

Board of Directors Meeting

Minutes: July 9, 2025



Association for Institutional Research Virtual Board of Directors Meeting July 9, 2025

Attendees: Craig Abbey (Parliamentarian), Brent Drake (Chair), Yenny Anderson, Angie Bell, Vincent Castano, Bethany Crowell (Treasurer), Ivana Fredotovic, Adrea Hernandez (Vice Chair), Liile Lekena-Bayaga, Jillian Morn, Debbie Phelps, David Rudden (Secretary)

Guests: Christine Keller, Jason Lewis Miguel PineiroVigo from the AIR Executive Office

Absent:

Call to Order

Brent Drake called the meeting to order at 12:02 (EST). A quorum was established.

Approval of Meeting Minutes and Board Operating Calendar

Jillian Morn moved to accept the minutes of the May 23, 2025 Board meeting. Vincent Castano seconded.

There were no questions or comments related to the operating calendar.

The motion passed.

Board Committee Updates

Governance and Orientation Training Committee

Adrea Hernandez discussed the committee membership. The committee's first meeting is scheduled for July 28th, 2025. The committee intends to meet monthly.

Future of AIR Committee

Jillian Morn is waiting for responses to invitations to join the committee. There are six confirmed members at the moment, but they are still working to add a few additional committee members. The committee is aiming to have a total of eight members. Meeting schedule is not set yet, but will tentatively begin meeting in late July or early August.

Financial Conditions and Activities Monitoring Reports

David Rudden moved to accept the monitoring report. Vincent Castano seconded. Follow-up conversation focused on risk management policies in relation to federal grants, considering the current volatility. Christine Keller noted the existing risk management policies that guided the AIR response to current federal grant volatility and that had been shared with the Board in the past through monthly Executive Director Updates.

The motion passed.

Board of Directors Meeting

Minutes: July 9, 2025



NEC Inquiry

The Nominations and Elections Committee (NEC) asked the Board to consider whether there was interest in holding discussions with NEC about modifying the existing nominating process for current Board members who were to run for a 2nd term while finishing their 1st term. The conversation focused on the balance between a longer-lasting “institutional memory” for the Board with a member(s) who serves multiple consecutive and fresh perspectives with regular Board member turnover. The Board expressed openness to engaging in conversations with the NEC to explore the issue further.

Given the timing of the election calendar, with nominations for Board and NEC members occurring in early Fall, it was agreed that there would not be time for modifications, if any, to be implemented until the 2026-2027 election cycle at the earliest.

Brent Drake will put together a charter for an ad hoc committee to be considered and voted on for the August Board meeting. At least one NEC member will be included and former Board and NEC members will also be invited to participate.

Angie Bell joined the meeting at 12:39 (EST).

Executive Director Updates

Christine Keller shared updates on the stakeholders’ survey. It was sent out this past Monday. The survey results will be used for AIR planning purposes.

The LEADS course registration period ends this Friday (7/12). There are still a few spots available. Intended for AIR members who are looking to move from management into leadership.

The AIR Executive team is conducting a post hoc analysis of the AIR Forum. Wrapping up costs and expenditures. Looking at forum feedback for insights.

Most Board meetings have been scheduled for the year, with the exception of the October meeting.

The Board asked about progress with the new AIR Consulting services proposal. Jason Lewis shared that there was a lot of good feedback from the Forum. The work is currently driven by work with Gates Foundation and the Executive team is still working on the promotional plan for these services. The prior work that AIR had done with its IPEDS training work serves as a good example of the symbiotic relationship between the AIR educational services and the developing AIR consulting services.

New Business

Multiple Board members noted as a word of caution that they had received multiple phishing attempts from other Board and AIR members’ email addresses that appeared to include very accurate information about other individuals on the Board and their respective Board positions.

Jason Lewis confirmed that the AIR Executive Board does NOT ever request for AIR members to send each other funds through Venmo or CashApp!

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Adjournment

Jillian Morn moved to adjourn the meeting at 12:52am (EST). Angie Bell seconded.

The motion passed.