California’s Postsecondary to Prosperity Dashboard

Presentation for Association for Institutional Research’s IPEDS Educators
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californiacompetes.org
Higher education is both a vaccine and an antidote against economic stagnation and social stratification.
Postsecondary to Prosperity

California Postsecondary to Prosperity Dashboard

Our state’s strength lies in the diversity of its people, communities, and regions. The California Postsecondary to Prosperity Dashboard brings together multiple data sources to provide a single portal with high-quality information on the state of opportunity in higher education, employment, and quality of life across California’s diverse regions. This Dashboard highlights the state’s successes and also broken opportunities in the pathways from education to prosperity. Explore the Dashboard to learn how the lives of Californians differ dramatically based on their race, ethnicity, gender, income, place of residence, and more.

You can read EdSource’s coverage of the Dashboard and our Postsecondary to Prosperity webinar here. CLICK ON A REGION TO LEARN MORE
CLICK TO SEE STATEWIDE DATA

Full Report ▲
Focus on Race and Ethnicity ▲
Technical Appendix ▲

CALIFORNIA STATE STATS (CLICK THE STATS FOR REGIONAL DATA)
Where you live and your demographic characteristics shape your likelihood of being able to thrive.
WHO IS FLOURISHING?

WHO IS STRUGGLING?
Criteria for Metrics:

- Meaningfully related to higher education, employment, or prosperity
- Can be presented by region
- Data publicly available (one exception)
Primary (Substantive) Data Sources

- California Department of Education
- American Community Survey
- IPEDS
- California Community Colleges Chancellor’s Office
- California Employment Development Department
- US College Scorecard
- CollegeAPP
- County Business Patterns
Supplementary Data Sources

- Self-Sufficiency Standard
- CIP to SOC crosswalk
- Geographic datasets
- Commuting zones
Potential Future Additions

- **New metrics (e.g., broadband internet, certifications, student aid)**
- **Trend data**
- **Smaller geographical breakdowns (e.g., zip code)**
- **Additional disaggregation (e.g., retention by race/ethnicity and gender)**
- **Additional groups (e.g., formerly incarcerated persons)**
How can state policy advance opportunity?

- Higher Education Coordinating Entity
- Financial Aid
- Statewide Longitudinal Data System
- Regional Disparities
- Access and Success for Adults
Visit the California Postsecondary to Prosperity Dashboard

www.californiacompetes.org/p2p

@CalCompetes
@SuJinJez
@David_Radwin
WHERE DO STUDENTS IN THE STATE GO TO COLLEGE?

<table>
<thead>
<tr>
<th>College</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOS ANGELES (MOST IN STATE)</td>
<td>568,561</td>
</tr>
<tr>
<td>STATEWIDE</td>
<td>2,189,816</td>
</tr>
<tr>
<td>CENTRAL SIERRA (LEAST IN STATE)</td>
<td>3,586</td>
</tr>
</tbody>
</table>

CLICK THE CHART FOR DEMOGRAPHIC BREAKDOWN

- CCC
- CSU
- Non-Profit
- For Profit
- UC
WHERE DO STUDENTS IN THE STATE GO TO COLLEGE?

CCC

- Latinx: 965,145
- White: 590,200
- Asian: 282,717
- Black: 146,840

- Native American or Alaska Native: 10,039
- Pacific Islander: 9,614
- Two or More Races: 89,870
- Race Unknown: 57,847
- International: 37,544

Female: 1,167,856
Male: 1,021,960

12-Month Enrollment
### PERCENT OF STUDENTS ENROLLED IN EXCLUSIVELY ONLINE COURSES

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAN DIEGO (MOST IN STATE)</td>
<td>21.6%</td>
</tr>
<tr>
<td>STATEWIDE</td>
<td>9.9%</td>
</tr>
<tr>
<td>IMPERIAL (LEAST IN STATE)</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

**Online Enrollment Rate:** 9.9%

12-Month Enrollment
Retention, Graduation, and Diversity

WHAT DOES STUDENT RETENTION, TRANSFER, AND COMPLETION LOOK LIKE?

- Retention: 75.0%
- Transfer: 9.8%
- 5-Year Graduation: 65.8%

HOW RACIALLY DIVERSE ARE THE COLLEGES?

- Underrepresented Students of Color: 47.6%
Most Commonly Completed Programs

What programs are most commonly completed?

- Majors for Bachelor's
  - Hum. & Soc. Sci: 25.5%
  - Business: 18.2%
  - Sci. & Math: 11.2%
  - Engineering: 10.1%
  - Bio. sciences: 8.8%
  - Psychology: 7.4%
  - Services: 6.4%
  - Communications: 5.2%
  - Other: 4.5%
  - Education: 2.5%
  - Legal: 0.2%

California Competes
Higher Education for a Strong Economy
Awards in High-Wage, High-Demand Fields

WHAT PERCENT OF GRADUATES RECEIVE AWARDS IN HIGH-WAGE, HIGH-DEMAND FIELDS?

<table>
<thead>
<tr>
<th>Degree Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificates</td>
<td>6.3%</td>
</tr>
<tr>
<td>Associate's</td>
<td>33.3%</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>49.9%</td>
</tr>
</tbody>
</table>