Sunday, June 5, 2022

Pre-Conference Education

8:00 AM-4:00 PM

Improving Equity, Inclusion, and Socially Just Assessment Practices
Pre-Conference Session | Pre-Conference Education | Room 122 C

Presenter(s):
Marjorie Dorimé-Williams, MDRC; Michael Williams, University of Missouri-Columbia;

IPEDS Best Practices
Pre-Conference Session | Pre-Conference Education | Room 121 B

IPEDS New Keyholder
Pre-Conference Session | Pre-Conference Education | Room 121 A

Using Tableau To “Automate” IR Data Reporting
Pre-Conference Session | Pre-Conference Education | Room 126 B

Presenter(s):
Sarah Gallimore, York College of Pennsylvania;

12:30 PM - 4:00 PM

How To Analyze and Visualize Institutional Data in R
Pre-Conference Session | Pre-Conference Education | Room 121 C

Presenter(s):
Jenn Schilling, University of Arizona;

Learning To Lead: Equity-Centered Collaboration for Success
Pre-Conference Session | Pre-Conference Education | Room 122 A

Presenter(s):
Ellen Peters, University of Puget Sound; Bethany Miller, Macalester College;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Monday, June 6, 2022

Pre-Conference Education

8:00 AM - 11:30 AM

Assessment 101: A Step-by-Step Guide for Non-Academic Unit Assessment
Pre-Conference Session | Pre-Conference Education | Room 126 B

Presenter(s):
Nasrin Fatima, Binghamton University;

Data and Analytic Literacy: Your Role Leading the Institution to Success
Pre-Conference Session | Pre-Conference Education | Room 128 AB

Presenter(s):
Jason Simon, University of North Texas; Loralyn Taylor, Ohio University;

Ethics in the IR Office: Learn To Recognize Fraud
Pre-Conference Session | Pre-Conference Education | Room 122 C

Presenter(s):
Amy Pilcher, Wartburg College;

I Have a New Job in Institutional Research...Now What?
Pre-Conference Session | Pre-Conference Education | Room 122 B

Presenter(s):
Eric Atchison, Arkansas State University System; Bethany Miller, Macalester College;

IPEDS Data As the Public Face
Pre-Conference Session | Pre-Conference Education | Room 121 B

IPEDS Student Financial Aid Workshop
Pre-Conference Session | Pre-Conference Education | Room 121 A

Researchers and Student Data Privacy Considerations
Pre-Conference Session | Pre-Conference Education | Room 122 A

Presenter(s):
Bill Hurwitch, SLDS State Support Team; Levette Williams, Privacy Technical Assistance Center (PTAC);

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Pre-Conference Education

12:30 PM - 4:00 PM

**IPEDS Data & Benchmarking: Supporting Decision-Making & Institutional Effectiveness**

*Pre-Conference Session | Pre-Conference Education | Room 121 B*

**IPEDS Human Resources Workshop**

*Pre-Conference Session | Pre-Conference Education | Room 121 A*

First Time Attendees

12:15 PM - 12:45 PM

**First Time @ AIR Forum Session**

*First Time @ AIR Forum | Room 129 AB*

**Presenter(s):**

Conference Begins

1:00 PM - 2:30 PM

**Citizen Data Science in IR: How To Make It Work**

*Impact Session | Data and Technology | Room 224 AB*

**Presenter(s):**
Anthony Gray, *University of Toronto*; Aurora Mendelsohn, *University of Toronto*

**Institutional Transformation for Student Success**

*Impact Session | Leadership | Room 129 AB*

**Presenter(s):**
Archie Cubarrubia, *Bill & Melinda Gates Foundation*; Matthew Crellin

**IPEDS Update Impact Session**

*Impact Session | Educate | Room 229 AB*

**Presenter(s):**
Jamie Isaac, *RTI International*;
3:00 PM - 4:30 PM

**Advancing Equity and Data in Federal Policy: A Look at 2022 and Beyond**
*Impact Session | Educate | Room 224 AB*

**Presenter(s):**

**New Findings on the Pandemic’s Impact on Enrollment and College Performance**
*Impact Session | Educate | Room 229 AB*

**Presenter(s):**
Jess Howell, *College Board*; Joe Williams, *College Board*; Jonathan Wai, *University of Arkansas*;

**Visualizing Student Flow**
*Impact Session | Data and Technology | Room 129 AB*

**Presenter(s):**
Victor Borden, *Indiana University Bloomington*; Joseph Finke, *Indiana University Bloomington*;

4:45 PM - 6:45 PM

**Reception in the Exhibit Hall (hosted by the AIR Board of Directors)**
*Reception | Reception | Exhibit Hall A*
Tuesday, June 7, 2022

7:45 AM - 10:30 AM

Opening Keynote
Keynote | 120 North Ballroom

Presenter(s):
Ruha Benjamin, Education & Tech Equity Advocate; Sociology & African American Studies Scholar; Author

10:45 AM - 11:30 AM

15 to Finish: Validating Outcome Improvement Via Propensity Score Matching
Speaker Session | Data and Technology | Room 222 A

Presenter(s):
David Mongold, University of Hawaii System;

A Tale of Two Universities Collaborating To Ensure Quality Academic Reviews
Discussion Group | Assessment and Evaluation | Room 226 A

Presenter(s):
Sundra Kincey, Florida A&M University; Lynn Hogan, Florida State University;

Automating the Tracking of Faculty Publications Using the Scopus API and R
Speaker Session | Data and Technology | Room 122 A

Presenter(s):
Adam Beaman, Johns Hopkins School of Nursing;

Can We Use This Here? Validation of a Measure of Student-Institution Fit
Speaker Session | Assessment and Evaluation | Room 121 B

Presenter(s):
Steve Graunke, IUPUI;

Classroom Diversity and Student Dropout: New Evidence From Panel Data
Speaker Session | Assessment and Evaluation | Room 221 C

Presenter(s):
SERGE HERZOG, University of Nevada, Reno;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Empowering Colleges and Universities with Democratized Analytics to Accelerate Outcomes
Speaker Session | Sponsor Session | Room 223

Presenter(s):
Andy MacIsaac, Alterxy;

Excess Into Access: Surplus Computers Promote Equity and Student Success
Speaker Session | Assessment and Evaluation | Room 221 B

Presenter(s):
Christopher Ledford, Bluegrass Community and Technical College; Aaron Gay, Bluegrass Community and Technical College;

High-Impact Career Practices Meet COVID-19, Equity, and ROI
Speaker Session | Assessment and Evaluation | Room 221 A

Presenter(s):
Kimberly Yousey-Elsener, The Career Leadership Collective;

Speaker Session | Decision Support | Room 121 C

Presenter(s):
Deborah Phelps, Cowley College; Larry Blackburn, Datatelligent;

Institutional Research Support for Academic Program Review
Speaker Session | Decision Support | Room 122 C

Presenter(s):
Yang Zhang, University of Hawai’i at Mānoa;

Power BI, Colleague, and Qualtrics...Let’s Build!!
Affiliated Organization Best Presentation | Data and Technology | Room 222 C

Presenter(s):
Matthew Harris, Ozarks Technical Community College;

Reflections and Recommendations on Collecting Demographic Data
Speaker Session | Educate | Room 121 A

Presenter(s):
Jacqueline McLaughlin, The University of North Carolina at Chapel Hill;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Show and Tell: Using Visual Metaphors in Data Storytelling
Speaker Session | Educate | Room 222 B

Presenter(s):
Amanda Kulp, University of North Florida;

The Multiverse of Institutional Success: A UNCF and AIR Landscape Analysis
Speaker Session | General | Room 122 B

Presenter(s):
Allison Bell, Ed Smith-Lewis, UNCF; Leah Ross, Association for Institutional Research; Jason Lewis, Association for Institutional Research;

Building Data Literacy and Use in Decision-Making in Practice
Panel Session | Decision Support | Room 232 C

Presenter(s):
Krisztina Filep, University of Massachusetts-Amherst; Jason Simon, University of North Texas; Loraly Taylor, Ohio University;

Promoting Equity Through the Postsecondary Value Framework
Panel Session | Educate | Room 229 AB

Presenter(s):
David Troutman, Office of Institutional Research and Analysis at The University of Texas System; Jamey Rorison, Bill & Melinda Gates Foundation; Katelyn DiBenedetto, Institute for Higher Education Policy;

Student Satisfaction Data: Taking Action for Institutional Success
Panel Session | Decision Support | Room 224 AB

Presenter(s):
Julie Bryant, Ruffalo Noel Levitz; Samantha Richards, Trident Technical College; Jody Anderson, Piedmont University; Angie Bauman Power, Cornell College;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
“Unlock the Potential of Your Data”
Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 1

Presenter(s):
Michael Protz, Snowflake;

Data Cookbook - a Full-featured, Affordable Data Intelligence Solution
Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 2

Presenter(s):
Aaron Walker, iData Inc.;

EMSI Burning Glass Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 222 A

Presenter(s):
Nancy Finazzo, Emsi Burning Glass

Microsoft Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 126 A

SAS Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 126 C

Making the Most of NSSE to Assess and Improve Quality in Undergraduate Education
Sponsor Ask an Expert Session | Sponsor Session | Exhibit Hall A - Expo Theater 1

Predicting Enrollment Yield: Before and During a Global Pandemic
Poster Presentation | Decision Support | Room Poster 17

Presenter(s):
Lauren Goulet, Florida State University; Samantha Nix, Florida State University;

Ask the Alteryx Experts
Sponsor Ask an Expert Session | Sponsor Session | Exhibit Hall A - Expo Theater 1

Presenter(s):
Andy MacIsaac, Alterxy;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Dashboards and Structural Equation Model on Faculty Research Productivity
*Poster Presentation | Data and Technology | Room Poster 13*

**Presenter(s):**
Ying Liu, *Florida Atlantic University*; Zhiyuan Ma, *Florida Atlantic University*

Enrollment Forecast: Exploring Factors Related to a Higher Yield Rate
*Poster Presentation | Data and Technology | Room Poster 15*

**Presenter(s):**
Lin Ma, *University of Denver*; Mike Furno, *University of Denver*

First-Time Freshmen Retention Profile During a Pandemic by Predictive Model
*Poster Presentation | Data and Technology | Room Poster 5*

**Presenter(s):**
Yi Zhang, *Nova Southeastern University*

Generalizability Theory Analysis With Unbalanced Data
*Micro Session | Assessment and Evaluation | Exhibit Hall A - Expo Theater 2*

**Presenter(s):**
Paul Sturgis, *University of Central Florida*

NSIRO poster
*Poster Presentation | Educate | Room Poster 9*

**Presenter(s):**
Darlena Jones, *Association for Institutional Research*; Zehra Raza, *Association for Institutional Research*

Re-Aiming the Strategic Plan: Meeting the Needs of Changing Environments
*Micro Session | Assessment and Evaluation | Exhibit Hall A - Expo Theater 2*

**Presenter(s):**
Nasrin Fatima, *Binghamton University*

The Fee Assistance Program and Medical School Admissions Timing Problem
*Micro Session | Assessment and Evaluation | Exhibit Hall A - Expo Theater 2*

**Presenter(s):**
W. Patrick Bryan, *The University of Arizona*; Kadian McIntosh, *The University of Arizona*
Tracking Graduate Student Success: A University’s Story  
*Poster Presentation | Data and Technology | Room Poster 11*  

**Presenter(s):**  
Juan Xu, Clemson University;

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Using Machine Learning as an Explanatory Tool To Inform Decision-Making  
*Poster Presentation | Decision Support | Room Poster 3*  

**Presenter(s):**  
Rob Hopkins, Virginia Tech;

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Using Text Mining To Illuminate How Community Colleges Adapt During COVID  
*Poster Presentation | Assessment and Evaluation | Room Poster 19*  

**Presenter(s):**  
Xiwei Zhu, University of Wisconsin-Madison; Peiwen Zheng, University of Wisconsin-Madison;

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Using What If? Parameters To Estimate U.S. News Rankings  
*Poster Presentation | Data and Technology | Room Poster 7*  

**Presenter(s):**  
Ben Silva, Florida Atlantic University; Leila Nasri, Florida Atlantic University;

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World Language Participation & Student Outcomes: Evidence From CASSIE  
*Poster Presentation | Educate | Room Poster 1*  

**Presenter(s):**  
Leslie Hodges, University System of Georgia; Sean Baser, University System of Georgia; Angela Bell, University System of Georgia; Rachana Bhatt, University System of Georgia;

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Democratized Analytics in Action  
*Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 1*  

**Presenter(s):**  
Andy Maclsaac, Alterxy;
An Introduction to Xitracs™ – Providing the Tools for Informed Decision-Making

Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 2

Presenter(s):
Stephanie Allen, Xitracs™ by Concord USA, Inc.

Activating IR-CTL Partnerships To Advance Student Learning

Speaker Session | Assessment and Evaluation | Room 121 A

Presenter(s):
Shari Ellertson, Boise State University; Teresa Focarile, Boise State University

Analyzing Freshman Survey Data To Support Decision-Making

Speaker Session | Decision Support | Room 121 C

Presenter(s):
Nigel Noll, Tulane University

College ROI: The Value-Added College Ranking System

Speaker Session | Assessment and Evaluation | Room 221 C

Presenter(s):
SERGE HERZOG, University of Nevada, Reno

Conducting Qualitative Research Using In-Person and Virtual Methods

Discussion Group | Assessment and Evaluation | Room 226 A

Presenter(s):
Shannon Foster, Carnegie Mellon University; Matthew Hoolsema, Carnegie Mellon University

Democratizing Data on Grades and Retention and Progression Analytics

Speaker Session | Decision Support | Room 222 B

Presenter(s):
Michelle Rosemond, Georgia Gwinnett College; Scott King, University of Georgia, Carl Vinson Institute of Government; David Tanner, University of Georgia, Carl Vinson Institute of Government; James Byars, University of Georgia, Carl Vinson Institute of Government
Destiny Unbound: A Look at How Far From Home Students Go for College
*Speaker Session | Educate | Room 222 A*

**Presenter(s):**
Rob Toutkoushian, *University of Georgia;*

Developing a Measure of Integration in a University Gen Ed Minor Program
*Speaker Session | Assessment and Evaluation | Room 223*

**Presenter(s):**
Mengyun Li, *Emory University;* Stephen Biscotte, *Virginia Polytechnic Institute and State University;*

Early Bird Gets the Grade: Priority Registration Signals Student Success
*Speaker Session | Assessment and Evaluation | Room 221 B*

**Presenter(s):**
Christopher Ledford, *Bluegrass Community and Technical College;* Aaron Gay, *Bluegrass Community and Technical College;*

Identifying and Addressing Obstacles To Understanding and Using Institutional Data
*Speaker Session | Decision Support | Room 222 C*

**Presenter(s):**
Wayne Jacobson, *The University of Iowa;*

Making DEI an Integral Part of Our IR Work
*Speaker Session | Leadership | Room 121 B*

**Presenter(s):**
Michele Hansen, *IUPUI;* Steve Graunke, *IUPUI;*

Making the Switch From Static to Dashboard Reporting
*Speaker Session | Decision Support | Room 232 C*

**Presenter(s):**

Opportunities and Obstacles for In-State Retention of University Graduates
*Affiliated Organization Best Presentation | Policy | Room 122 A*

**Presenter(s):**

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
Participation in and Perceptions of Virtual Work-Integrated Learning
Speaker Session | Educate | Room 122 B

Presenter(s):
Karen Webber, University of Georgia; Matthew Grandstaff, University of Georgia;

Taking a Deep Dive Into Equitable Math Course Placement Methods
Speaker Session | Assessment and Evaluation | Room 232 A

Presenter(s):
Sonia Hussain, Northwestern University;

Transforming IR With Machine Learning Project: Planning, Strategy, Practice
Speaker Session | Leadership | Room 123

Presenter(s):
eric yang, George Washington University; Melaku Woube, George Washington University; Nena Beecham, George Washington University;

U.S. News Education Rankings: Review of Last Year and the Upcoming Rankings
Speaker Session | Assessment and Evaluation | Room 232 B

Presenter(s):

Understanding Student Populations Using Data Visualization Tools
Speaker Session | Data and Technology | Room 122 C

Presenter(s):
Yang Zhang, University of Hawai'i at M_noa;

Using Research Triangulation To Improve Student Success
Speaker Session | Decision Support | Room 221 A

Presenter(s):
Victor Borden, Indiana University Bloomington; Phoebe Wakhungu, Indiana University Bloomington; Seonmi Jin, Indiana University Bloomington;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Creating customized tables in Stata
*Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 2*

**Presenter(s):**
Gabriela Ortiz, StataCorp LLC;

**2:25 PM - 2:45 PM**

“We Are All the Hermiones in the Room!”: Faculty Labor and Workload
*Speaker Session | Decision Support | Room 121 B*

**Presenter(s):**
Georgeanna Robinson, Grinnell College;

**3:00 PM - 3:45 PM**

A Novel Metric for Evaluating the Effect of Course Outcomes on Persistence
*Speaker Session | Decision Support | Room 123*

**Presenter(s):**
Amy Barnsley, Northern Michigan University; Lu Zhang, Northern Michigan University; Tasha Almond-Dannenbring, HelioCampus;

An Unexpected Story: The Effect of Housing Locations on Retention
*Speaker Session | Decision Support | Room 122 C*

**Presenter(s):**
Xiqian Liu, Texas A&M University-Corpus Christi; Erin Mulligan-Nguye, Texas A&M University-Corpus Christi;

Backtracking Better Metrics: Authentically Assessing 2-Year Student Success
*Speaker Session | Assessment and Evaluation | Room 222 A*

**Presenter(s):**
Faye Jones, Florida State University; Rick Burnette, Florida State University;

Data, Analytics, Alignment: Today’s Questions for Tomorrow’s Expectations
*Speaker Session | Decision Support | Room 232 C*

**Presenter(s):**
Matt Jackson, Anthology;

Engaging Campus Stakeholders in Data Dialogue and Action
*Speaker Session | Assessment and Evaluation | Room 121 C*

**Presenter(s):**
Kristin Buscher, Creighton University;
3:00 PM - 3:45 PM

Examining Transfer Student Success: A Tale of Two Systems’ Studies
Speaker Session | Assessment and Evaluation | Room 223
Presenter(s):
David Troutman, Office of Institutional Research and Analysis at The University of Texas System; Colin Chellman, City University of New York;

Follow the Money: Considerations for Assessing Postsecondary Value
Discussion Group | Assessment and Evaluation | Room 226 A
Presenter(s):
Tiffane Cochran, AccessLex Institute; Kelsey Risman, AccessLex Institute;

From AI to PowerBI: Adding intelligence to your dashboards
Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 2
Presenter(s):
John Callahan, Microsoft; Carly Sunseri, The Pennsylvania State University; Dan Venedam, Nuventive;

Identifying Students’ Major Patterns in STEM
Speaker Session | Assessment and Evaluation | Room 232 A
Presenter(s):
Fahimeh Bahrami, Middlebury College;

IPEDS Update: Encore Session
Speaker Session | Educate | Room 232 B
Presenter(s):
Jamie Isaac, RTI International;

Math Placement Score and Student Success
Speaker Session | Decision Support | Room 121 A
Presenter(s):
Anupma Singh, Drexel University;

Modeling and Meddling: HLM To Drive Academic Probation Policy
Speaker Session | Decision Support | Room 221 B
Presenter(s):
Samantha Greenwood, State University of New York University at Buffalo;

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Predict Surveys’ Final Response Rates at Their Early Stage
Speaker Session | Data and Technology | Room 122 B
Presenter(s):
Yuhao Liu, Kansas State University; Bin Ning, Kansas State University;

Reverse Transfer in Georgia: An Analysis of Student Outcomes
Speaker Session | Policy | Room 221 A
Presenter(s):
Sean Baser, University System of Georgia; Rachana Bhatt, University System of Georgia; Patrick Harris, University System of Georgia;

Statistical Tools To Overcome Cognitive Bias in DEI Research
Speaker Session | Assessment and Evaluation | Room 122 A
Presenter(s):
Steven Sherrin, Wentworth Institute of Technology;

The Data is Dark and Full of Terrors: Communicating Data to the Unfamiliar
Affiliated Organization Best Presentation | Educate | Room 222 C
Presenter(s):
Mike King, Saint Mary-of-the-Woods College;

Where Did They Go? Bringing NSC Data Into Our Enterprise Data Warehouse
Speaker Session | Data and Technology | Room 222 B
Presenter(s):
Annette Sieg, University of Michigan; Michael Filipiak, University of Michigan;

Maximizing your course evaluation processes to improve student success
Sponsor Ask an Expert Session | Assessment and Evaluation | Exhibit Hall A - Expo Theater 1
Presenter(s):
Stephanie Klein, PhD, Explorance; Michael Weisman, Explorance;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
4:00 PM - 5:30 PM

**Reception in Exhibit Hall**
*Reception | Exhibit Hall A*

5:45 PM - 6:45 PM

**Association for Institutional Research in the Upper Midwest**
*Affiliated Organizations | Affiliated Organization | Room 121 C*

**Presenter(s):**
Heather Rondeau, Alexandria Technical & Community College;

**Association of American Universities Data Exchange**
*Auxiliary Meeting | Auxiliary | Room 122 A*

**Presenter(s):**
Ryan Cherland Jessica Shedd, Tulane University of Louisiana;

**HEDS Reception**
*Auxiliary Meeting | Auxiliary | Room 227 A*

**Presenter(s):**
Kathy Wise Charlie Blaich

**Meet and Greet with Academic Analytics**
*Auxiliary Meeting | Auxiliary | Room 225 AB*

**Mid-American Association for Institutional Research**
*Affiliated Organizations | Affiliated Organization | Room 122 B*

**Presenter(s):**
Egon Heidendal

**North East Association for Institutional Research**
*Affiliated Organizations | Affiliated Organization | Room 121 A*

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5:45 PM - 6:45 PM

Pacific Northwest Association for Institutional Research and Planning
Affiliated Organizations | Affiliated Organization | Room 126 B

Southern Association for Institutional Research (SAIR)
Affiliated Organizations | Affiliated Organization | Room 121 B

**Presenter(s):**
Suzanne Simpson, *University of Alabama in Huntsville*; Kristy Neal, *Louisiana State University*; James Hunt, *Florida State University*;

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
Wednesday, June 8, 2022

8:00 AM - 8:45 AM

**Actionable Intelligence @ Buffalo = Analytics + Tableau + People**  
*Speaker Session | Decision Support | Room 122 B*

**Presenter(s):**  
Brian O’Connor, *University at Buffalo*; Shannon Mahany-Kulinski, *University at Buffalo*;

**Analyzing Big Qualitative Data: VADER and Topic Modeling**  
*Speaker Session | Assessment and Evaluation | Room 221 B*

**Presenter(s):**  
Andrew Bell, *Massachusetts Institute or Technology Office of Institutional Research*; Jon Schwarz, *Massachusetts Institute or Technology*;

**Analyzing CTE Pathway Success: SDP’s Postsecondary CTE Toolkit**  
*Speaker Session | Assessment and Evaluation | Room 121 B*

**Presenter(s):**  
Elise Swanson, *Center for Education Policy Research at Harvard*; Jessica Cunningham, *Kentucky Center for Statistics*;

**Building a Sustainable Culture of Data Management From Data Anarchy**  
*Speaker Session | Data and Technology | Room 123*

**Presenter(s):**  
Abby Willcox, *University of North Florida*; Jason Jones, *University of North Florida*; Preston Bennett, *University of North Florida*;

**Creating Intercultural Competence Using the IDI**  
*Speaker Session | Assessment and Evaluation | Room 121 A*

**Presenter(s):**  
Mike Furno, *University of Denver*; Katia Miller, *University of Denver*;

**Cross-Institutional Comparison of Students’ Progression to a STEM Degree**  
*Speaker Session | Decision Support | Room 232 C*

**Presenter(s):**  
Stefano Fiorini, *Indiana University - Bloomington*; Hye Rin Lee, *University of California - Irvine*;
Emerging Assessment Trend: Learning Improvement
Speaker Session | Assessment and Evaluation | Room 232 B

Presenter(s):
Jillian Kinzie, Indiana University Bloomington; Keston Fulcher, James Madison University; Megan Good, James Madison University;

From Prioritization to Portfolio Review: Creating a Culture of Evidence
Speaker Session | Decision Support | Room 122 A

Presenter(s):
Liz Sanders, DePaul University;

Gender Identity Data for the National Science Foundation GSS Survey
Discussion Group | Decision Support | Room 226 A

Presenter(s):
Michael Yamaner, National Science Foundation; Jonathan Gordon, RTI International; Christopher Davies, RTI International;

Improving College Employee Data Literacy Through a Micro-Credential Program
Speaker Session | Educate | Room 223

Presenter(s):
Dennis Mitchell, Mesa Community College;

Prepare for the Unexpected & Reveal Breadth of Work: Continuity Documents!
Speaker Session | Leadership | Room 222 B

Presenter(s):
Laura Boyles, Davidson College;

(Cancelled) Report Certification: Strengthening Validity, Reliability & Trust in Data
Speaker Session | Decision Support | Room 222 A

Presenter(s):
Rachel Groenhout, University of Maine System;

Six Ways to Design a Modern Student Experience—and the Role IR Should Play
Sponsor Speaker Session | Data and Technology | Room 232 A

Presenter(s):
Matt Logan, EAB;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
8:00 AM - 8:45 AM

Stop Typing Your IPEDS Data!
*Speaker Session | Data and Technology | Room 221 A*

**Presenter(s):**
Alison Lanski, *University of Notre Dame*;

Using Matching Methods To Estimate the Effect of Tutoring on Course Grades
*Speaker Session | Assessment and Evaluation | Room 122 C*

**Presenter(s):**
Lauren Goulet, *Florida State University*; Samantha Nix, *Florida State University*;

What Works (and Doesn’t) in Course Evaluations
*Affiliated Organization Best Presentation | Assessment and Evaluation | Room 222 C*

**Presenter(s):**
Melissa Weaver, *College of Lake County*; Megan Lombardi, *College of Lake County*;

Workforce Data for Academic Degree Planning
*Speaker Session | Decision Support | Room 121 C*

**Presenter(s):**
Iryna Muse, *University of Alabama System*;

8:45 AM - 9:45 AM

Coffee Break and Networking in Exhibit Hall
*Coffee Break | Exhibit Hall A*

9:45 AM - 10:30 AM

Arming Students for Success: The BMI Fortified Classroom
*Speaker Session | Decision Support | Room 122 B*

**Presenter(s):**
Mitchell Nesler, *State University of New York*;

Artificial Intelligence and Machine Learning From an IR Perspective
*Discussion Group | Data and Technology | Room 226 B*

**Presenter(s):**
Henry Zheng, *Carnegie Mellon University*; Hongxia Fu, *Dallas College*;

*Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.*
9:45 AM - 10:30 AM

**Closing the Gap: Using Data Analytics to Support Closing Equity Gaps**  
*Affiliated Organization Best Presentation | Decision Support | Room 222 C*

**Presenter(s):**  
Vicky Morris-Dueer, *The University of Texas at Arlington*; Morris Thompson, *City Colleges of Chicago - Kennedy King College*;

**Curriculum Analytics as Process Mapping: An Overview With Examples**  
*Speaker Session | Data and Technology | Room 232 C*

**Presenter(s):**  
Stefano Fiorini, *Indiana University - Bloomington*; Linda Shepard, *Indiana University - Bloomington*;

**Data Literacy Institute**  
*Speaker Session | General | Room 232 A*

**Presenter(s):**  
Jason Lewis, *Association for Institutional Research*; Darlena Jones, *Association for Institutional Research*; Song Yan, *Oakland University*;

**Data Visualization Enhancement of Enrollment & Tuition Revenue Forecasting**  
*Speaker Session | Decision Support | Room 222 A*

**Presenter(s):**  
David Mongold, *University of Hawaii System*; John Stanley, *University of Hawaii West Oahu*;

**Data, Equity, and Assessment**  
*Speaker Session | Decision Support | Room 123*

**Presenter(s):**  
Elizabeth Gordon, *Community College of Philadelphia*; Sean Morris, *Community College of Philadelphia*;

**Empowering Stakeholders to Take Action on Data Findings**  
*Sponsor Speaker Session | Sponsor Session | Room 232 B*

**iDATA: Leveraging Analytics Capacity Across the Institution**  
*Speaker Session | Educate | Room 121 C*

**Presenter(s):**  
Lana Kirk, *Indiana Wesleyan University*;

**Lessons Learned From an Institutional Climate Assessment Process**  
*Speaker Session | Assessment and Evaluation | Room 121 A*

**Presenter(s):**  
Jillian Morn, *University of Washington*;

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
9:45 AM - 10:30 AM

**Measuring Research Doctorate Time-to-Degree and Student Completions**
*Speaker Session | Assessment and Evaluation | Room 122 C*

**Presenter(s):**
Nigel Noll, Tulane University;

**Mythbusting the Proposed Federal Student Level Data Network (SLDN)**
*Speaker Session | Leadership | Room 222 B*

**Presenter(s):**
Josh Pretlow, RTI International; Jamie Isaac, RTI International;

**Projecting Enrollment in a Global Pandemic: Methods & Communication**
*Speaker Session | Decision Support | Room 121 B*

**Presenter(s):**
Eric Atchison, Arkansas State University System;

**Reports to Datasets: How Using Excel & Alteryx Meets Users Where They Are**
*Speaker Session | Data and Technology | Room 221 A*

**Presenter(s):**
Kristin Kennedy, Arizona State University;

**Rewards of Representation: Minority Students Succeed in Diverse Classrooms**
*Speaker Session | Assessment and Evaluation | Room 221 B*

**Presenter(s):**
Christopher Ledford, Bluegrass Community and Technical College; Aaron Gay, Bluegrass Community and Technical College;

**The Graduation Gender Gap: Why Fewer Men Graduate**
*Speaker Session | Policy | Room 221 C*

**Presenter(s):**
Braden Hosch, Stony Brook University;

**Transforming Annual Assessment Report Data Into Interactive Visualizations**
*Speaker Session | Assessment and Evaluation | Room 223*

**Presenter(s):**
Molly Hall, Virginia Tech; Nikki Connors, Virginia Tech;

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Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
10:45 AM - 11:05 AM

**BlueML: Qualitative data!? Help! I’m lost in a sea of words!**  
*Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 1*

**Presenter(s):**  
Nitin Sharma, *Explorance;*

10:45 AM - 11:30 AM

**Assessing Sense of Belonging To Improve Student Retention & Success**  
*Speaker Session | Assessment and Evaluation | Room 222 A*

**Presenter(s):**  
Jillian Kinzie, *Indiana University Bloomington;*

**A Successful NSSE Administration: From Data Collection to Dissemination**  
*Speaker Session | Decision Support | Room 122 C*

**Presenter(s):**  
Yang Zhang, *University of Hawai‘i at M_noa;*

**Beyond Dashboards: How We Changed the Fabric of Decision-Making**  
*Speaker Session | Decision Support | Room 121 B*

**Presenter(s):**  
Mark Neumann, *Sheridan College;* Dean Langan, *Sheridan College;*

**BI + AI = SS – Using SAS® Analytics & AI Chatbot to Propel Student Success**  
*Sponsor Speaker Session | Data and Technology | Room 222 B*

**Presenter(s):**  
Sarah Thomas, *Hillsborough Community College;*

**Case Study of Data Analytics Implementation in Institutional Research**  
*Speaker Session | Data and Technology | Room 222 A*

**Presenter(s):**  
Thulasi Kumar Raghuraman, *Virginia Tech.;*

**Data Governance From Inception to Visualization: A State System’s Story**  
*Speaker Session | Data and Technology | Room 121 A*

**Presenter(s):**  
Donyell Francis, *RPA - University System of Georgia;* Bill Evans, Jr, *RPA - University System of Georgia;*

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Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
10:45 AM - 11:30 AM

**Insights & Action in the Age of Intelligence**  
*Sponsor Speaker Session | Data and Technology | Room 232 A*

*Presenter(s):*  
Bill Campman, Microsoft;

**IPEDS Update: Data Dissemination, Use, and Tools**  
*Speaker Session | Educate | Room 232 B*

*Presenter(s):*  
Jamie Isaac, RTI International;

**Mapping Insights: Meeting Students Where They Are by Knowing Where They Are**  
*Speaker Session | Data and Technology | Room 122 B*

*Presenter(s):*  
Kat McDonald-Miranda, Ph.D., Columbus State Community College; Paul Rusinko, Columbus State Community College;

**Rethinking Student Evaluations of Teaching from the Student Perspective**  
*Affiliated Organization Best Presentation | Assessment and Evaluation | Room 222 C*

*Presenter(s):*  
Stephanie McKeown, The University of British Columbia/Canadian Institutional Research and Planning Association; Abdel-Azim Zumrawi, The University of British Columbia; Camilo Peña Moreno, The University of British Columbia;

**Tell Your Institutional Story: Beyond Benchmarking with Academic Analytics**  
*Sponsor Speaker Session | Data and Technology | Room 223*

*Presenter(s):*  
Kathy Felts, Academic Analytics, LLC; Caroline Alikonis, Academic Analytics, LLC; Naeem Thompson, Academic Analytics, LLC;

**Transitioning to an IR/IE Job at a New Institution: Advantages & Challenges**  
*Discussion Group | Educate | Room 226 B*

*Presenter(s):*  
Angela Ward, Rocky Mountain University of Health Professions;

**USG Student Pathways App: Getting the Most Out of Clearinghouse Data**  
*Speaker Session | Data and Technology | Room 221 A*

*Presenter(s):*  
Angela Bell, University System of Georgia; Scott King, University of Georgia, Carl Vinson Institute of Government; David Tanner, University of Georgia, Carl Vinson Institute of Government; James Byars, University of Georgia, Carl Vinson Institute of Government;

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
10:45 AM - 11:30 AM

Using Literature and Theory for Successful Survey Research
*Speaker Session | Decision Support | Room 221 C*

**Presenter(s):**
Karen Webber, *University of Georgia*; Matthew Grandstaff, *University of Georgia*;

Using Longitudinal Data To Analyze Post-Graduation Outcomes
*Speaker Session | Assessment and Evaluation | Room 123*

**Presenter(s):**
Lori Hagood, *University System of Georgia*; Pearson Brown, *University System of Georgia*;

10:45 AM - 11:45 AM

CDS: Annual Update, How It Is Used by Publishers, and Proposed New Question
*Panel Session | Data and Technology | Room 232 C*

**Presenter(s):**

Implementing the Value Framework: Combating Inequitable Earnings Outcomes
*Panel Session | Decision Support | Room 229 AB*

**Presenter(s):**
David Troutman, *Office of Institutional Research and Analysis at The University of Texas System*; Steve Wilkerson, *The University of Texas at San Antonio*; Courtney Brecheen, *University of Texas at Dallas*;

Scholarly Writing and Publishing: Advice from Editors and Authors
*Panel Session | Educate | Room 224 AB*

**Presenter(s):**

11:45 AM - 12:05 PM

Applying Indirect Measures to Outcomes Assessment
*Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 1*

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
Demonstrating Student Learning Outcomes in Changing Times
*Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 2*

National Survey of Student Engagement
*Auxiliary Meeting | Auxiliary Session | 225 AB*

Assess and Develop Character Skills To Improve Student Success
*Poster Presentation | Data and Technology | Room Poster 8*

**Presenter(s):**
Shalin Shah, *Character Arc*

Belonging in College: Engagement and Retention at an HSI
*Poster Presentation | Decision Support | Room Poster 6*

**Presenter(s):**
Alana Olschwang, *CSUDH*

Changes in Student Perceptions/Experiences From Entry to Degree Completion
*Poster Presentation | Assessment and Evaluation | Room Poster 22*

**Presenter(s):**
Felly Chiteng Kot, *Nazarbayev University*

Establishing Validity of Institutional Measures and Metrics
*Poster Presentation | Assessment and Evaluation | Room Poster 12*

**Presenter(s):**
Daria Ivleva, *Indiana University Bloomington*; Victor Borden, *Indiana University Bloomington*

Fail Early, Fail Often: Persistence in STEM Courses & Relation to Outcomes
*Poster Presentation | Assessment and Evaluation | Room Poster 14*

**Presenter(s):**
Dana Bagwell, *Gannon University*

Key Points of Creating an IPEDS 12-Month Enrollment Report
*Poster Presentation | Data and Technology | Room Poster 20*

**Presenter(s):**
Faxian Yang, *University of South Carolina*

Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.
Leveraging Analytics From Power BI To Increase Student Success
Poster Presentation | Data and Technology | Room Poster 4

Presenter(s):
Juan Ren, Georgia Gwinnett College; Michelle Rosemond, Georgia Gwinnett College;

Library-Friendly Assessment Framework at Community College of Philadelphia
Poster Presentation | Assessment and Evaluation | Room Poster 10

Presenter(s):
Elizabeth Gordon, Community College of Philadelphia;

Rural or Not? Challenges and Opportunities When Identifying Rural Students
Poster Presentation | Decision Support | Room Poster 18

Presenter(s):
Joseph Finke, Indiana University Bloomington;

Understanding Carnegie Classification for Doctorate-Granting Universities
Poster Presentation | Decision Support | Room Poster 2

Presenter(s):
Anupma Singh, Drexel University;

Learn how to benchmark your institution using U.S. News Academic Insights!
Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 1

Presenter(s):
Justin Davis, U.S. News Academic Insights;

Dessert Break and “Thank You to Sponsors” in Exhibit Hall
Dessert Break | Exhibit Hall A
2:15 PM - 3:00 PM

**Actionable Data: Creating Unit-Level Dashboards To Align Strategic Planning**
*Speaker Session | Decision Support | Room 122 C*

**Presenter(s):**
Nasrin Fatima, *Binghamton University*;

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**Annual Business Meeting**
*AIR Board of Directors | General | Room 232 B*

**Presenter(s):**
Junelyn Peeples, Heather Kelly, *University of Delaware*; Braden Hosch, *Stony Brook University*; David Troutman, *Office of Institutional Research and Analysis at The University of Texas System*; Christine Keller, *Association for Institutional Research*;

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**Baccalaureate Origins of U.S. Doctorates: Perspectives on Productivity**
*Speaker Session | Decision Support | Room 121 A*

**Presenter(s):**
Jonathan Gordon, *RTI International*; Kelly Kang, *National Science Foundation*;

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**Bridging and Visualizing K-12 Outreach Data To Improve the College Pipeline**
*Speaker Session | Data and Technology | Room 221 B*

**Presenter(s):**

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**Course Analytics Engaging Faculty in the Advancement of Equity**
*Affiliated Organization Best Presentation | Data and Technology | Room 222 C*

**Presenter(s):**
Elka-Anne Lacno-Musngi, *California State University, Office of the Chancellor*; Roy Stripling, *California State University, Office of the Chancellor*;

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**Decode, Track, and Use Ranking Information**
*Panel Session | Decision Support | Room 224 AB*

**Presenter(s):**
Yang Zhang, *University of Hawai'i at M_noa*; Robert Morse, *U.S. News & World Report*; Andrew MacFarlane, *QS Quacquarelli Symonds*;

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**Getting Started With Labor Market Data: From Vision to Reality**
*Speaker Session | Assessment and Evaluation | Room 122 B*

**Presenter(s):**
Paul Rusinko, *Columbus State Community College*; Laura Wittel, *Columbus State Community College*;

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*Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.*
Institutional Countermeasures to Student Loan Debt
*Speaker Session | Decision Support | Room 222 A*

**Presenter(s):**
James Hunt, Florida State University;

Investigating Effectiveness of Supplemental Instruction for STEM Courses
*Speaker Session | Assessment and Evaluation | Room 232 A*

**Presenter(s):**
Catherine Manly, City University of New York Graduate Center;

Lessons Learned From CGS PhD Career Pathways Surveys on Doctoral Outcomes
*Speaker Session | Data and Technology | Room 121 C*

**Presenter(s):**
Enyu Zhou, Council of Graduate Schools;

Machine-Learning Models for Predicting Term Success & Timely Graduation
*Speaker Session | Data and Technology | Room 122 A*

**Presenter(s):**
Ben Silva, Florida Atlantic University;

More than a dashboard: Actionable insights from the moments that matter
*Sponsor Speaker Session | Data and Technology | Room 221 A*

**Presenter(s):**
Stephanie Klein, PhD, Explorance;

Natural Language Processing and Learning Analytics To Close Equity Gaps
*Panel Session | Decision Support | Room 229 AB*

**Presenter(s):**
Marilee Bresciani Ludvik, University of Texas Arlington;

Postcollegiate Outcomes: Pathways to Health Professional Degrees and Jobs
*Speaker Session | Decision Support | Room 123*

**Presenter(s):**
Lesley Lydell, University of Minnesota; Olena Horner, University of Minnesota; Ronald Huesman, University of Minnesota; John Kellogg, University of Minnesota;

*Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.*
2:15 PM - 3:00 PM

Using Bite-Sized Data Stories To Shift Institutional Culture
Speaker Session | Educate | Room 222 B

Presenter(s):
Amanda Kulp, University of North Florida;

2:15 PM - 3:15 PM

Using Data To Improve Student Learning
Panel Session | Assessment and Evaluation | Room 232 C

Presenter(s):
Jillian Kinzie, Indiana University Bloomington; Keston Fulcher, James Madison University; A.J. Good, James Madison University; Megan Good, James Madison University;

3:15 PM - 4:00 PM

Advancing Equity Through an Inquiry-Based Model of Assessment
Speaker Session | Assessment and Evaluation | Room 221 C

Presenter(s):
Laura Kertz, UC San Diego Teaching + Learning Commons; Erin Esplaldon, UC San Diego, Institutional Research;

Can Graduation Program Goals Increase Retention?
Speaker Session | Assessment and Evaluation | Room 221 B

Presenter(s):
Dawn Kenney, Central New Mexico Community College;

College Selectivity, Choice of Major, and Post-College Earnings
Speaker Session | Decision Support | Room 121 C

Presenter(s):
Iryna Muse, University of Alabama System;

Data Visualization Forensics: Techniques To Detect and Debunk Data
Speaker Session | Educate | Room 232 A

Presenter(s):
Anthony Gray, University of Toronto; Aurora Mendelsohn, University of Toronto;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Developing a Data Model To Assess Organizational Competitiveness
Speaker Session | Decision Support | Room 121 B

Presenter(s):
Henry Zheng, Carnegie Mellon University;

Examining the Impact of a Test-Optional Policy on Freshman Admissions
Speaker Session | Policy | Room 223

Presenter(s):
David Mongold, University of Hawaii System;

From Self-Service to Storytelling: Revising Our Dashboard Designs
Speaker Session | Leadership | Room 222 A

Presenter(s):
Justin Shepherd, Emory University;

Identifying Students At Risk Using Machine Learning Models in Python
Speaker Session | Data and Technology | Room 123

Presenter(s):
eric yang, George Washington University; Melaku Woube, George Washington University; Nena Beecham, George Washington University;

Learn More! Recommendations for Increasing AIR Board Effectiveness
Speaker Session | Educate | Room 232 B

Presenter(s):
Heather Kelly, University of Delaware; Mary Lelik, Junelyn Peeples, Ellen Peters, University of Puget Sound; Karen Webber, University of Georgia;

Metrics That Matter: Advancing Equity With the PDP
Speaker Session | Decision Support | Room 222 B

Presenter(s):
Lisa Stich, National Student Clearinghouse; Jim Kostecki, College of DuPage;

Predicting Persistence Using ML: Overview of Development to Deployment
Speaker Session | Data and Technology | Room 222 C

Presenter(s):
Hamidreza Ghasemi Damavandi, Arizona State University; Phil Arcuria, Arizona State University;
Study on Factors That May Impact Enrollment of Admitted Applicants
Speaker Session | Decision Support | Room 121 A

Presenter(s):
Yuhao Liu, Kansas State University; Bin Ning, Kansas State University;

Towards Inclusion: Launching Our First Campus Climate/Culture Survey
Discussion Group | Decision Support | Room 226 B

Presenter(s):
Angela Ward, Rocky Mountain University of Health Professions; Emily Dykstra, Rocky Mountain University of Health Professions;

Unlocking Key Insights on Student Outcomes
Sponsor Speaker Session | Sponsor Session | Room 122 B

Presenter(s):
Jason Berman, Equifax;

Using Machine Learning To Combat Inequity and Predict Student Success
Speaker Session | Decision Support | Room 221 A

Presenter(s):
Nathan Greenstein, University of Oregon;

When Tableau and YouTube Collide: Marketing Solutions for IE
Speaker Session | Data and Technology | Room 122 C

Presenter(s):
Brooke DePue, West Texas A&M University; Dan Stroud, West Texas A&M University; Jarvis Hampton, West Texas A&M University;

Aligning Educational Opportunities With Workforce Demands
Speaker Session | Data and Technology | Room 122 A

Presenter(s):
David Troutman, Office of Institutional Research and Analysis at The University of Texas System; Kayla Fairchild-Gonzalez, University of Texas System;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Challenges and opportunities of teaching online: Reflecting on ERT in 2020
Affiliated Organization Best Presentation | Educate | Room 121 B

Presenter(s):
Fezile Wagner, University of the Witwatersrand, Johannesburg;

Continuous Program Improvement Through a Program Visualization Framework
Speaker Session | Assessment and Evaluation | Room 222 C

Presenter(s):
Joe Lodewyck, Post University; Elizabeth Kranz, Post University;

Development of an RShiny IPEDS Dashboard Linked to Census and Labor Data
Speaker Session | Data and Technology | Room 221 B

Presenter(s):
Mark Perkins, University of Wyoming;

Five Lessons To Transform Campus DEI Survey Data Into Actionable Insights
Speaker Session | Data and Technology | Room 232 B

Presenter(s):
Jiali Luo, Duke University; David Jamieson-Drake, Duke University;

How Does Taking 15 or More Credits Impact Retention and Graduation?
Speaker Session | Decision Support | Room 122 C

Presenter(s):
Xiqian Liu, Texas A&M University-Corpus Christi; Erin Mulligan-Nguye, Texas A&M University-Corpus Christi;

Implementing an Institutional Data Strategy at the University of Toronto
Speaker Session | Leadership | Room 121 A

Presenter(s):
Kiren Handa, University of Toronto;

Institutional Data Collaborations and Education To Share Faculty Impact
Speaker Session | Educate | Room 121 C

Presenter(s):
Abhay Joshi, Virginia Tech; Virginia Pannabecker, University Libraries, Virginia Tech;
Looking at Academic Library & IT Services Through a DEI Lens
*Speaker Session | Assessment and Evaluation | Room 222 B*

**Presenter(s):**
David Consiglio, *Bryn Mawr College*; Katherine Furlong, *Bucknell University*; Craig Milberg, *Willamette University*;

Measuring What Matters: WGU’s Strategic Metrics of Student Success
*Speaker Session | Educate | Room 223*

**Presenter(s):**
Kurt Gunnell, *Western Governors University*; Paul Martinez, *Western Governors University*;

Promoting Data Literacy at UVU: The Data Academy and Data Summit
*Speaker Session | Educate | Room 123*

**Presenter(s):**
Tim Stanley, *UVU*;

Research That InspIRes: Engaging Decision Makers Using an IR Journal
*Speaker Session | Decision Support | Room 222 A*

**Presenter(s):**
Holly Stovall, *Tarrant County College*; Elizabeth Northern, *Tarrant County College*; Martin Salgado-Flores, *Tarrant County College*;

Resistant Outcomes: The Tao That Can Be Assessed Is Not the Eternal Tao
*Speaker Session | Assessment and Evaluation | Room 122 B*

**Presenter(s):**
Jeffrey Johnson, *Utah Valley University*;

Using Third-Party Data as a Tool To Research Academic Program Marketability
*Speaker Session | Educate | Room 232 A*

**Presenter(s):**
Samantha James, *Georgia Institute of Technology*;
5:00 PM - 6:00 PM

Canadian Institutional Research and Planning Association
Affiliated Organizations | Affiliated Organization | Room 121 A

Equifax Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room 122 B

Presenter(s):
Jason Berman, Equifax;

Grad Student Gathering
Auxiliary Meeting | Auxiliary | Room 126 C

Presenter(s):
Karen Webber, University of Georgia;

Illinois Association for Institutional Research
Affiliated Organizations | Affiliated Organization | Room 122 A

Presenter(s):
LIZ SANDERS, DEPAUL UNIVERSITY;

Ohio Association for Institutional Research & Planning
Affiliated Organizations | Affiliated Organization | Room 126 B

Overseas Chinese Association of Institutional Research
Affiliated Organizations | Affiliated Organization | Room 121 C

Presenter(s):
Henry Zheng, Carnegie Mellon University;

Texas Association for Institutional Research
Affiliated Organizations | Affiliated Organization | Room 121 B

The Association of American Universities (open to all)
Auxiliary Meeting | Auxiliary | Room 225 AB

Presenter(s):
Braden Hosch, Stony Brook University; Julie Carpenter-Hubin

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
Thursday, June 9, 2022

8:00 AM - 8:45 AM

“Decline to State” Responses and the Right To Be Forgotten
Speaker Session | Data and Technology | Room 122 C

Presenter(s):
Jeffrey Johnson, Utah Valley University;

A Propensity Score Matching Tool to Estimate Treatment Effects for Observational Study
Affiliated Organization Best Presentation | Educate | Room 121 C

Presenter(s):
Ayubur Rahman KHAN, The University of Toledo, OH;

Building a Data Lake House: It’s Not Just for the Summer Vacation
Speaker Session | Data and Technology | Room 221 C

Presenter(s):
Kurt Gunnell, Western Governors University; Narendra Pandya, Western Governors University;

Collaboration + Salesforce = Operational and Reporting Solution
Speaker Session | Decision Support | Room 122 B

Presenter(s):
Bethany Butson Crowell, David Eccles School of Business, University of Utah; Kaylee Miller, David Eccles School of Business, University of Utah;

(Rescheduled) Reporting Applications With a Slowly Changing Dimension & SAS DI Studio
Speaker Session | Data and Technology | Room 123

Presenter(s):
Lauren Schoenheit, UNC System Office;

Please visit airweb.org/forumapp for the most current and complete listing of sessions and events.
8:00 AM - 8:45 AM

**Community and Institutional Factors in CC Outcomes: A Path Analysis**
*Speaker Session | Data and Technology | Room 232 C*

**Presenter(s):**
Mark Perkins, University of Wyoming; Johannes Addido, University of Wyoming;

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**Course Enrollment Trends in Low/No-Cost Material Sections**
*Speaker Session | Assessment and Evaluation | Room 121 A*

**Presenter(s):**
Lori Hagood, University System of Georgia; Leslie Hodges, University System of Georgia; Sean Baser, University System of Georgia;

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**The Student Decision To Exit STEM at 3rd Fall: A Forward-Looking Model**
*Speaker Session | Decision Support | Room 123*

**Presenter(s):**
John (Skip) Crooker, University of Nevada, Las Vegas; Celeste Calkins, University of Nevada, Las Vegas; Qingmin Shi, University of Nevada, Las Vegas;

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**Triangulating Graduate Outcomes From Multiple Datasets**
*Speaker Session | Data and Technology | Room 223*

**Presenter(s):**
Tod Massa, State Council of Higher Education for Virginia;

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**Using Enrollment Management Analytics To Support Student Success**
*Speaker Session | Data and Technology | Room 232 A*

**Presenter(s):**
Jovonte Willis, University of California Irvine; Tony Hwang, University of California Irvine;

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**Using Student Feedback and Machine Learning To Examine Inclusive Teaching**
*Speaker Session | Assessment and Evaluation | Room 221 A*

**Presenter(s):**
Grant Crider-Phillips, University of Oregon; Nathan Greenstein, University of Oregon;

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*Please visit [airweb.org/forumapp](http://airweb.org/forumapp) for the most current and complete listing of sessions and events.*
Closing Keynote
Keynote  |  120 North Ballroom

Presenter(s):
Stephanie Russo Carroll, *University of Arizona*