

**Association for Institutional Research
Virtual Board of Directors Meeting
February 12, 2024**

Attendees: Craig Abbey, Angie Bell, Brent Drake (Vice President), Karen Egypt, Maren Hess, Mitchell Nesler, Christopher Peña (Secretary), Debbie Phelps, Wen Qi, Karen Vance (Treasurer), Karen Webber (Past President)

Approved Absence: Jonathan Gagliardi (President) absent; Karen Egypt will depart the meeting early

Guests: Christine Keller, Miguel Pineirovigo, and Leah Ross from the AIR Executive Office; Paige Borden from the Nominations and Elections Committee

Call to Order

Brent Drake called the meeting to order at 12:02 p.m. ET. A quorum was established.

Required Approvals and Acknowledgements

Meeting Minutes

Mitch Nesler moved to accept the minutes of the January 8, 2024, Board meeting. Karen Webber seconded.

The motion passed.

Treatment of Staff Monitoring Report

Christopher Peña confirmed that the monitoring report was received on time and moved that the interpretations were reasonable, and the data support the interpretations. Maren Hess seconded.

Discussion included specificity of evidence presented in the report, specifically if thresholds of “the majority” is too low. The Board determined that the language is appropriate for this monitoring report and clarified that interpretations are the Executive Director’s purview, and policy is the Board’s purview.

The motion passed.

Nominations and Elections Committee Update

Paige Borden joined the meeting at 12:30 p.m. ET.

Paige Borden shared updated on the 2024 election slate and voting participation to date.

Discussion included the method of voting now that organizational membership is in place (one delegate per organizational member will vote). Paige invited Board members to help encourage voting participation.

Required Approvals and Acknowledgements cont.

Ends Monitoring Report: Global Ends

Christopher Peña confirmed that the monitoring report was received on time and moved that the interpretations were reasonable, and the data support the interpretations. Karen Egypt seconded.

Christine Keller provided an overview of the Executive Office's response to the changed Ends, including AIR's new tagline "the intersection of people and data"; AIR's three primary constituencies (higher education professionals, higher education institutions, and higher education writ large); AIR's three key operational priorities (grow and sustain organizational membership, build direct services to institutions, and improve internal use of data); inclusion of institutional effectiveness (IE); and goals for organizational membership in 2024.

Discussion included a reminder that the Ends report is reviewed four times per year, each with a different focus.

The motion passed with two nays.

Executive Office Updates

Karen Egypt departed the meeting at 1:08 p.m. ET.

Christine Keller reminded the Board that we are in the midst of implementing new Constitution and Bylaws changes, which is reflected in the election slate (e.g., there is no vice president candidate). In April, the current Board will elect a vice chair for the upcoming Board year and the previous language of president and vice president will be retired. Brent Drake is the last Board member elected as vice president who will transition to president. In 2025, the Board will elect a chair and a vice chair.

We currently have 42 organizational members after the launch of this option earlier this month and 12+ are in the process of becoming organizational members.

Registration for the 2024 Forum will open the week of February 19. Christine provided updates on other upcoming events, including collaboration with other organizations.

Board Ambassador and Member Outreach

Christine Keller asked the Board how the Executive Office can help facilitate the outreach efforts. Discussion included the challenge of reaching people by phone and whether email contact may be more effective.

Other Business

None.

Adjournment

Angie Bell moved to adjourn the meeting. Debbie Phelps seconded.

The motion passed.

Brent Drake adjourned the meeting at 1:31 p.m. ET.