

**Association for Institutional Research  
Board of Directors Meeting  
May 29, 2023 – Cleveland, Ohio**

**Attendees In-Person:** Laura Palucki Blake, Karen Egypt, Jonathan Gagliardi, Maren Hess, Braden Hosch, Junelyn Peeples, Christopher Peña, Karen Vance, Karen Webber

**Attendees Virtual:** Mitchell Nesler, Wen Qi

**Guests:** Christine Keller, Jason Lewis, Charlie McCumber, Miguel Pineirovigo, and Leah Ross from the AIR Executive Office

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**Call to Order**

President Karen Webber called the meeting to order at 9:07 a.m. ET. A quorum was established.

**Required Approvals and Acknowledgements**

**Meeting Minutes**

Christopher Peña moved to accept the minutes of the May 8, 2023, Board meeting. Maren Hess seconded.

**The motion passed.**

**Communication and Support to the Board Monitoring Report (EL IX)**

Christopher Peña confirmed that the monitoring report was received on time and moved that the interpretations were reasonable, and the data support the interpretations. Junelyn Peeples seconded.

Christine Keller noted a correction to the survey response data which should be 8/11 (73%) instead of 8/12 (67%).

**The motion passed.**

**Executive Office Updates**

Christine Keller provided updates about the 2023 Forum: 1,320 individuals were registered as of last night (May 28) with 1,160 of those being paid registrations. She noted that the number will be in flux until the end of the conference. The financial target for exhibitors was met, at just over \$200,000. We also met the room block threshold in three of the four hotels, with the fourth hotel waiving the attrition fee with the return of concessions.

**Town Hall Meeting Reflection and Planning: May 19, 2023**

Jonathan Gagliardi provided an overview of the May 19 meeting with the letter signatories. The focus of the meeting was lack of diversity in the election slate. Key themes from the conversation were

balancing short-term plans with deeper opportunity and leadership development; structural barriers; reaching underserved stakeholders; talent development, recognition, and involvement/contribution opportunities; the relationship between leadership and volunteering. In summary, he noted that it was clear that there is a gap between what the Association is doing to address these concerns and how they are communicated to stakeholders.

Board discussion included the development of additional short-term engagement opportunities and related challenges, and to what end; whether volunteerism and subject matter expert contributions are the same as leadership development; the importance and seriousness of the role of the Board; and the role of Board members as AIR ambassadors.

### **Committee Updates**

**Future of IR Committee:** Laura Palucki Blake provided an overview of the committee's upcoming Forum session and led conversation about suggested edits to the Ends statement.

Laura Palucki Blake moved to adopt the revised Ends statement as amended. Braden Hosch seconded.

#### **The motion passed.**

**Membership Committee:** Braden Hosch provided an overview of the ad hoc membership committee's roles regarding the move to organizational membership and the ambassador role. Wen Qi highlighted key messages gained through listening sessions, noting that attendance at those events was not significant. Key themes included that both members and non-members are looking for professional homes through AIR and regional IR organizations and are spending money on vendor conferences and other like opportunities, such as Tableau. She also noted that there are sentiments that AIR could do more to advocate for the field with institutional leaders. Braden noted that all feedback gathered should flow to the Future of IR committee, but a specific ad hoc committee is not needed for this role. Laura Palucki Blake confirmed that the cooperation between committees feels natural and works well, and the flow of information will not be lost when the membership committee is disbanded because the channel exists.

**Board Structure and Accountability Committee:** Junelyn Peoples moved to adopt the proposed language changes and additions to the Governance Policies (GP) section related to title changes of President/Vice President to Chair/Vice Chair; Secretary, Treasurer, and Parliamentarian roles; and XVI: Leadership Elections and Appointments. Karen Egypt seconded.

#### **The motion passed.**

**Nominations and Elections Committee:** Junelyn Peoples shared an overview of the transition to the work of the 2023-2024 NEC based on the work of the 2022-2023 NEC.

**Governance Orientation and Training Committee:** Jonathan Gagliardi provided an overview of orientation and training activities to be held this week.

### **Other Business**

Karen Webber acknowledged the contributions of outgoing Board members Junelyn Peoples, Laura

Palucki Blake, and Braden Hosch.

**Adjournment**

Junelyn Peebles moved to adjourn the meeting. Laura Palucki Blake seconded. Karen Webber adjourned the meeting at 12:05 p.m. ET.