air
forum | PHOENIX, AZ
JUNE 6–9, 2022

Program Guide

June 6–9, 2022

Sunday, June 5, 2022

Pre-Conference Education

8:00 AM–4:00 PM

Improving Equity, Inclusion, and Socially Just Assessment Practices
*Pre-Conference Session | Pre-Conference Education | Roo*m *122 C*

Presenter(s):
Marjorie Dorimé-Williams, *MDRC;* Michael Williams, *University of Missouri-Columbia;*

IPEDS Best Practices
*Pre-Conference Session | Pre-Conference Education | Roo*m *121 B*

IPEDS New Keyholder
*Pre-Conference Session | Pre-Conference Education | Roo*m *121 A*

Using Tableau To "Automate" IR Data Reporting
*Pre-Conference Session | Pre-Conference Education | Roo*m *126 B*

Presenter(s):
Sarah Gallimore, *York College of Pennsylvania;*

12:30 PM – 4:00 PM

How To Analyze and Visualize Institutional Data in R
*Pre-Conference Session | Pre-Conference Education | Roo*m *121 C*

Presenter(s):
Jenn Schilling, *Unviersity of Arizona;*

Learning To Lead: Equity-Centered Collaboration for Success
*Pre-Conference Session | Pre-Conference Education | Roo*m *122 A*

Presenter(s):
Ellen Peters, *University of Puget Sound;* Bethany Miller, *Macalester College;*

Monday, June 6, 2022

Pre-Conference Education

8:00 AM – 11:30 AM

Assessment 101: A Step-by-Step Guide for Non-Academic Unit Assessment

Pre-Conference Session | Pre-Conference Education | Room 126 B

Presenter(s):
Nasrin Fatima, *Binghamton University;*

Data and Analytic Literacy: Your Role Leading the Institution to Success

Pre-Conference Session | Pre-Conference Education | Room 128 AB

Presenter(s):
Jason Simon, *University of North Texas;* Loralyn Taylor, *Ohio University;*

Ethics in the IR Office: Learn To Recognize Fraud

Pre-Conference Session | Pre-Conference Education | Room 122 C

Presenter(s):
Amy Pilcher, *Wartburg College;*

I Have a New Job in Institutional Research...Now What?

Pre-Conference Session | Pre-Conference Education | Room 122 B

Presenter(s):
Eric Atchison, *Arkansas State University System;* Bethany Miller, *Macalester College;*

IPEDS Data As the Public Face

Pre-Conference Session | Pre-Conference Education | Room 121 B

IPEDS Student Financial Aid Workshop

Pre-Conference Session | Pre-Conference Education | Room 121 A

Researchers and Student Data Privacy Considerations

Pre-Conference Session | Pre-Conference Education | Room 122 A

Presenter(s):
Bill Hurwitch, *SLDS State Support Team;* Levette Williams, *Privacy Technical Assistance Center (PTAC);*

Pre-Conference Education

12:30 PM – 4:00 PM

IPEDS Data & Benchmarking: Supporting Decision-Making & Institutional Effectiveness
Pre-Conference Session | Pre-Conference Education | Room 121 B

IPEDS Human Resources Workshop
Pre-Conference Session | Pre-Conference Education | Room 121 A

First Time Attendees
12:15 PM – 12:45 PM

First Time @ AIR Forum Session
First Time @ AIR Forum | Room 129 AB

Presenter(s):
Karen Webber, *University of Georgia*, Christine Keller, *Association for Institutional Research*, Junelyn Pangan Peeples, *San José State University*

Conference Begins

1:00 PM – 2:30 PM

Citizen Data Science in IR: How To Make It Work
Impact Session | Data and Technology | Room 224 AB

Presenter(s):
Anthony Gray, *University of Toronto;* Aurora Mendelsohn, *University of Toronto;*

Institutional Transformation for Student Success
Impact Session | Leadership | Room 129 AB

Presenter(s):
Archie Cubarrubia, *Bill & Melinda Gates Foundation;* Matthew Crellin

IPEDS Update Impact Session
Impact Session | Educate | Room 229 AB

Presenter(s):
Jamie Isaac, *RTI International;*

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*Please visit **airweb.org/forumapp** for the most current and complete listing of sessions and events.*

3:00 PM – 4:30 PM

Advancing Equity and Data in Federal Policy: A Look at 2022 and Beyond
Impact Session | Educate | Room 224 AB

Presenter(s):
Bryan Cook, *Urban Institute;* Jonathan Fansmith, *American Council on Education;* Christine Keller, *Association for Institutional Research;*

New Findings on the Pandemic's Impact on Enrollment and College Performance
Impact Session | Educate | Room 229 AB

Presenter(s):
Jess Howell, *College Board;* Joe Williams, *College Board;* Jonathan Wai, *University of Arkansas;*

Visualizing Student Flow
Impact Session | Data and Technology | Room 129 AB

Presenter(s):
Victor Borden, *Indiana University Bloomington;* Joseph Finke, *Indiana University Bloomngton;*

4:45 PM – 6:45 PM

Reception in the Exhibit Hall (hosted by the AIR Board of Directors)
Reception | Reception | Exhibit Hall A

Tuesday, June 7, 2022

Opening Keynote
Keynote | 120 North Ballroom

Presenter(s):
Ruha Benjamin, *Education & Tech Equity Advocate; Sociology & African American Studies Scholar; Author*

15 to Finish: Validating Outcome Improvement Via Propensity Score Matching
Speaker Session | Data and Technology | Room 222 A

Presenter(s):
David Mongold, *University of Hawaii System;*

A Tale of Two Universities Collaborating To Ensure Quality Academic Reviews
Discussion Group | Assessment and Evaluation | Room 226 A

Presenter(s):
Sundra Kincey, *Florida A&M University;* Lynn Hogan, *Florida State University;*

Automating the Tracking of Faculty Publications Using the Scopus API and R
Speaker Session | Data and Technology | Room 122 A

Presenter(s):
Adam Beaman, *Johns Hopkins School of Nursing;*

Can We Use This Here? Validation of a Measure of Student-Institution Fit
Speaker Session | Assessment and Evaluation | Room 121 B

Presenter(s):
Steve Graunke, *IUPUI;*

Classroom Diversity and Student Dropout: New Evidence From Panel Data
Speaker Session | Assessment and Evaluation | Room 221 C

Presenter(s):
SERGE HERZOG, *University of Nevada, Reno;*

Empowering Colleges and Universities with Democratized Analytics to Accelerate Outcomes

Sponsor Speaker Session | Sponsor Session | Room 223

Presenter(s):
Andy MacIsaac, *Alterxy;*

Excess Into Access: Surplus Computers Promote Equity and Student Success

Speaker Session | Assessment and Evaluation | Room 221 B

Presenter(s):
Christopher Ledford, *Bluegrass Community and Technical College;* Aaron Gay, *Bluegrass Community and Technical College;*

High-Impact Career Practices Meet COVID-19, Equity, and ROI

Speaker Session | Assessment and Evaluation | Room 221 A

Presenter(s):
Kimberly Yousey-Elsener, *The Career Leadership Collective;*

How Tableau Can You Go? Increasing Data Access for Decision-Making

Speaker Session | Decision Support | Room 121 C

Presenter(s):
Deborah Phelps, *Cowley College;* Larry Blackburn, *Datatelligent;*

Institutional Research Support for Academic Program Review

Speaker Session | Decision Support | Room 122 C

Presenter(s):
Yang Zhang, *University of Hawai'i at M_noa;*

Power BI, Colleague, and Qualtrics...Let's Build!!

Affiliated Organization Best Presentation | Data and Technology | Room 222 C

Presenter(s):
Matthew Harris, *Ozarks Technical Community College;*

Reflections and Recommendations on Collecting Demographic Data

Speaker Session | Educate | Room 121 A

Presenter(s):
Jacqueline McLaughlin, *The University of North Carolina at Chapel Hill;*

10:45 AM – 11:30 AM

Show and Tell: Using Visual Metaphors in Data Storytelling

Speaker Session | Educate | Room 222 B

Presenter(s):
Amanda Kulp, *University of North Florida;*

The Multiverse of Institutional Success: A UNCF and AIR Landscape Analysis

Speaker Session | General | Room 122 B

Presenter(s):
Allison Bell Ed Smith-Lewis, *UNCF;* Leah Ross, *Association for Institutional Research;* Jason Lewis, *Association for Institutional Research;*

10:45 AM – 11:45 AM

Building Data Literacy and Use in Decision-Making in Practice

Panel Session | Decision Support | Room 232 C

Presenter(s):
Krisztina Filep, *University of Massachusetts-Amherst;* Jason Simon, *University of North Texas;* Loralyn Taylor, *Ohio University;*

Promoting Equity Through the Postsecondary Value Framework

Panel Session | Educate | Room 229 AB

Presenter(s):
David Troutman, *Office of Institutional Research and Analysis at The University of Texas System;* Jamey Rorison, *Bill & Melinda Gates Foundation;* Katelyn DiBenedetto, *Institute for Higher Education Policy;*

Student Satisfaction Data: Taking Action for Institutional Success

Panel Session | Decision Support | Room 224 AB

Presenter(s):
Julie Bryant, *Ruffalo Noel Levitz;* Samantha Richards, *Trident Technical College;* Jody Anderson, *Piedmont University;* Angie Bauman Power, *Cornell College;*

11:45 AM – 12:05 PM

"Unlock the Potential of Your Data"
Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 1

Presenter(s):
Michael Protz, *Snowflake;*

Data Cookbook - a Full-featured, Affordable Data Intelligence Solution
Sponsor Product Demonstration | Data and Technology | Exhibit Hall A - Expo Theater 2

Presenter(s):
Aaron Walker, *IData Inc.;*

EMSI Burning Glass Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 222 A

Presenter(s):
Nancy Finazzo, *Emsi Burning Glass*

Microsoft Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 126 A

SAS Sponsor Meeting
Auxiliary Meeting | Auxiliary | Room: 126 C

12:10 PM – 12:30 PM

Making the Most of NSSE to Assess and Improve Quality in Undergraduate Education
Sponsor Ask an Expert Session | Sponsor Session | Exhibit Hall A - Expo Theater 1

12:45 PM – 1:30 PM

Predicting Enrollment Yield: Before and During a Global Pandemic
Poster Presentation | Decision Support | Room Poster 17

Presenter(s):
Lauren Goulet, *Florida State University;* Samantha Nix, *Florida State University;*

Ask the Alteryx Experts
Sponsor Ask an Expert Session | Sponsor Session | Exhibit Hall A - Expo Theater 1

Presenter(s):
Andy MacIsaac, *Alterxy;*

Dashboard and Structural Equation Model on Faculty Research Productivity

Poster Presentation | Data and Technology | Room Poster 13

Presenter(s):
Ying Liu, *Florida Atlantic University;* Zhiyuan Ma, *Florida Atlantic University;*

Enrollment Forecast: Exploring Factors Related to a Higher Yield Rate

Poster Presentation | Data and Technology | Room Poster 15

Presenter(s):
Lin Ma, *University of Denver;* Mike Furno, *University of Denver;*

First-Time Freshmen Retention Profile During a Pandemic by Predictive Model

Poster Presentation | Data and Technology | Room Poster 5

Presenter(s):
Yi Zhang, *Nova Southeastern Univeristy;*

Generalizability Theory Analysis With Unbalanced Data

Micro Session | Assessment and Evaluation |Exhibit Hall A - Expo Theater 2

Presenter(s):
Paul Sturgis, *University of Central Florida;*

NSIRO poster

Poster Presentation | Educate | Room Poster 9

Presenter(s):
Darlena Jones, *Association for Institutional Research;* Zehra Raza, *Association for Institutional Research;*

Re-Aiming the Strategic Plan: Meeting the Needs of Changing Environments

Micro Session | Assessment and Evaluation |Exhibit Hall A - Expo Theater 2

Presenter(s):
Nasrin Fatima, *Binghamton University;*

The Fee Assistance Program and Medical School Admissions Timing Problem

Micro Session | Assessment and Evaluation |Exhibit Hall A - Expo Theater 2

Presenter(s):
W. Patrick Bryan, *The University of Arizona;* Kadian McIntosh, *The University of Arizona;*

Tracking Graduate Student Success: A University's Story

Poster Presentation | Data and Technology | Room Poster 11

Presenter(s):
Juan Xu, *Clemson University;*

Using Machine Learning as an Explanatory Tool To Inform Decision-Making

Poster Presentation | Decision Support | Room Poster 3

Presenter(s):
Rob Hopkins, *Virginia Tech;*

Using Text Mining To Illuminate How Community Colleges Adapt During COVID

Poster Presentation | Assessment and Evaluation | Room Poster 19

Presenter(s):
Xiwei Zhu, *University of Wisconsin-Madison;* Peiwen Zheng, *University of Wisconsin-Madison;*

Using What If? Parameters To Estimate U.S. News Rankings

Poster Presentation | Data and Technology | Room Poster 7

Presenter(s):
Ben Silva, *Florida Atlantic University;* Leila Nasri, *Florida Atlantic University;*

World Language Participation & Student Outcomes: Evidence From CASSIE

Poster Presentation | Educate | Room Poster 1

Presenter(s):
Leslie Hodges, *University System of Georgia;* Sean Baser, *University System of Georgia;* Angela Bell, *University System of Georgia;* Rachana Bhatt, *University System of Georgia;*

Democratized Analytics in Action

Sponsor Product Demonstration | Sponsor Session |Exhibit Hall A - Expo Theater 1

Presenter(s):
Andy MacIsaac, *Alterxy;*

2:00 PM – 2:20 PM

An Introduction to Xitracs™ – Providing the Tools for Informed Decision-Making

Sponsor Product Demonstration | Data and Technology |Exhibit Hall A - Expo Theater 2

Presenter(s):
Stephanie Allen, *Xitracs™ by Concord USA, Inc.;*

2:00 PM – 2:45 PM

Activating IR-CTL Partnerships To Advance Student Learning

Speaker Session | Assessment and Evaluation | Room 121 A

Presenter(s):
Shari Ellertson, *Boise State University;* Teresa Focarile, *Boise State University;*

Analyzing Freshman Survey Data To Support Decision-Making

Speaker Session | Decision Support | Room 121 C

Presenter(s):
Nigel Noll, *Tulane University;*

College ROI: The Value-Added College Ranking System

Speaker Session | Assessment and Evaluation | Room 221 C

Presenter(s):
SERGE HERZOG, *University of Nevada, Reno;*

Conducting Qualitative Research Using In-Person and Virtual Methods

Discussion Group | Assessment and Evaluation | Room 226 A

Presenter(s):
Shannon Foster, *Carnegie Mellon University;* Matthew Hoolsema, *Carnegie Mellon University;*

Democratizing Data on Grades and Retention and Progression Analytics

Speaker Session | Decision Support | Room 222 B

Presenter(s):
Michelle Rosemond, *Georgia Gwinnett College;* Scott King, *University of Georgia, Carl Vinson Institute of Government;* David Tanner, *University of Georgia, Carl Vinson Institute of Government;* James Byars, *University of Georgia, Carl Vinson Institute of Government;*

2:00 PM - 2:45 PM

Destiny Unbound: A Look at How Far From Home Students Go for College
*Speaker Session | Educate | Roo*m 222 A

Presenter(s):
Rob Toutkoushian, *University of Georgia;*

Developing a Measure of Integration in a University Gen Ed Minor Program
*Speaker Session | Assessment and Evaluation | Roo*m 223

Presenter(s):
Mengyun Li, *Emory University;* Stephen Biscotte, *Virginia Polytechnic Institute and State University;*

Early Bird Gets the Grade: Priority Registration Signals Student Success
*Speaker Session | Assessment and Evaluation | Roo*m 221 B

Presenter(s):
Christopher Ledford, *Bluegrass Community and Technical College;* Aaron Gay, *Bluegrass Community and Technical College;*

Identifying and Addressing Obstacles To Understanding and Using Institutional Data
*Speaker Session | Decision Support | Roo*m 222 C

Presenter(s):
Wayne Jacobson, *The University of Iowa;*

Making DEI an Integral Part of Our IR Work
*Speaker Session | Leadership | Roo*m 121 B

Presenter(s):
Michele Hansen, *IUPUI;* Steve Graunke, *IUPUI;*

Making the Switch From Static to Dashboard Reporting
*Speaker Session | Decision Support | Roo*m 232 C

Presenter(s):
Allison BrckaLorenz, *Indiana University Bloomington;* James Cole, *Indiana University Bloomington;* Tien Ling Hu, *Indiana University Bloomington;* Jillian Kinzie, *Indiana University Bloominton;*

Opportunities and Obstacles for In-State Retention of University Graduates
*Affiliated Organization Best Presentation | Policy | Roo*m 122 A

Presenter(s):
Bryn Bakoyema, *Alabama State University;* Jim Purcell, *Alabama Commission on Higher Education;*

2:00 PM – 2:45 PM

Participation in and Perceptions of Virtual Work-Integrated Learning

*Speaker Session | Educate | Roo*m *122 B*

Presenter(s):
Karen Webber, *University of Georgia;* Matthew Grandstaff, *University of Georgia;*

Taking a Deep Dive Into Equitable Math Course Placement Methods

*Speaker Session | Assessment and Evaluation | Roo*m *232 A*

Presenter(s):
Sonia Hussain, *Northwestern University;*

Transforming IR With Machine Learning Project: Planning, Strategy, Practice

*Speaker Session | Leadership | Roo*m *123*

Presenter(s):
eric yang, *george washington university;* Melaku Woube, *George Washington University;* Nena Beecham, *George Washington University;*

U.S. News Education Rankings: Review of Last Year and the Upcoming Rankings

*Speaker Session | Assessment and Evaluation | Roo*m *232 B*

Presenter(s):
Robert Morse, *U.S. News & World Report;* Kenneth Hines, *U.S. News & World Report;* Eric Brooks, *U.S. News & World Report;*

Understanding Student Populations Using Data Visualization Tools

*Speaker Session | Data and Technology | Roo*m *122 C*

Presenter(s):
Yang Zhang, *University of Hawai'i at M_noa;*

Using Research Triangulation To Improve Student Success

*Speaker Session | Decision Support | Roo*m *221 A*

Presenter(s):
Victor Borden, *Indiana University Bloomington;* Phoebe Wakhungu, *Indiana University Bloomington;* Seonmi Jin, *Indiana University Bloomington;*

2:25 PM – 2:45 PM

Creating customized tables in Stata

Sponsor Product Demonstration | Data and Technology |Exhibit Hall A - Expo Theater 2

Presenter(s):
Gabriela Ortiz, *StataCorp LLC;*

3:00 PM – 3:45 PM

"We Are All the Hermiones in the Room!": Faculty Labor and Workload

Speaker Session | Decision Support | Room 121 B

Presenter(s):
Georgeanna Robinson, *Grinnell College;*

A Novel Metric for Evaluating the Effect of Course Outcomes on Persistence

Speaker Session | Decision Support | Room 123

Presenter(s):
Amy Barnsley, *Northern Michigan University;* Lu Zhang, *Northern Michigan University;* Tasha Almond-Dannenbring, *HelioCampus;*

An Unexpected Story: The Effect of Housing Locations on Retention

Speaker Session | Decision Support | Room 122 C

Presenter(s):
Xiqian Liu, *Texas A&M University-Corpus Christi;* Erin Mulligan-Nguye, *Texas A&M University-Corpus Christi;*

Backtracking Better Metrics: Authentically Assessing 2-Year Student Success

Speaker Session | Assessment and Evaluation | Room 222 A

Presenter(s):
Faye Jones, *Florida State University;* Rick Burnette, *Florida State University;*

Data, Analytics, Alignment: Today's Questions for Tomorrow's Expectations

Speaker Session | Decision Support | Room 232 C

Presenter(s):
Matt Jackson, *Anthology;*

Engaging Campus Stakeholders in Data Dialogue and Action

Speaker Session | Assessment and Evaluation | Room 121 C

Presenter(s):
Kristin Buscher, *Creighton University;*

3:00 PM – 3:45 PM

Examining Transfer Student Success: A Tale of Two Systems' Studies

Speaker Session | Assessment and Evaluation | Room 223

Presenter(s):
David Troutman, *Office of Institutional Research and Analysis at The University of Texas System;* Colin Chellman, *City University of New York;*

Follow the Money: Considerations for Assessing Postsecondary Value

Discussion Group | Assessment and Evaluation | Room 226 A

Presenter(s):
Tiffane Cochran, *AccessLex Institute;* Kelsey Risman, *AccessLex Institute;*

From AI to PowerBI: Adding intelligence to your dashboards

Sponsor Product Demonstration | Data and Technology |Exhibit Hall A - Expo Theater 2

Presenter(s):
John Callahan, *Microsoft;* Carly Sunseri, *The Pennsylvania State University;* Dan Venedam, *Nuventive;*

Identifying Students' Major Patterns in STEM

Speaker Session | Assessment and Evaluation | Room 232 A

Presenter(s):
Fahimeh Bahrami, *Middlebury College;*

IPEDS Update: Encore Session

Speaker Session | Educate | Room 232 B

Presenter(s):
Jamie Isaac, *RTI International;*

Math Placement Score and Student Success

Speaker Session | Decision Support | Room 121 A

Presenter(s):
Anupma Singh, *Drexel University;*

Modeling and Meddling: HLM To Drive Academic Probation Policy

Speaker Session | Decision Support | Room 221 B

Presenter(s):
Samantha Greenwood, *State University of New York University at Buffalo;*

3:00 PM – 3:45 PM

Predict Surveys' Final Response Rates at Their Early Stage

Speaker Session | Data and Technology | Room 122 B

Presenter(s):
Yuhao Liu, *Kansas State University;* Bin Ning, *Kansas State University;*

Reverse Transfer in Georgia: An Analysis of Student Outcomes

Speaker Session | Policy | Room 221 A

Presenter(s):
Sean Baser, *University System of Georgia;* Rachana Bhatt, *University System of Georgia;* Patrick Harris, *University System of Georgia;*

Statistical Tools To Overcome Cognitive Bias in DEI Research

Speaker Session | Assessment and Evaluation | Room 122 A

Presenter(s):
Steven Sherrin, *Wentworth Institute of Technology;*

The Data is Dark and Full of Terrors: Communicating Data to the Unfamiliar

Affiliated Organization Best Presentation | Educate | Room 222 C

Presenter(s):
Mike King, *Saint Mary-of-the-Woods College;*

Where Did They Go? Bringing NSC Data Into Our Enterprise Data Warehouse

Speaker Session | Data and Technology | Room 222 B

Presenter(s):
Annette Sieg, *University of Michigan;* Michael Filipiak, *University of Michigan;*

3:00 PM – 3:45 PM

Maximizing your course evaluation processes to improve student success

Sponsor Ask an Expert Session | Assessment and Evaluation |Exhibit Hall A - Expo Theater 1

Presenter(s):
Stephanie Klein, PhD, *Explorance;* Michael Weisman, *Explorance;*

Reception in Exhibit Hall
Reception | Exhibit Hall A

Association for Institutional Research in the Upper Midwest
Affiliated Organizations | Affiliated Organization | Room 121 C

Presenter(s):
Heather Rondeau, *Alexandria Technical & Community College;*

Association of American Universities Data Exchange
Auxiliary Meeting | Auxiliary | Room 122 A

Presenter(s):
Ryan Cherland Jessica Shedd, *Tulane University of Louisiana;*

HEDS Reception
Auxiliary Meeting | Auxiliary | Room 227 A

Presenter(s):
Kathy Wise Charlie Blaich

Meet and Greet with Academic Analytics
Auxiliary Meeting | Auxiliary | Room 225 AB

Mid-American Association for Institutional Research
Affiliated Organizations | Affiliated Organization | Room 122 B

Presenter(s):
Egon Heidendal

North East Association for Institutional Research
Affiliated Organizations | Affiliated Organization | Room 121 A

5:45 PM – 6:45 PM

Pacific Northwest Association for Institutional Research and Planning

*Affiliated Organizations | Affiliated Organization | Roo*m *126 B*

Southern Association for Institutional Research (SAIR)

*Affiliated Organizations | Affiliated Organization | Roo*m *121 B*

Presenter(s):
Suzanne Simpson, *University of Alabama in Huntsville;* Kristy Neal, *Louisiana State University;* James Hunt, *Florida State University;*

Wednesday, June 8, 2022

8:00 AM – 8:45 AM

Actionable Intelligence @ Buffalo = Analytics + Tableau + People

*Speaker Session | Decision Support | Roo*m *122 B*

Presenter(s):
Brian O'Connor, *University at Buffalo;* Shannon Mahany-Kulinski, *University at Buffalo;*

Analyzing Big Qualitative Data: VADER and Topic Modeling

*Speaker Session | Assessment and Evaluation | Roo*m *221 B*

Presenter(s):
Andrew Bell, *Massachusetts Institute or Technology Office of Institutional Research;* Jon Schwarz, *Massachusetts Institute or Technology;*

Analyzing CTE Pathway Success: SDP's Postsecondary CTE Toolkit

*Speaker Session | Assessment and Evaluation | Roo*m *121 B*

Presenter(s):
Elise Swanson, *Center for Education Policy Research at Harvard;* Jessica Cunningham, *Kentucky Center for Statistics;*

Building a Sustainable Culture of Data Management From Data Anarchy

*Speaker Session | Data and Technology | Roo*m *123*

Presenter(s):
Abby Willcox, *University of North Florida;* Jason Jones, *University of North Florida;* Preston Bennett, *University of North Florida;*

Creating Intercultural Competence Using the IDI

*Speaker Session | Assessment and Evaluation | Roo*m *121 A*

Presenter(s):
Mike Furno, *University of Denver;* Katia Miller, *University of Denver;*

Cross-Institutional Comparison of Students' Progression to a STEM Degree

*Speaker Session | Decision Support | Roo*m *232 C*

Presenter(s):
Stefano Fiorini, *Indiana University - Bloomington;* Hye Rin Lee, *University of California - Irvine;*

Emerging Assessment Trend: Learning Improvement
Speaker Session | Assessment and Evaluation | Room 232 B

Presenter(s):
Jillian Kinzie, *Indiana University Bloominton;* Keston Fulcher, *James Madison University;* Megan Good, *James Madison University;*

From Prioritization to Portfolio Review: Creating a Culture of Evidence
Speaker Session | Decision Support | Room 122 A

Presenter(s):
LIZ SANDERS, *DEPAUL UNIVERSITY;*

Gender Identity Data for the National Science Foundation GSS Survey
Discussion Group | Decision Support | Room 226 A

Presenter(s):
Michael Yamaner, *National Science Foundation;* Jonathan Gordon, *RTI International;* Christopher Davies, *RTI International;*

Improving College Employee Data Literacy Through a Micro-Credential Program
Speaker Session | Educate | Room 223

Presenter(s):
Dennis Mitchell, *Mesa Community College;*

Prepare for the Unexpected & Reveal Breadth of Work: Continuity Documents!
Speaker Session | Leadership | Room 222 B

Presenter(s):
Laura Boyles, *Davidson College;*

(Cancelled) Report Certification: Strengthening Validity, Reliability & Trust in Data
Speaker Session | Decision Support | Room 222 A

Presenter(s):
Rachel Groenhout, *University of Maine System;*

Six Ways to Design a Modern Student Experience—and the Role IR Should Play
Sponsor Speaker Session | Data and Technology | Room 232 A

Presenter(s):
Matt Logan, *EAB;*

8:00 AM – 8:45 AM

Stop Typing Your IPEDS Data!
Speaker Session | Data and Technology | Room 221 A

Presenter(s):
Alison Lanski, *University of Notre Dame;*

Using Matching Methods To Estimate the Effect of Tutoring on Course Grades
Speaker Session | Assessment and Evaluation | Room 122 C

Presenter(s):
Lauren Goulet, *Florida State University;* Samantha Nix, *Florida State University;*

What Works (and Doesn't) in Course Evaluations
Affiliated Organization Best Presentation | Assessment and Evaluation | Room 222 C

Presenter(s):
Melissa Weaver, *College of Lake County;* Megan Lombardi, *College of Lake County;*

Workforce Data for Academic Degree Planning
Speaker Session | Decision Support | Room 121 C

Presenter(s):
Iryna Muse, *University of Alabama System;*

8:45 AM – 9:45 AM

Coffee Break and Networking in Exhibit Hall
Coffee Break | Exhibit Hall A

9:45 AM – 10:30 AM

Arming Students for Success: The BMI Fortified Classroom
Speaker Session | Decision Support | Room 122 B

Presenter(s):
Mitchell Nesler, *State University of New York;*

Artificial Intelligence and Machine Learning From an IR Perspective
Discussion Group | Data and Technology | Room 226 B

Presenter(s):
Henry Zheng, *Carnegie Mellon University;* Hongxia Fu, *Dallas College;*

Closing the Gap: Using Data Analytics to Support Closing Equity Gaps
Affiliated Organization Best Presentation | Decision Support | Room 222 C

Presenter(s):
Vicky Morris-Dueer, *The University of Texas at Arlington;* Morris Thompson, *City Colleges of Chicago - Kennedy King College;*

Curriculum Analytics as Process Mapping: An Overview With Examples
Speaker Session | Data and Technology | Room 232 C

Presenter(s):
Stefano Fiorini, *Indiana University - Bloomington;* Linda Shepard, *Indiana University - Bloomington;*

Data Literacy Institute
Speaker Session | General | Room 232 A

Presenter(s):
Jason Lewis, *Association for Institutional Research;* Darlena Jones, *Association for Institutional Research;* Song Yan, *Oakland University;*

Data Visualization Enhancement of Enrollment & Tuition Revenue Forecasting
Speaker Session | Decision Support | Room 222 A

Presenter(s):
David Mongold, *University of Hawaii System;* John Stanley, *University of Hawaii West Oahu;*

Data, Equity, and Assessment
Speaker Session | Decision Support | Room 123

Presenter(s):
Elizabeth Gordon, *Community College of Philadelphia;* Sean Morris, *Community College of Philadelphia;*

Empowering Stakeholders to Take Action on Data Findings
Sponsor Speaker Session | Sponsor Session | Room 232 B

iDATA: Leveraging Analytics Capacity Across the Institution
Speaker Session | Educate | Room 121 C

Presenter(s):
Lana Kirk, *Indiana Wesleyan University;*

Lessons Learned From an Institutional Climate Assessment Process
Speaker Session | Assessment and Evaluation | Room 121 A

Presenter(s):
Jillian Morn, *University of Washington;*

Measuring Research Doctorate Time-to-Degree and Student Completions

Speaker Session | Assessment and Evaluation | Room 122 C

Presenter(s):
Nigel Noll, *Tulane University;*

Mythbusting the Proposed Federal Student Level Data Network (SLDN)

Speaker Session | Leadership | Room 222 B

Presenter(s):
Josh Pretlow, *RTI International;* Jamie Isaac, *RTI International;*

Projecting Enrollment in a Global Pandemic: Methods & Communication

Speaker Session | Decision Support | Room 121 B

Presenter(s):
Eric Atchison, *Arkansas State University System;*

Reports to Datasets: How Using Excel & Alteryx Meets Users Where They Are

Speaker Session | Data and Technology | Room 221 A

Presenter(s):
Kristin Kennedy, *Arizona State University;*

Rewards of Representation: Minority Students Succeed in Diverse Classrooms

Speaker Session | Assessment and Evaluation | Room 221 B

Presenter(s):
Christopher Ledford, *Bluegrass Community and Technical College;* Aaron Gay, *Bluegrass Community and Technical College;*

The Graduation Gender Gap: Why Fewer Men Graduate

Speaker Session | Policy | Room 221 C

Presenter(s):
Braden Hosch, *Stony Brook University;*

Transforming Annual Assessment Report Data Into Interactive Visualizations

Speaker Session | Assessment and Evaluation | Room 223

Presenter(s):
Molly Hall, *Virginia Tech;* Nikki Connors, *Virginia Tech;*

BlueML: Qualitative data!? Help! I'm lost in a sea of words!

Sponsor Product Demonstration | Data and Technology |Exhibit Hall A - Expo Theater 1

Presenter(s):
Nitin Sharma, *Explorance;*

Assessing Sense of Belonging To Improve Student Retention & Success

Speaker Session | Assessment and Evaluation | Room 222 A

Presenter(s):
Jillian Kinzie, *Indiana University Bloominton;*

A Successful NSSE Administration: From Data Collection to Dissemination

Speaker Session | Decision Support | Room 122 C

Presenter(s):
Yang Zhang, *University of Hawai'i at M_noa;*

Beyond Dashboards: How We Changed the Fabric of Decision-Making

Speaker Session | Decision Support | Room 121 B

Presenter(s):
Mark Neumann, *Sheridan College;* Dean Langan, *Sheridan College;*

BI + AI = SS – Using SAS® Analytics & AI Chatbot to Propel Student Success

Sponsor Speaker Session | Data and Technology | Room 222 B

Presenter(s):
Sarah Thomas, *Hillsborough Community College;*

Case Study of Data Analytics Implementation in Institutional Research

Speaker Session | Data and Technology | Room 222 A

Presenter(s):
Thulasi Kumar Raghuraman, *Virginia Tech.;*

Data Governance From Inception to Visualization: A State System's Story

Speaker Session | Data and Technology | Room 121 A

Presenter(s):
Donyell Francis, *RPA - University System of Georgia;* Bill Evans, Jr, *RPA - University System of Georgia;*

Insights & Action in the Age of Intelligence
Sponsor Speaker Session | Data and Technology | Room 232 A

Presenter(s):
Bill Campman, *Microsoft;*

IPEDS Update: Data Dissemination, Use, and Tools
Speaker Session | Educate | Room 232 B

Presenter(s):
Jamie Isaac, *RTI International;*

Mapping Insights: Meeting Students Where They Are by Knowing Where They Are
Speaker Session | Data and Technology | Room 122 B

Presenter(s):
Kat McDonald-Miranda, Ph.D., *Columbus State Community College;* Paul Rusinko, *Columbus State Community College;*

Rethinking Student Evaluations of Teaching from the Student Perspective
Affiliated Organization Best Presentation | Assessment and Evaluation | Room 222 C

Presenter(s):
Stephanie McKeown, *The University of British Columbia/Canadian Institutional Research and Planning Association;* Abdel-Azim Zumrawi, *The University of British Columbia;* Camilo Peña Moreno, *The University of British Columbia;*

Tell Your Institutional Story: Beyond Benchmarking with Academic Analytics
Sponsor Speaker Session | Data and Technology | Room 223

Presenter(s):
Kathy Felts, *Academic Analytics, LLC;* Caroline Alikonis, *Academic Analytics, LLC;* Naeem Thompson, *Academic Analytics, LLC;*

Transitioning to an IR/IE Job at a New Institution: Advantages & Challenges
Discussion Group | Educate | Room 226 B

Presenter(s):
Angela Ward, *Rocky Mountain University of Health Professions;*

USG Student Pathways App: Getting the Most Out of Clearinghouse Data
Speaker Session | Data and Technology | Room 221 A

Presenter(s):
Angela Bell, *University System of Georgia;* Scott King, *University of Georgia, Carl Vinson Institute of Government;* David Tanner, *University of Georgia, Carl Vinson Institute of Government;* James Byars, *University of Georgia, Carl Vinson Institute of Government;*

10:45 AM - 11:30 AM

Using Literature and Theory for Successful Survey Research
Speaker Session | Decision Support | Room 221 C

Presenter(s):
Karen Webber, *University of Georgia;* Matthew Grandstaff, *University of Georgia;*

Using Longitudinal Data To Analyze Post-Graduation Outcomes
Speaker Session | Assessment and Evaluation | Room 123

Presenter(s):
Lori Hagood, *University System of Georgia;* Pearson Brown, *University System of Georgia;*

10:45 AM - 11:45 AM

CDS: Annual Update, How It Is Used by Publishers, and Proposed New Question
Panel Session | Data and Technology | Room 232 C

Presenter(s):
Robert Morse, *U.S. News & World Report;* Jeremy Serna, *Peterson's;* Ashley Robinson-Spann, *College Board;*

Implementing the Value Framework: Combating Inequitable Earnings Outcomes
Panel Session | Decision Support | Room 229 AB

Presenter(s):
David Troutman, *Office of Institutional Research and Analysis at The University of Texas System;* Steve Wilkerson, *The University of Texas at San Antonio;* Courtney Brecheen, *University of Texas at Dallas;*

Scholarly Writing and Publishing: Advice from Editors and Authors
Panel Session | Educate | Room 224 AB

Presenter(s):
Caleb Keith, *IUPUI;* Bethany Miller, *Macalester College;* Iryna Muse, *University of Alabama System;* Rob Toutkoushian, *University of Georgia;* Leah Ross, *Association for Institutional Research;*

11:45 AM - 12:05 PM

Applying Indirect Measures to Outcomes Assessment
Sponsor Product Demonstration | Sponsor Session |Exhibit Hall A - Expo Theater 1

Demonstrating Student Learning Outcomes in Changing Times

Sponsor Product Demonstration | Sponsor Session | Exhibit Hall A - Expo Theater 2

National Survey of Student Engagement

Auxiliary Meeting | Auxiliary Session | 225 AB

Assess and Develop Character Skills To Improve Student Success

Poster Presentation | Data and Technology | Room Poster 8

Presenter(s):
Shalin Shah, *Character Arc;*

Belonging in College: Engagement and Retention at an HSI

Poster Presentation | Decision Support | Room Poster 6

Presenter(s):
Alana Olschwang, *CSUDH;*

Changes in Student Perceptions/Experiences From Entry to Degree Completion

Poster Presentation | Assessment and Evaluation | Room Poster 22

Presenter(s):
Felly Chiteng Kot, *Nazarbayev University;*

Establishing Validity of Institutional Measures and Metrics

Poster Presentation | Assessment and Evaluation | Room Poster 12

Presenter(s):
Daria Ivleva, *Indiana University Bloomington;* Victor Borden, *Indiana University Bloomington;*

Fail Early, Fail Often: Persistence in STEM Courses & Relation to Outcomes

Poster Presentation | Assessment and Evaluation | Room Poster 14

Presenter(s):
Dana Bagwell, *Gannon University;*

Key Points of Creating an IPEDS 12-Month Enrollment Report

Poster Presentation | Data and Technology | Room Poster 20

Presenter(s):
Faxian Yang, *University of South Carolina;*

11:45 AM - 12:30 PM

Leveraging Analytics From Power BI To Increase Student Success

*Poster Presentation | Data and Technology | Roo*m *Poster 4*

Presenter(s):
Juan Ren, *Georgia Gwinnett College;* Michelle Rosemond, *Georgia Gwinnett College;*

Library-Friendly Assessment Framework at Community College of Philadelphia

*Poster Presentation | Assessment and Evaluation | Roo*m *Poster 10*

Presenter(s):
Elizabeth Gordon, *Community College of Philadelphia;*

Rural or Not? Challenges and Opportunities When Identifying Rural Students

*Poster Presentation | Decision Support | Roo*m *Poster 18*

Presenter(s):
Joseph Finke, *Indiana University Bloomngton;*

Understanding Carnegie Classification for Doctorate-Granting Universities

*Poster Presentation | Decision Support | Roo*m *Poster 2*

Presenter(s):
Anupma Singh, *Drexel University;*

12:10 PM - 12:30 PM

Learn how to benchmark your institution using U.S. News Academic Insights!

*Sponsor Product Demonstration | Data and Technology |Exhi*bit *Hall A - Expo Theater 1*

Presenter(s):
Justin Davis, *U.S. News Academic Insights;*

1:00 PM - 2:00 PM

Dessert Break and "Thank You to Sponsors" in Exhibit Hall

Dessert Break | Exhibit Hall A

Actionable Data: Creating Unit-Level Dashboards To Align Strategic Planning

Speaker Session | Decision Support | Room 122 C

Presenter(s):
Nasrin Fatima, *Binghamton University;*

Annual Business Meeting

AIR Board of Directors | General | Room 232 B

Presenter(s):
Junelyn Peeples Heather Kelly, *University of Delaware;* Braden Hosch, *Stony Brook University;* David Troutman, *Office of Institutional Research and Analysis at The University of Texas System;* Christine Keller, *Association for Institutional Research;*

Baccalaureate Origins of U.S. Doctorates: Perspectives on Productivity

Speaker Session | Decision Support | Room 121 A

Presenter(s):
Jonathan Gordon, *RTI International;* Kelly Kang, *National Science Foundation;*

Bridging and Visualizing K-12 Outreach Data To Improve the College Pipeline

Speaker Session | Data and Technology | Room 221 B

Presenter(s):
Victor Borden, *Indiana University Bloomington;* Seonmi Jin, *Indiana University Bloomington;* Kristin Norris, *Indiana University;* Anna Galvez, *Indiana University Bloomington;*

Course Analytics Engaging Faculty in the Advancement of Equity

Affiliated Organization Best Presentation | Data and Technology | Room 222 C

Presenter(s):
Elka-Anne Lacno-Musngi, *California State University, Office of the Chancellor;* Roy Stripling, *California State University, Office of the Chancellor;*

Decode, Track, and Use Ranking Information

Panel Session | Decision Support | Room 224 AB

Presenter(s):
Yang Zhang, *University of Hawai'i at M_noa;* Robert Morse, *U.S. News & World Report;* Andrew MacFarlane, *QS Quacquarelli Symonds;*

Getting Started With Labor Market Data: From Vision to Reality

Speaker Session | Assessment and Evaluation | Room 122 B

Presenter(s):
Paul Rusinko, *Columbus State Community College;* Laura Wittel, *Columbus State Community College;*

Institutional Countermeasures to Student Loan Debt

*Speaker Session | Decision Support | Roo*m *222 A*

Presenter(s):
James Hunt, *Florida State University;*

Investigating Effectiveness of Supplemental Instruction for STEM Courses

*Speaker Session | Assessment and Evaluation | Roo*m *232 A*

Presenter(s):
Catherine Manly, *City University of New York Graduate Center;*

Lessons Learned From CGS PhD Career Pathways Surveys on Doctoral Outcomes

*Speaker Session | Data and Technology | Roo*m *121 C*

Presenter(s):
Enyu Zhou, *Council of Graduate Schools;*

Machine-Learning Models for Predicting Term Success & Timely Graduation

*Speaker Session | Data and Technology | Roo*m *122 A*

Presenter(s):
Ben Silva, *Florida Atlantic University;*

More than a dashboard: Actionable insights from the moments that matter

*Sponsor Speaker Session | Data and Technology | Roo*m *221 A*

Presenter(s):
Stephanie Klein, PhD, *Explorance;*

Natural Language Processing and Learning Analytics To Close Equity Gaps

*Panel Session | Decision Support | Roo*m *229 AB*

Presenter(s):
Marilee Bresciani Ludvik, *University of Texas Arlington;*

Postcollegiate Outcomes: Pathways to Health Professional Degrees and Jobs

*Speaker Session | Decision Support | Roo*m *123*

Presenter(s):
Lesley Lydell, *University of Minnesota;* Olena Horner, *University of Minnesota;* Ronald Huesman, *University of Minnesota;* John Kellogg, *University of Minnesota;*

2:15 PM – 3:00 PM

Using Bite-Sized Data Stories To Shift Institutional Culture
*Speaker Session | Educate | Roo*m *222 B*

Presenter(s):
Amanda Kulp, *University of North Florida;*

2:15 PM – 3:15 PM

Using Data To Improve Student Learning
*Panel Session | Assessment and Evaluation | Roo*m *232 C*

Presenter(s):
Jillian Kinzie, *Indiana University Bloominton;* Keston Fulcher, *James Madison University;* A.J. Good, *James Madison University;* Megan Good, *James Madison University;*

3:15 PM – 4:00 PM

Advancing Equity Through an Inquiry-Based Model of Assessment
*Speaker Session | Assessment and Evaluation | Roo*m *221 C*

Presenter(s):
Laura Kertz, *UC San Diego Teaching + Learning Commons;* Erin Esplaldon, *UC San Diego, Institutional Research;*

Can Graduation Program Goals Increase Retention?
*Speaker Session | Assessment and Evaluation | Roo*m *221 B*

Presenter(s):
Dawn Kenney, *Central New Mexico Community College;*

College Selectivity, Choice of Major, and Post-College Earnings
*Speaker Session | Decision Support | Roo*m *121 C*

Presenter(s):
Iryna Muse, *University of Alabama System;*

Data Visualization Forensics: Techniques To Detect and Debunk Data
*Speaker Session | Educate | Roo*m *232 A*

Presenter(s):
Anthony Gray, *University of Toronto;* Aurora Mendelsohn, *University of Toronto;*

Developing a Data Model To Assess Organizational Competitiveness
Speaker Session | Decision Support | Room 121 B

Presenter(s):
Henry Zheng, *Carnegie Mellon University;*

Examining the Impact of a Test-Optional Policy on Freshman Admissions
Speaker Session | Policy | Room 223

Presenter(s):
David Mongold, *University of Hawaii System;*

From Self-Service to Storytelling: Revising Our Dashboard Designs
Speaker Session | Leadership | Room 222 A

Presenter(s):
Justin Shepherd, *Emory University;*

Identifying Students At Risk Using Machine Learning Models in Python
Speaker Session | Data and Technology | Room 123

Presenter(s):
eric yang, *george washington university;* Melaku Woube, *George Washington University;* Nena Beecham, *George Washington University;*

Learn More!_ Recommendations for Increasing AIR Board Effectiveness
Speaker Session | Educate | Room 232 B

Presenter(s):
Heather Kelly, *University of Delaware;* Mary Lelik Junelyn Peeples Ellen Peters, *University of Puget Sound;* Karen Webber, *University of Georgia;*

Metrics That Matter: Advancing Equity With the PDP
Speaker Session | Decision Support | Room 222 B

Presenter(s):
Lisa Stich, *National Student Clearinghouse;* Jim Kostecki, *College of DuPage;*

Predicting Persistence Using ML: Overview of Development to Deployment
Speaker Session | Data and Technology | Room 222 C

Presenter(s):
Hamidreza Ghasemi Damavandi, *Arizona State University;* Phil Arcuria, *Arizona State University;*

3:15 PM – 4:00 PM

Study on Factors That May Impact Enrollment of Admitted Applicants
Speaker Session | Decision Support | Room 121 A

Presenter(s):
Yuhao Liu, *Kansas State University;* Bin Ning, *Kansas State University;*

Towards Inclusion: Launching Our First Campus Climate/Culture Survey
Discussion Group | Decision Support | Room 226 B

Presenter(s):
Angela Ward, *Rocky Mountain University of Health Professions;* Emily Dykstra, *Rocky Mountain University of Health Professions;*

Unlocking Key Insights on Student Outcomes
Sponsor Speaker Session | Sponsor Session | Room 122 B

Presenter(s):
Jason Berman, *Equifax;*

Using Machine Learning To Combat Inequity and Predict Student Success
Speaker Session | Decision Support | Room 221 A

Presenter(s):
Nathan Greenstein, *University of Oregon;*

When Tableau and YouTube Collide: Marketing Solutions for IE
Speaker Session | Data and Technology | Room 122 C

Presenter(s):
Brooke DePue, *West Texas A&M University;* Dan Stroud, *West Texas A&M University;* Jarvis Hampton, *West Texas A&M University;*

4:15 PM – 5:00 PM

"The Node for IR": Your Weekly e-Newsletter for IR/IE News and Updates
Discussion Group | Educate | Room 226 A

Presenter(s):
Eric Atchison, *Arkansas State University System;* Eric Godin, *Hodges University;*

Aligning Educational Opportunities With Workforce Demands
Speaker Session | Data and Technology | Room 122 A

Presenter(s):
David Troutman, *Office of Institutional Research and Analysis at The University of Texas System;* Kayla Fairchild-Gonzalez, *University of Texas System;*

Challenges and opportunities of teaching online: Reflecting on ERT in 2020

Affiliated Organization Best Presentation | Educate | Room 121 B

Presenter(s):
Fezile Wagner, *University of the Witwatersrand, Johannesburg;*

Continuous Program Improvement Through a Program Visualization Framework

Speaker Session | Assessment and Evaluation | Room 222 C

Presenter(s):
Joe Lodewyck, *Post University;* Elizabeth Kranz, *Post University;*

Development of an RShiny IPEDS Dashboard Linked to Census and Labor Data

Speaker Session | Data and Technology | Room 221 B

Presenter(s):
Mark Perkins, *University of Wyoming;*

Five Lessons To Transform Campus DEI Survey Data Into Actionable Insights

Speaker Session | Data and Technology | Room 232 B

Presenter(s):
Jiali Luo, *Duke University;* David Jamieson-Drake, *Duke University;*

How Does Taking 15 or More Credits Impact Retention and Graduation?

Speaker Session | Decision Support | Room 122 C

Presenter(s):
Xiqian Liu, *Texas A&M University-Corpus Christi;* Erin Mulligan-Nguye, *Texas A&M University-Corpus Christi;*

Implementing an Institutional Data Strategy at the University of Toronto

Speaker Session | Leadership | Room 121 A

Presenter(s):
Kiren Handa, *University of Toronto;*

Institutional Data Collaborations and Education To Share Faculty Impact

Speaker Session | Educate | Room 121 C

Presenter(s):
Abhay Joshi, *Virginia Tech;* Virginia Pannabecker, *University Libraries, Virginia Tech;*

Looking at Academic Library & IT Services Through a DEI Lens
*Speaker Session | Assessment and Evaluation | Roo*m *222 B*

Presenter(s):
David Consiglio, *Bryn Mawr College;* Katherine Furlong, *Bucknell University;* Craig Milberg, *Willamette University;*

Measuring What Matters: WGU's Strategic Metrics of Student Success
*Speaker Session | Educate | Roo*m *223*

Presenter(s):
Kurt Gunnell, *Western Governors University;* Paul Martinez, *Western Governors University;*

Promoting Data Literacy at UVU: The Data Academy and Data Summit
*Speaker Session | Educate | Roo*m *123*

Presenter(s):
Tim Stanley, *UVU;*

Research That InspIRes: Engaging Decision Makers Using an IR Journal
*Speaker Session | Decision Support | Roo*m *222 A*

Presenter(s):
Holly Stovall, *Tarrant County College;* Elizabeth Northern, *Tarrant County College;* Martin Salgado-Flores, *Tarrant County College;*

Resistant Outcomes: The Tao That Can Be Assessed Is Not the Eternal Tao
*Speaker Session | Assessment and Evaluation | Roo*m *122 B*

Presenter(s):
Jeffrey Johnson, *Utah Valley University;*

Using Third-Party Data as a Tool To Research Academic Program Marketability
*Speaker Session | Educate | Roo*m *232 A*

Presenter(s):
Samantha James, *Georgia Institute of Technology;*

Canadian Institutional Research and Planning Association

Affiliated Organizations | Affiliated Organization | Room 121 A

California Association for Institutional Research

Affiliated Organizations | Affiliated Organization | Room 122 C

Equifax Sponsor Meeting

Auxiliary Meeting | Auxiliary | Room 122 B

Presenter(s):
Jason Berman, *Equifax;*

Grad Student Gathering

Auxiliary Meeting | Auxiliary | Room 126 C

Presenter(s):
Karen Webber, *University of Georgia;*

Illinois Association for Institutional Research

Affiliated Organizations | Affiliated Organization | Room 122 A

Presenter(s):
LIZ SANDERS, *DEPAUL UNIVERSITY;*

Ohio Association for Institutional Research & Planning

Affiliated Organizations | Affiliated Organization | Room 126 B

Overseas Chinese Association of Institutional Research

Affiliated Organizations | Affiliated Organization | Room 121 C

Presenter(s):
Henry Zheng, *Carnegie Mellon University;*

Texas Association for Institutional Research

Affiliated Organizations | Affiliated Organization | Room 121 B

The Association of American Universities (open to all)

Auxiliary Meeting | Auxiliary | Room 225 AB

Presenter(s):
Braden Hosch, *Stony Brook University;* Julie Carpenter-Hubin

Thursday, June 9, 2022

8:00 AM – 8:45 AM

"Decline to State" Responses and the Right To Be Forgotten

Speaker Session | Data and Technology | Room 122 C

Presenter(s):
Jeffrey Johnson, *Utah Valley University;*

A Propensity Score Matching Tool to Estimate Treatment Effects for Observational Study

Affiliated Organization Best Presentation | Educate | Room 121 C

Presenter(s):
Ayubur Rahman KHAN, *The University of Toledo, OH;*

Building a Data Lake House: It's Not Just for the Summer Vacation

Speaker Session | Data and Technology | Room 221 C

Presenter(s):
Kurt Gunnell, *Western Governors University;* Narendra Pandya, *Western Governors University;*

Collaboration + Salesforce = Operational and Reporting Solution

Speaker Session | Decision Support | Room 122 B

Presenter(s):
Bethany Butson Crowell, *David Eccles School of Business, University of Utah;* Kaylee Miller, *David Eccles School of Business, University of Utah;*

(Rescheduled) Reporting Applications With a Slowly Changing Dimension & SAS DI Studio

Speaker Session | Data and Technology | Room 123

Presenter(s):
Lauren Schoenheit, *UNC System Office;*

8:00 AM – 8:45 AM

Community and Institutional Factors in CC Outcomes: A Path Analysis

*Speaker Session | Data and Technology | Roo*m *232 C*

Presenter(s):
Mark Perkins, *University of Wyoming;* Johannes Addido, *University of Wyoming;*

Course Enrollment Trends in Low/No-Cost Material Sections

*Speaker Session | Assessment and Evaluation | Roo*m *121 A*

Presenter(s):
Lori Hagood, *University System of Georgia;* Leslie Hodges, *University System of Georgia;* Sean Baser, *University System of Georgia;*

The Student Decision To Exit STEM at 3rd Fall: A Forward-Looking Model

*Speaker Session | Decision Support | Roo*m *123*

Presenter(s):
John (Skip) Crooker, *University of Nevada, Las Vegas;* Celeste Calkins, *University of Nevada, Las Vegas;* Qingmin Shi, *University of Nevada, Las Vegas;*

Triangulating Graduate Outcomes From Multiple Datasets

*Speaker Session | Data and Technology | Roo*m *223*

Presenter(s):
Tod Massa, *State Council of Higher Education for Virginia;*

Using Enrollment Management Analytics To Support Student Success

*Speaker Session | Data and Technology | Roo*m *232 A*

Presenter(s):
Jovonte Willis, *University of California Irvine;* Tony Hwang, *University of California Irvine;*

Using Student Feedback and Machine Learning To Examine Inclusive Teaching

*Speaker Session | Assessment and Evaluation | Roo*m *221 A*

Presenter(s):
Grant Crider-Phillips, *University of Oregon;* Nathan Greenstein, *University of Oregon;*

Closing Keynote
Keynote | 120 North Ballroom

Presenter(s):
Stephanie Russo Carroll, *University of Arizona*