affiliated Organization Best Presentation | Educate
Presenter(s):
Daniel Chupe-OHanlon MS, Austin Community College

The Why and How of Assessing Online Learner Satisfaction
Speaker Session | Assessment and Evaluation
Presenter(s):
Julie Bryant, Ruffalo Noel Levitz; Matthew Segaard, Rasmussen University; Lynne Croteau, Rasmussen University

Equity by Design: A Strategy for Mitigating Equity Gaps in Student Success
Speaker Session | Decision Support
Presenter(s):
Priyank Shah, Minnesota State Colleges and Universities, Office of Equity & Inclusion; Tarrence Robertson, Minnesota State Colleges and Universities, Office of Equity & Inclusion;; Josefina Landrieu, Metropolitan State University

Higher Education Analytics in Action: Tips from Three Institutions
Panel Session | Decision Support
Presenter(s):
Loralyn Taylor, Ohio University; Elissa Lu, Clark University; Jason Nicholas, Northern Michigan University

College Choice in the Middle of a Pandemic: A Study of “Summer Melts”
Speaker Session | Data and Technology
Presenter(s):
Ying Zhou, East Carolina University; Beverly King, East Carolina University

The Iron Triangle of Predictive Analytics: Institutional Goals vs. Equity
Speaker Session | Data and Technology
Presenter(s):
Monique Ositelu, PhD, New America; Alejandra Acosta, New America

Leveraging Interactive Reports to Meet Multiple Stakeholder Needs
Speaker Session | Decision Support
Presenter(s):
Nigel Noll, Tulane University; Jessica Shedd, Tulane University
Highlights of the CIP 2020 Website

Speaker Session | Data and Technology
Presenter(s):
Michelle Coon, Institute for Education Sciences/National Center for Education Statistics/US Department of Education; Allan Joseph Medwick, Ursidae Analytics, LLC

(RMAIR Best Presentation) IPEDS Outcome Measure: Using Past Results to Predict the Future & Change it

Affiliated Organization Best Presentation | Decision Support
Presenter(s):
Mark Leany, Utah Valley University; Michelle Kearns, Utah Valley University; Jason Terry, Utah Valley University

(CIRPA Best Presentation) A User-Oriented Enrolment Scenario Tool

Affiliated Organization Best Presentation | Data and Technology
Presenter(s):
Derek Kwok, Thompson Rivers University; Pete Hrkac, Thompson Rivers University

Writing for Publication: A Conversation Among Peers

Panel Session | Educate
Presenter(s):
Michele Hansen, IUPUI; David Troutman, University of Texas System; Stephan Cooley, Association for Institutional Research

3:15 PM-3:35 PM

Survey Methodology and Design Best Practices

Sponsor Showcase Session | Sponsor Session
Presenter(s):
Erin Pinkus, SurveyMonkey; Gabriella Di Fazio, SurveyMonkey

3:15 PM-4:15 PM

Exhibit Hall is Open!

Exhibit Hall Hours | General
4:20 PM-5:00 PM

**Student Satisfaction Data: Taking Action for Institutional Success**
*Panel Session | Decision Support*

**Presenter(s):**
Julie Bryant, *Ruffalo Noel Levitz*; Elizabeth Cooner, *Union County College*; Carol Ann MacGregor, *Loyola University New Orleans*

**Transformational IR for Student Success and Equity**
*Speaker Session | Leadership*

**Presenter(s):**

**Integrating R and Oracle for Better Insights and Analytics**
*Speaker Session | Data and Technology*

**Presenter(s):**
Trevor Kvaran, *University of Arizona*; Jenn Schilling, *University of Arizona*

**We Are All in This Together: Collaboration Strategies for IR**
*Speaker Session | Leadership*

**Presenter(s):**
Bethany Miller, *Macalester College*; Ellen Peters, *University of Puget Sound*

**Incorporating LMS Transactional Data into Institutional Research**
*Speaker Session | Data and Technology*

**Presenter(s):**
Victor Borden, *Indiana University Bloomington*; Benjamin Motz, *Indiana University Bloomington*; Etienne Pelaprat, *Unizin*

**Realizing the Roadmap: Unifying on a Modern Data & Analytics Platform**
*Speaker Session | Data and Technology*

**Presenter(s):**
Rana Glasgal, *Northeastern University*

**Best Practices for IR Supporting Diversity, Anti-Racism, and Equity Efforts**
*Speaker Session | Decision Support*

**Presenter(s):**
Michael Bolen, *University of South Florida*; Elizabeth Hordge-Freeman, *University of South Florida*
(AAIR Best Presentation) Student Experience in Japan  
*Affiliated Organization Best Presentation | Assessment and Evaluation*

**Presenter(s):**  
Rintaro Ohno, *Tohoku University*

---

(SAIR Best Presentation) Maximize ROI's. Modeling with Machine Learning in R to Increase Retention  
*Affiliated Organization Best Presentation | Data and Technology*

**Presenter(s):**  
Esther Wilkinson, *University of Central Florida*

---

**5:05 PM-6:05 PM**

All About AIR - Hosted by the Board of Directors  
*Networking Hour | Special Event*

**Presenter(s):**  
Junelyn Peeples, *San Jose State University*

---

Daily Debrief  
*Networking Hour | Special Event*

**Presenter(s):**  
Eric Atchison, *Arkansas State University System*

---

IR Water Cooler  
*Networking Hour | Special Event*

**Presenter(s):**  
Michelle Appel, *University of Maryland*

---

Annual Business Meeting  
*AIR Board of Directors | General*
Thursday, May 27, 2021

Join the Equity Walk: How IR Can Advance DEI
Impact Session | Educate
Presenter(s):
Kristin McKinley, Lawrence University; Bethany Miller, Macalester College; Chris Hubbard Jackson, St. Charles Community College; Jacqui Broughton, Michigan State University

Citizen Data Scientists: Opportunities and Challenges for IR
Impact Session | Data and Technology
Presenter(s):
Aurora Mendelsohn, University of Toronto; Anthony Gray, University of Toronto

Reconnecting the Dots: From College Admission to Student Success
Discussion Group | Assessment and Evaluation
Presenter(s):
Yuxiang Liu, Yeshiva University; Shuqi Wu, Cape Cod Community College; Juan Xu, Clemson University; Jasmine Yang, Hamilton College; Charles Deng, Florida A&M University

How Can IR Support Test-Optional Decisions?
Discussion Group | Policy
Presenter(s):
Steven Graunke, IUPUI

Different Hats of IR: The Core of University Strategic Decision-Making
Discussion Group | Decision Support
Presenter(s):
Glendalis Gonzalez, University of South Florida; Shabnam Mehra, University of South Florida

We Created a Data Governance Committee. Now What?
Discussion Group | Leadership
Presenter(s):
Rachel Groenhout,

A Conversation with Microsoft: Harnessing the Value of a Data Community and Hot Topics
Discussion Group | Sponsor Session
Presenter(s):
Hope Foley, Microsoft
The Times They Are A-Changin’: Repositioning IR for Relevance
*Speaker Session | Decision Support*

**Presenter(s):**
Matthew DeSantis, *George Mason University*; Danica Frampton, *St. Edward’s University*

The Proposed Federal SLDN: We Want Your Input
*Speaker Session | Data and Technology*

**Presenter(s):**

Backtracking Students’ Lived Experiences and Data Using IR
*Speaker Session | Decision Support*

**Presenter(s):**
Faye Jones, *Florida State University*; Marcia Mardis, *Florida State University*; Ebe Randeree, *Florida State University*; Rick Burnette, *Florida State University*

Navigating COVID-19: Using Network Analysis to Guide Campus Course Offering Plans
*Speaker Session | Data and Technology*

**Presenter(s):**
Stefano Fiorini, *Indiana University, Bloomington*; Gina Deom, *Indiana University Bloomington*; Linda Shepard, *Indiana University Bloomington*; Julie Teague, *Indiana University Bloomington*; Mark McConahay, *Indiana University*

The Pandemic Pivot: Adapting and Advancing IR
*Speaker Session | Leadership*

**Presenter(s):**
Mary Ann Coughlin, *Springfield College*; Raldy Laguilles, *Springfield College*

Using Design Thinking to Enhance Data Literacy
*Speaker Session | Educate*

**Presenter(s):**
Ashley Hurand, *University of Arizona*; Jessica Gerlach, *University of Arizona*; Lauren Isely, *University of Arizona*; Nick Letson, *University of Arizona*

The IR Web Portal: A Tool for Increasing Data Visibility and Ease of Use
*Speaker Session | Data and Technology*

**Presenter(s):**
(I-AIR Best Presentation) Building a Robust and Nimble Peer Data Repository for Dashboard Reporting
Affiliated Organization Best Presentation | Data and Technology
Presenter(s):
Chris Lehman, University of Illinois System; Nick O’Dea, University of Illinois System

Moving From Talk to Action in Your Diversity, Equity, and Inclusion Efforts
Panel Session | Decision Support
Presenter(s):
Anne Mitchell, IUPUI; Nay Petrucelli, IUPUI; Jacqueline Bichsel, CUPA-HR; Sarah Nadel-Hawthorne, CUPA-HR; Leah Ewing Ross, Association for Institutional Research

10 Things We Can’t Believe You’re Not Using Yet (Part 2)
Sponsor Showcase Session | Sponsor Session
Presenter(s):
Jason Morales, Microsoft; Rob Curtin, Microsoft; Mallory Brower, Microsoft

Thursday, May 27, 2021 12:30 PM-3:30 PM

Exhibit Hall is Open!
Exhibit Hall Hours | General

3:35 PM-4:45 PM

Closing Keynote
Keynote | General
Presenter(s):
Harper Reed, Futurist
Friday, May 28, 2021

12:00 PM-1:00 PM

**Association for Institutional Research and Planning Officers (AIRPO)**
*Affiliated Organization Meetings*
**Presenter(s):**
Nasrin Fatima, Association for Institutional Research and Planning Officers (AIRPO)

**Ohio Association for Institutional Research and Planning (OAIRP)**
*Affiliated Organization Meetings*
**Presenter(s):**
Mollie Miller, Miami University

**Illinois Association for Institutional Research (IAIR)**
*Affiliated Organization Meetings*
**Presenter(s):**
Liz Sanders, DePaul University

3:00 PM-4:00 PM

**Pacific Northwest Association for Institutional Research and Planning (PNAIRP)**
*Affiliated Organization Meetings*
**Presenter(s):**
Max Kwenda, Pacific Northwest Association for Institutional Research and Planning (PNAIRP)

**Southern University Group (SUG)**
*Affiliated Organization Meetings*
**Presenter(s):**
Gary Gunderman, Southern University Group (SUG)

**Rocky Mountain Association for Institutional Research (RMAIR)**
*Affiliated Organization Meetings*
**Presenter(s):**
Dawn Ressel, University of Montana
Association for Institutional Research Upper Midwest (AIRUM)

*Affiliated Organization Meetings*

**Presenter(s):**
Bethany Miller, *Macalester College*

Southern Association for Institutional Research (SAIR)

*Affiliated Organization Meetings*

**Presenter(s):**
James Hunt, *Florida State University*

North East Association for Institutional Research (NEAIR)

*Affiliated Organization Meetings*

**Presenter(s):**
Shama Akhtar, *Goucher College*
**On Demand**

**A Synthetic-Control Method for Estimating the Impact of 15-to-Finish**
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
John (Skip) Crooker, *University of Nevada, Las Vegas*; Qingmin Shi, *University of Nevada, Las Vegas*

**Adventures in Data Collection for a Multi-Institution Graduate Survey**
*Panel Session | Educate*

**Presenter(s):**
Linda Shepard, *Indiana University Bloomington*; Ben Koester, *University of Michigan*; Tara Twiste, *City University of New York*; Chris Ferland, *Georgia College & State University*; Mark Umbricht, *University of Michigan*

**Assessing Higher Education in Prison: A New Framework**
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
Andres Quintanilla, *Institute for Higher Education Policy*

**Assessing the Effects of IR Policy on Student Learning Outcomes in Taiwan**
*Speaker Session | Policy*

**Presenter(s):**

**Bridging the Gap: The Story of One School’s Data Journey**
*Poster Presentation | Decision Support*

**Presenter(s):**
Robin Leaf, *University of Pittsburgh*

**Certified Reports: Just-in-Time Report Curation**
*Sponsored Session | Sponsor Session*

**Presenter(s):**
Brian Parish, *iData Inc.*

**Challenges of Developing IR at a Japanese Regional Medical University**
*Poster Presentation | Leadership*

**Presenter(s):**
Satoshi Ozeki, *Asahikawa Medical University*

**Competency-Based Education Courses: Examining Student Selection and Success**
*Speaker Session | Policy*

**Presenter(s):**
Willis Jones, *University of South Florida*
Continuous Process Improvement Can Advance Institutional Effectiveness  
*Speaker Session | Assessment and Evaluation*  
**Presenter(s):**  
Inger Garnett, *Emory University*; Alex Wagner, *Emory University*

Convergence Issues for Disability Measures at Two-Year Institutions  
*Speaker Session | Data and Technology*  
**Presenter(s):**  
John Zilvinskis, *Binghamton University*

Critical Collaborations: Penn State’s Climate Survey  
*Speaker Session | Decision Support*  
**Presenter(s):**  

Cutting Time and Cost? Studying Transfer Credits and Transfer Students  
*Speaker Session | Assessment and Evaluation*  
**Presenter(s):**  
Mark Umbricht, *University of Michigan*

Data and Analytics for Faculty Productivity and Success: A Case Study  
*Speaker Session | Decision Support*  
**Presenter(s):**  
Wen Qi, *Indiana University Bloomington*

Data for Decision-Making: Inclusion & Engagement with Cultural Diversity  
*Panel Session | Decision Support*  
**Presenter(s):**  

Data Scaffolding in Tableau Prep to Build a Space Utilization Dashboard  
*Speaker Session | Data and Technology*  
**Presenter(s):**  
Salma Mirza, *Southern Methodist University*; Michael Tumeo, *Southern Methodist University*

Democratizing Data: How IR Can Support Faculty Self-Advocacy Using Data  
*Speaker Session | Decision Support*  
**Presenter(s):**  
Kristin Moser, *University of Northern Iowa*; Patrick Pease, *University of Northern Iowa*; Megan Vogt-Kostner, *University of Northern Iowa*

Developing Test-Optional Rules for University Decision Support  
*Speaker Session | Decision Support*  
**Presenter(s):**  
Adam Lindstrom, *University of Kentucky*; Chris Thuringer, *University of Kentucky*
Engaging Undergraduate Researchers in Modeling Retention
*Speaker Session | Data and Technology*

**Presenter(s):**
Lauren Feiler, *St. Olof College*

First Term Experience in an Online Environment
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
Darragh McNally, *University of Maryland Global Campus*; Allison Patch, *University of Maryland Global Campus*; Neil Lund, *University of Maryland Global Campus*

Fulfilling the 21st Century Land-Grant Mission
*Panel Session | Policy*

**Presenter(s):**
Julie Carpenter-Hubin, *Ohio State University - retired*; Stephen Gavazzi, *Ohio State University*; David Staley, *The Ohio State University*

Helping Data Speak for Itself: Strategies for Effective Data Visualization
*Speaker Session | Decision Support*

**Presenter(s):**
Ginny Cockerill, *The University of Alabama in Huntsville*

High-Impact Practices, Community Resources, and Arts Alumni Outcomes
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
Jihee Hwang, *Texas A&M University*; Junghwan Kim, *Texas A & M University*

Inclusive Data Visualization: Challenges, Lessons, and Future Directions
*Speaker Session | Educate*

**Presenter(s):**
Jacqui Broughton, *Michigan State University*

Incorporating Students' Voices: Key Transitions During a Worldwide Pandemic
*Poster Presentation | Assessment and Evaluation*

**Presenter(s):**
Ellen Stolzenberg, *University of California-Los Angeles (UCLA) - Los Angeles, CA*

Integrated Assessment of Multi-Program Student Success Initiatives
*Speaker Session | Assessment and Evaluation*

**Presenter(s):**
Michele Dunbar, *California State University, Dominguez Hills*

IR at Work: Providing Data to Support Students with Chronic Illnesses
*Poster Presentation | Educate*

**Presenter(s):**
Christine Goodwin, *St. John's University*
Learn How to Benchmark Your Institution with U.S. News Academic Insights!
*Poster Presentation | Assessment and Evaluation*
**Presenter(s):**
Justin Davis, *U.S News & World Report*

**Likelihood of Alumni Engagement: The Role of Institutional Research**
*Presentation | Assessment and Evaluation*
**Presenter(s):**
Ellen Stolzenberg, *University of California-Los Angeles (UCLA) - Los Angeles, CA*

**Listening to GE Data Stories: Evolving from a Knowing to a Learning Culture**
*Poster Presentation | Decision Support*
**Presenter(s):**
Mary Jo Geise, *The University of Findlay*; Helen Schneider, *The University of Findlay*; Susan Brooks, *University of Findlay*

**Measuring the Impact of COVID-19: The Evolution from Spring to Fall 2020**
*Speaker Session | Assessment and Evaluation*
**Presenter(s):**
Anna Pasillas-Santoyo, *University of Illinois at Chicago*; Yanelet Delgado, *University of Illinois at Chicago*; Danny Lambouths III, *University of Illinois at Chicago*

**Oklahoma State University Improves Outcomes with Data and Analytics**
*Sponsored Session | Sponsor Session*
**Presenter(s):**
Larry Burns, *Oklahoma State University*

**Piloting a New Advising Model: Collaboration and a Multi-Faceted Evaluation**
*Speaker Session | Decision Support*
**Presenter(s):**
Rebecca Carr, *Southeast Community College*; Jill Wightman, *Southeast Community College*; Cody Meyer, *Southeast Community College*

**Predicting Enrollment at the Early Stage of a Registration Process**
*Speaker Session | Decision Support*
**Presenter(s):**
Yuhao Liu, *Kansas State University*; Bin Ning, *Kansas State University*

**Predicting Enrollment Through Statistical Models**
*Speaker Session | Data and Technology*
**Presenter(s):**
Ben White, *University of Utah*
Shaping a Program-Level Assessment Culture in Japanese Higher Education

*Poster Presentation | Assessment and Evaluation*

**Presenter(s):**
Satoshi Ozeki, *Asahikawa Medical University*; Toru Hayashi, *Kanazawa University*

Strategic Enrollment Management with Tableau: Persisters & Leavers Profile

*Speaker Session | Decision Support*

**Presenter(s):**
Sean Riordan, *Gateway Technical College*

Streamlining the General Education Assessment Report Process Across Systems

*Speaker Session | Data and Technology*

**Presenter(s):**
Zhe Jiang, *Wayne State University*; Catherine Barrette, *Wayne State University*; Meihua Zhai, *Wayne State University*

Techniques and Tactics for Auditing State and Federal Reports for Accuracy

*Speaker Session | Data and Technology*

**Presenter(s):**
Nicolas Valcik, *Texas Tech University*; Ashley McPherson, *Texas Tech University*; Lesli White, *Texas Tech University*

The More Things Change, The More Your Data Should Stay the Same

*Sponsored Session | Sponsor Session*

**Presenter(s):**
Don Ashley, *Evisions*

Using High School English Grades for Freshman Reading Class Placement

*Poster Presentation | Decision Support*

**Presenter(s):**

What Can the GSS Tell Us About Interdisciplinary Research?

*Speaker Session | Data and Technology*

**Presenter(s):**

Where Are They Now? Lessons Learned from Administering an Alumni Survey

*Speaker Session | Data and Technology*

**Presenter(s):**