Association for Institutional Research  
Board of Directors Virtual Meeting  
February 19, 2021

Attendees: Laura Palucki Blake, Marty Fortner, Michele Hansen, Braden Hosch, Wendy Kallina, Heather Kelly, Elizabeth Lee, Mary Lelik, Junelyn Peeples, David Troutman, Eric Yang

Excused Absence: Soon Merz Flynn

Guests: Christine Keller, Jason Lewis, Miguel Pineirovigo, and Leah Ross from the AIR Executive Office.

Call to Order

President Heather Kelly called the meeting to order at 12:03 p.m. ET. A quorum was established.

Required Approvals and Acknowledgements

Meeting Minutes

David Troutman provided a review of the January 22, 2021 virtual meeting and moved to accept the minutes. Marty Fortner seconded.

Discussion included a need to amend the minutes in the Financial Conditions and Activities Monitoring Report section to reflect that “Christine Keller provided a brief overview of the 2020 finances, but the year isn’t fully closed, and more information will be provided at the March meeting” instead of “next month”. Mary Lelik moved to approve the amended minutes. Marty Fortner seconded.

The motion passed.

Executive Director Updates

Christine Keller provided an update on election activity (the voting period is still open). She also provided an overview of upcoming events, a conversation with AHEE, and differences between lobbying and advocacy.

Future of IR and Higher Education

Heather Kelly shared that the two desired outcomes of a discussion on the future of IR and higher education are to review the Ends statement and to identify areas for deeper exploration with members. She grounded the conversation in a review of key highlights of the 2020 Stakeholder Survey and the following questions:

1. What trends in higher education will impact IR?
2. Thinking three to five years from now, what knowledge and skills will be needed to be successful in IR?
3. How can AIR help meet these trends and skills?
4. How does this impact AIR’s Ends Statement?

Conversation spanned a wide variety of topics as an entrée to this discussion, including the value of IR, the role of consultants, and the key skills and abilities needed for strategic IR leadership, which will be
continued in March.

Adjournment

Heather Kelly moved to adjourn the meeting. Junelyn Peeples seconded.

The motion passed.

The meeting was adjourned at 1:35 p.m. ET.