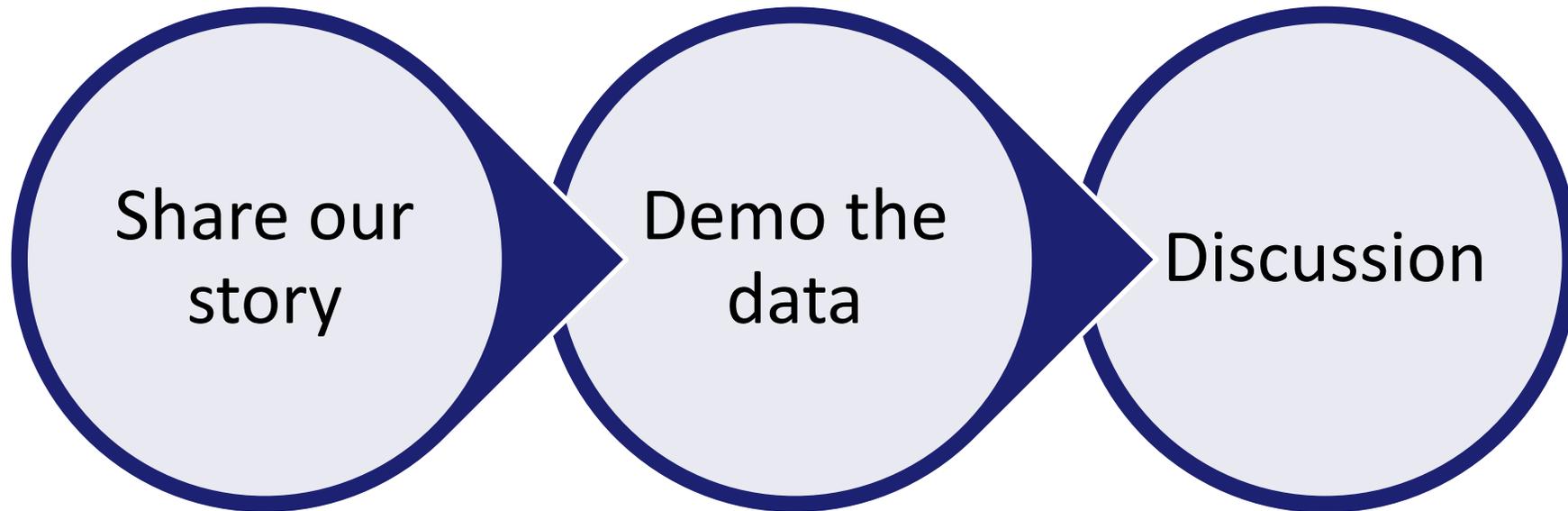


AASCU+APLU COLLABORATION TO SUPPORT MEMBERS THROUGH COVID-19



Today's Goals



Background

Nov 2019

AASCU & APLU
awarded grants to
support our
members to
transform for
equitable student
success

Mar – Apr 2020

AASCU & APLU
pivoting to support
members in
responding to the
crisis

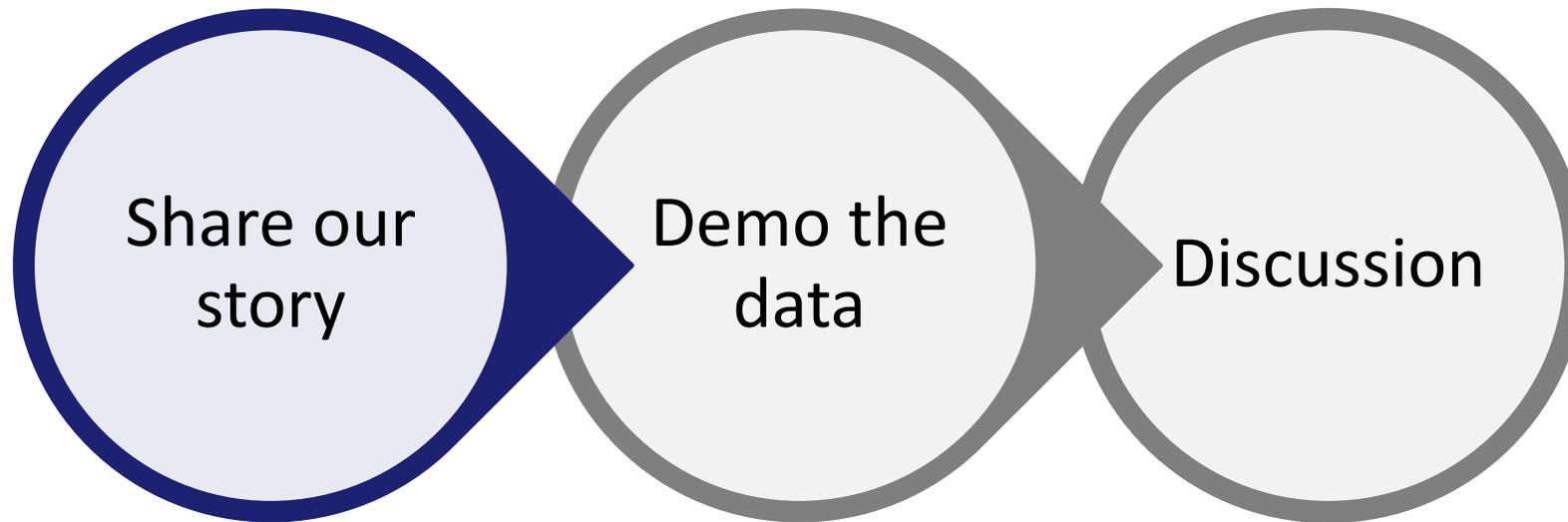
Apr –Jun 2020

Needs and impact
analyses are
conducted to target
supports

Mar 2020
COVID-19
pandemic and we
paused our work



How did the collaboration start?



What are the members' needs?

Top 5 Immediate Responses to COVID-19

- Moving SPRING classes online
- Moving student supports (advising, mentoring, tutoring, etc.) online
- Moving/planning to move SUMMER classes and programs online
- Training faculty, staff, and students for online/remote work
- Revising grading policies for this term

Top 6 Most Pressing Issues

- Training faculty, staff, and students for online/remote work
- Collecting/analyzing data to track performance and forecast retention
- Modeling long-term enrollment and financial impacts
- Moving students supports (e.g., advising, mentoring, orientation) online
- Converting paper processes online
- Reviewing quality of online courses

Top 5 Anticipated Challenges

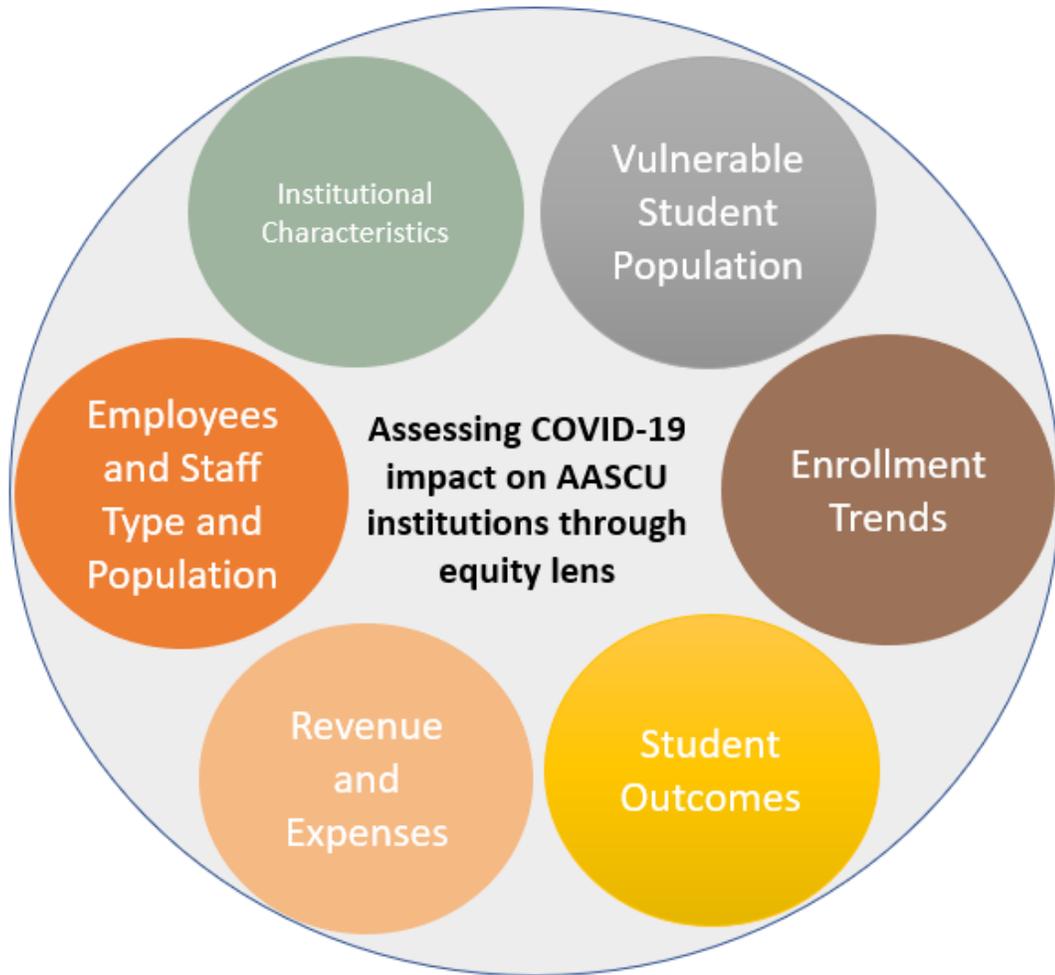
- Contingency planning for budget shortfall
- Limited/lack of faculty capacity to instruct online
- Fall enrollment declines
- Long-term modality shifts
- Hiring new staff/ Promotion/Tenure/Collective Bargaining



AASCU + APLU Prioritized Needs

- **Enhancing Quality of Online Instruction/Pedagogy**
 - Designing courses for multiple modalities
- **Strategic & Financial Planning**
 - Financial Impact Modeling (connect to burgeoning rpk/GT work)
- **Supporting Students Non-Academic Needs**
 - Housing
 - Food Insecurity
 - Communicating & Engaging with Students & Families
- **Academic and Administrative Policies & Practices**
 - Financial Aid
 - Credit/Transfer Process
- **Cross-silo Collaboration, Engagement, & Communication**
- **Supporting Students Academic Needs**
 - Academic Supports (Norms, Integrity)
 - Advising
 - Orientation and first year experience
 - Incoming Student Academic Placement

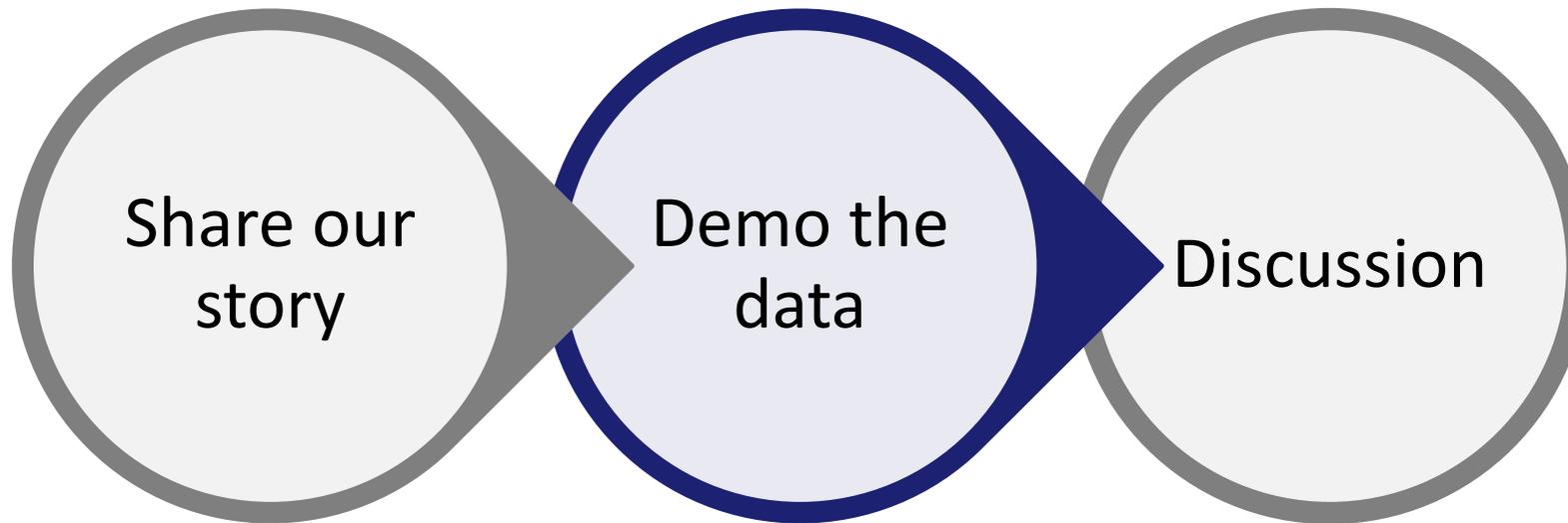
Which members might be most impacted?



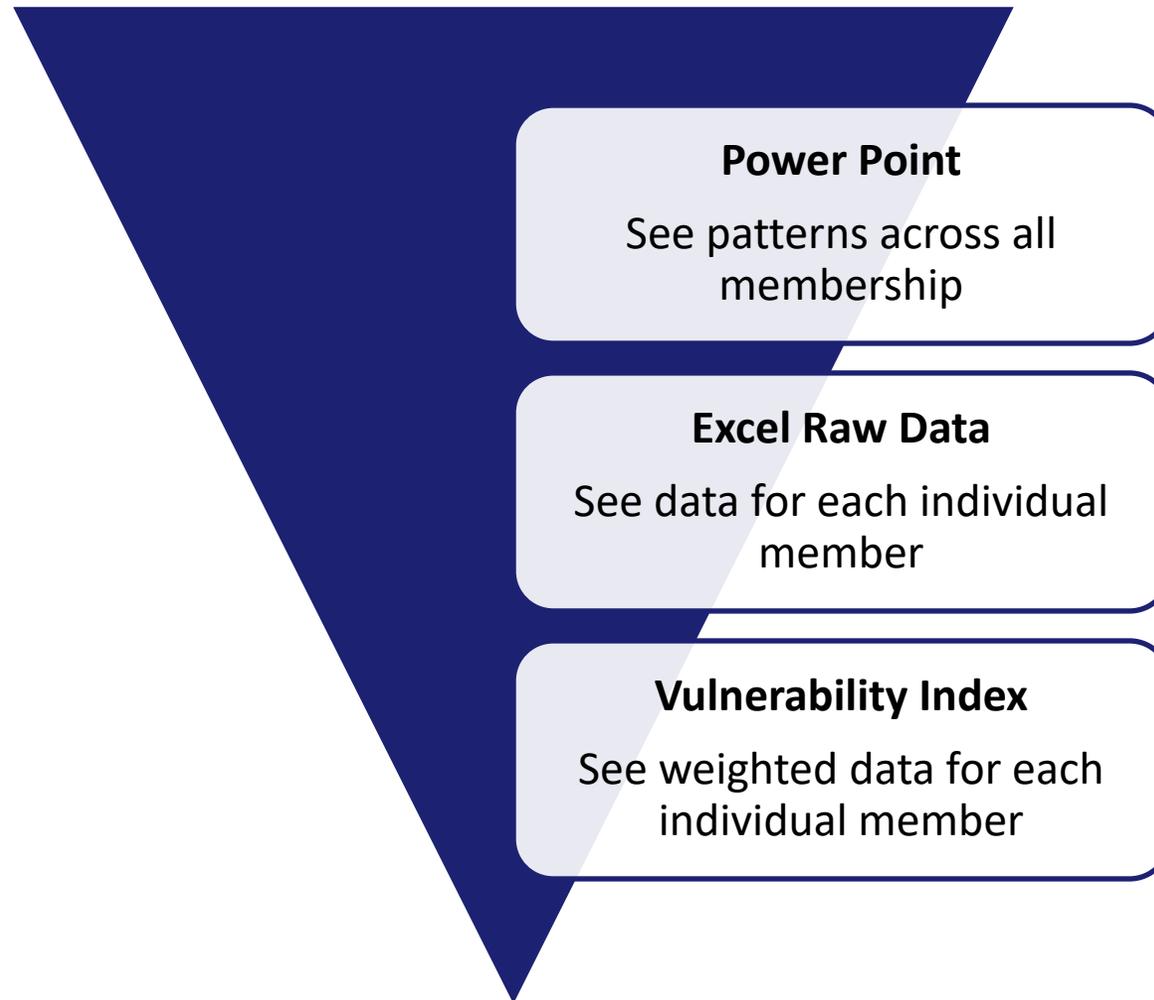
Members most impacted might be those...

- Located in states with **high COVID cases and unemployment** rates who are sensitive to budget cuts
- With **declining enrollment** or **low enrollment** counts and more likely to face mergers
- That **serve low-income, adult, non-distance ed. students and students of color** who are more sensitive to challenges related to virus
- Admitting large classes of **out-of-state/international students** who are sensitive to federal policies during the pandemic
- Who are either too **dependent on tuition/fees or state appropriations** as a source of revenue
- Employing **high counts of staff** who are sensitive to budget cuts

How did we make the data actionable?

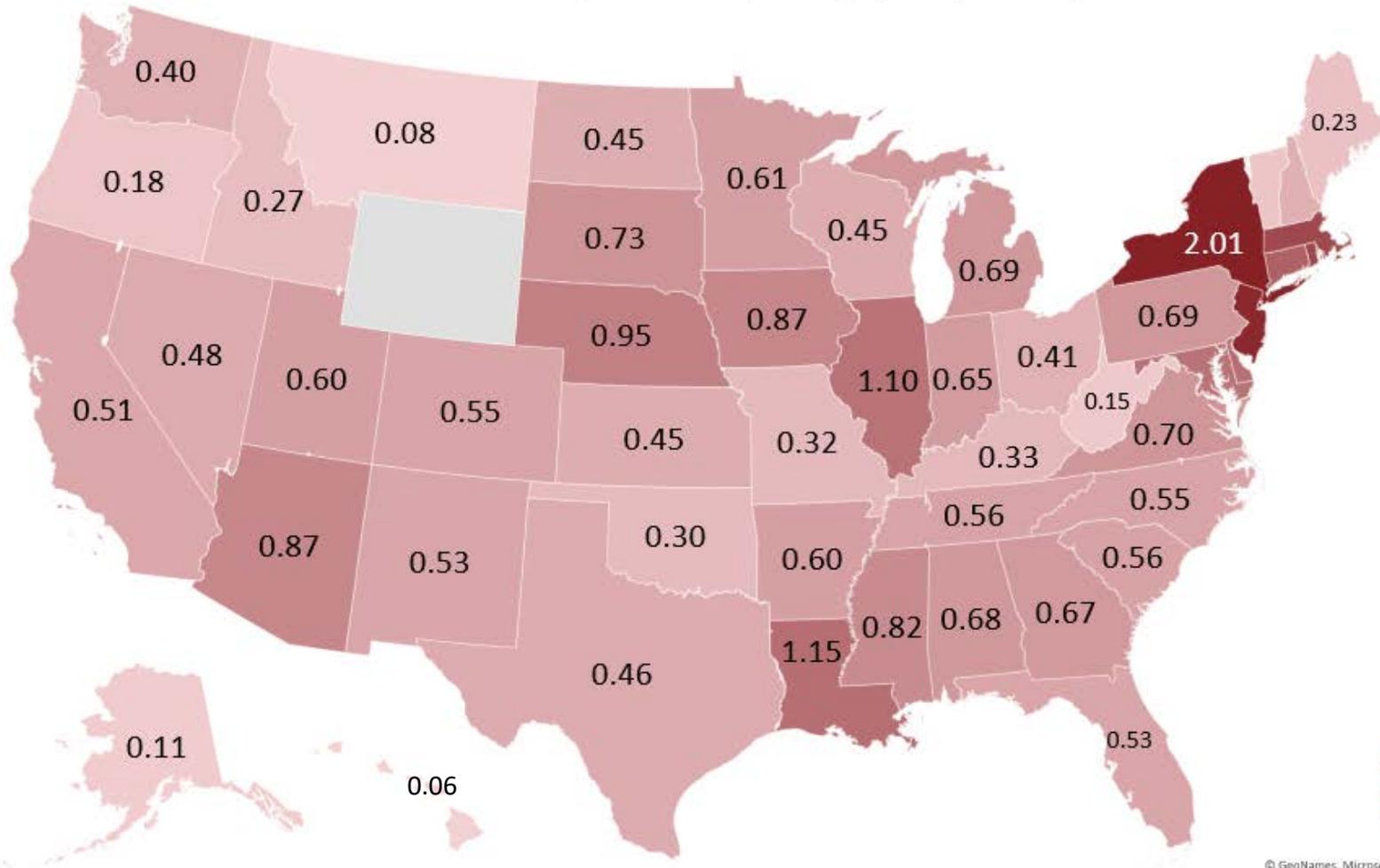


How did we use the data?



Percent of State Population with COVID-19

Confirmed COVID-19 Cases as Percentage of Total Population, by State/Territory: June 2020



| | |
|----|------|
| MA | 1.56 |
| MD | 1.09 |
| NJ | 1.92 |
| CT | 1.29 |
| RI | 1.57 |
| DE | 1.44 |
| DC | 0.77 |
| VT | 0.19 |
| NH | 0.41 |

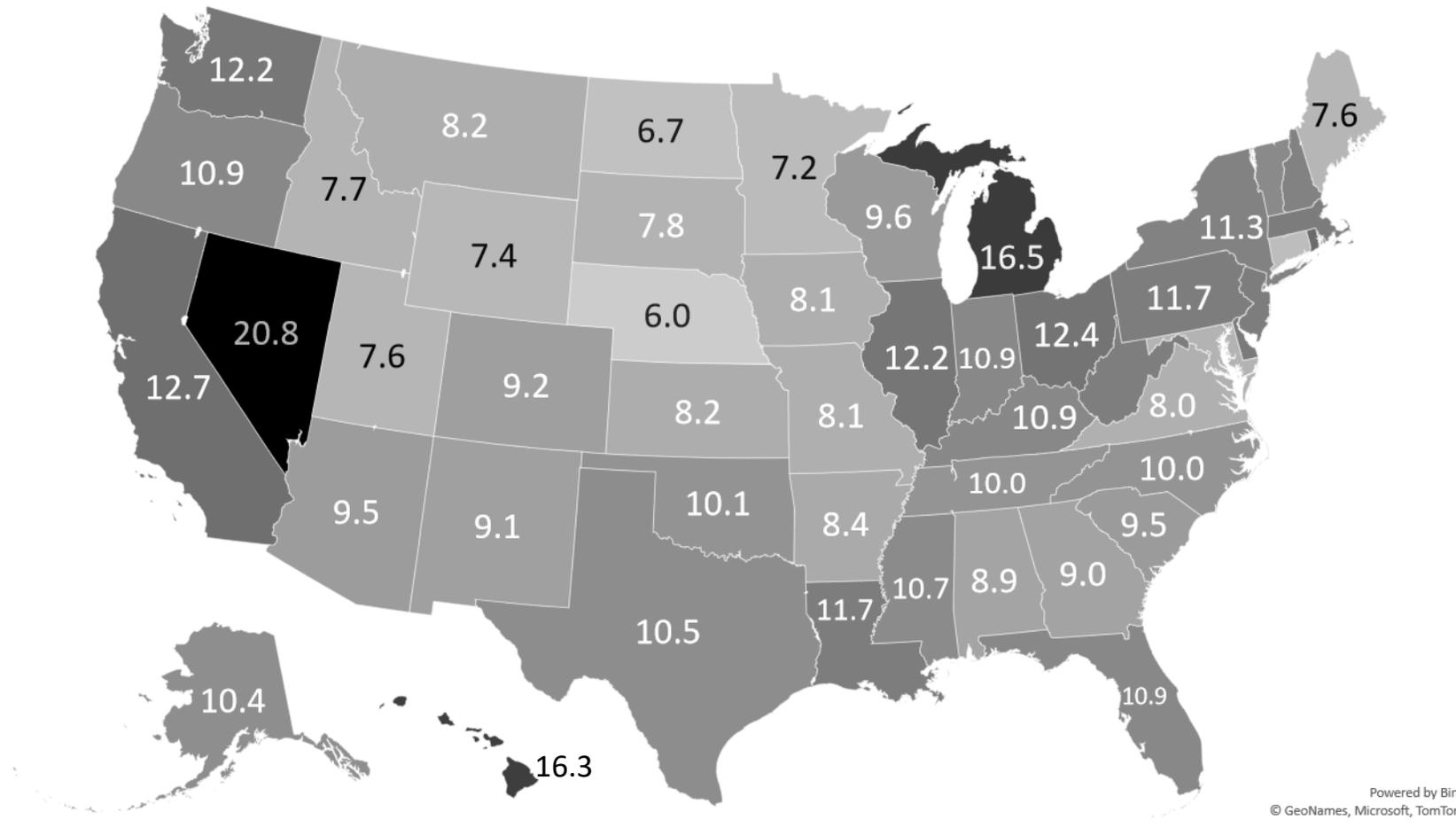
© GeoNames, Microsoft, TomTom

Note: COVID-19 cases are as of June 25th, 2020.

Data Sources: AASCU analysis of John Hopkins University (2020), COVID-19 Data Repository by the Center for Systems Science and Engineering (CSSE) data and United States Census Bureau (2020) State Population Totals and Components of Change: 2010-2019 data.

3-Month Avg State Unemployment Rates

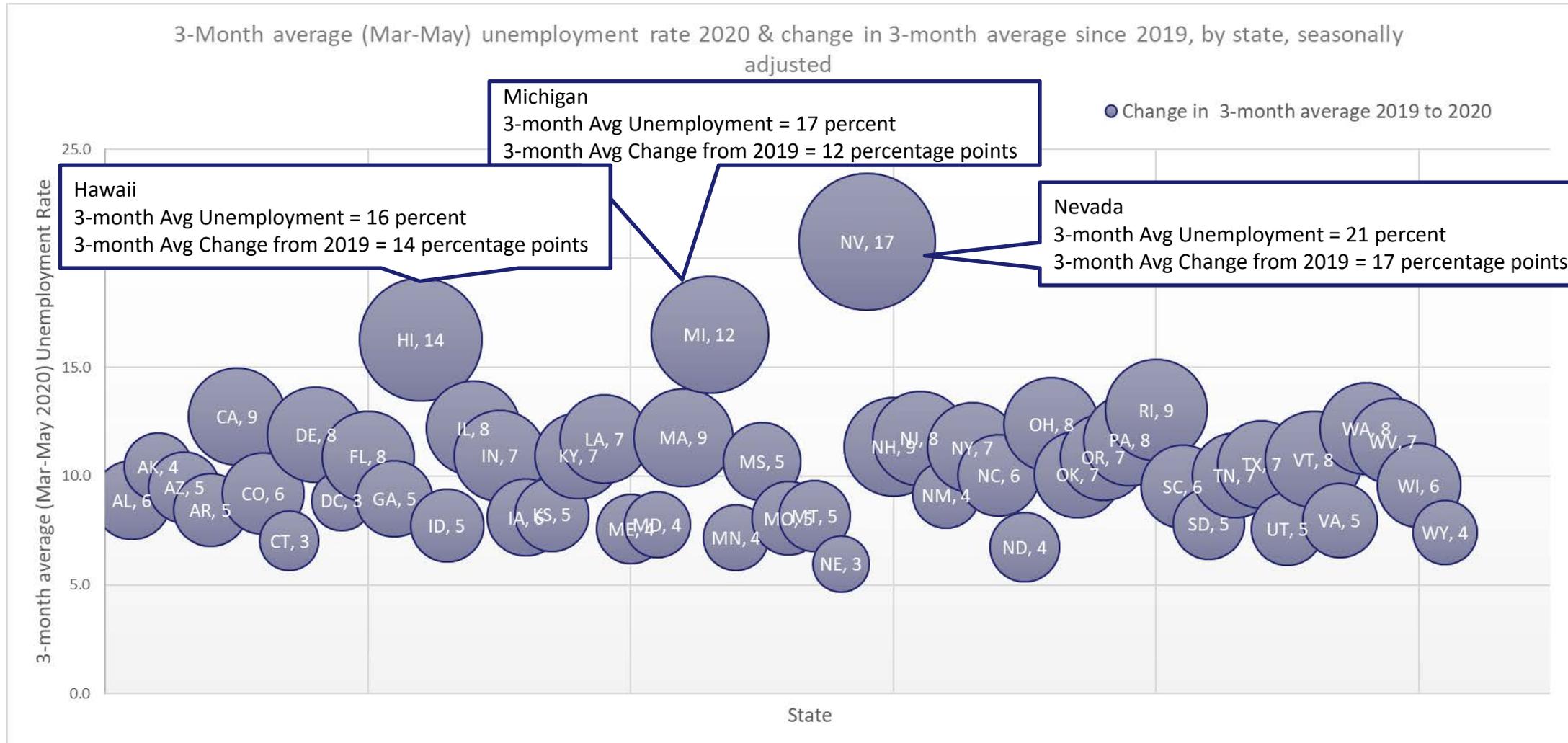
3-Month Average (Mar-May) Unemployment Rates, by State/Territory: 2020



| | |
|----|------|
| MA | 11.8 |
| MD | 7.8 |
| NJ | 11.7 |
| CT | 7.0 |
| RI | 13.0 |
| DE | 11.9 |
| DC | 8.9 |
| VT | 10.8 |
| NH | 11.3 |

Note: Unemployment data was not available for US territories. These territories are not shown in the above map.
 Data Source: US Bureau of Labor Statistics (2020). Local Area Unemployment Statistics: Unemployment Rates for States, Seasonally Adjusted.

Unemployment Rates & Change from 2019



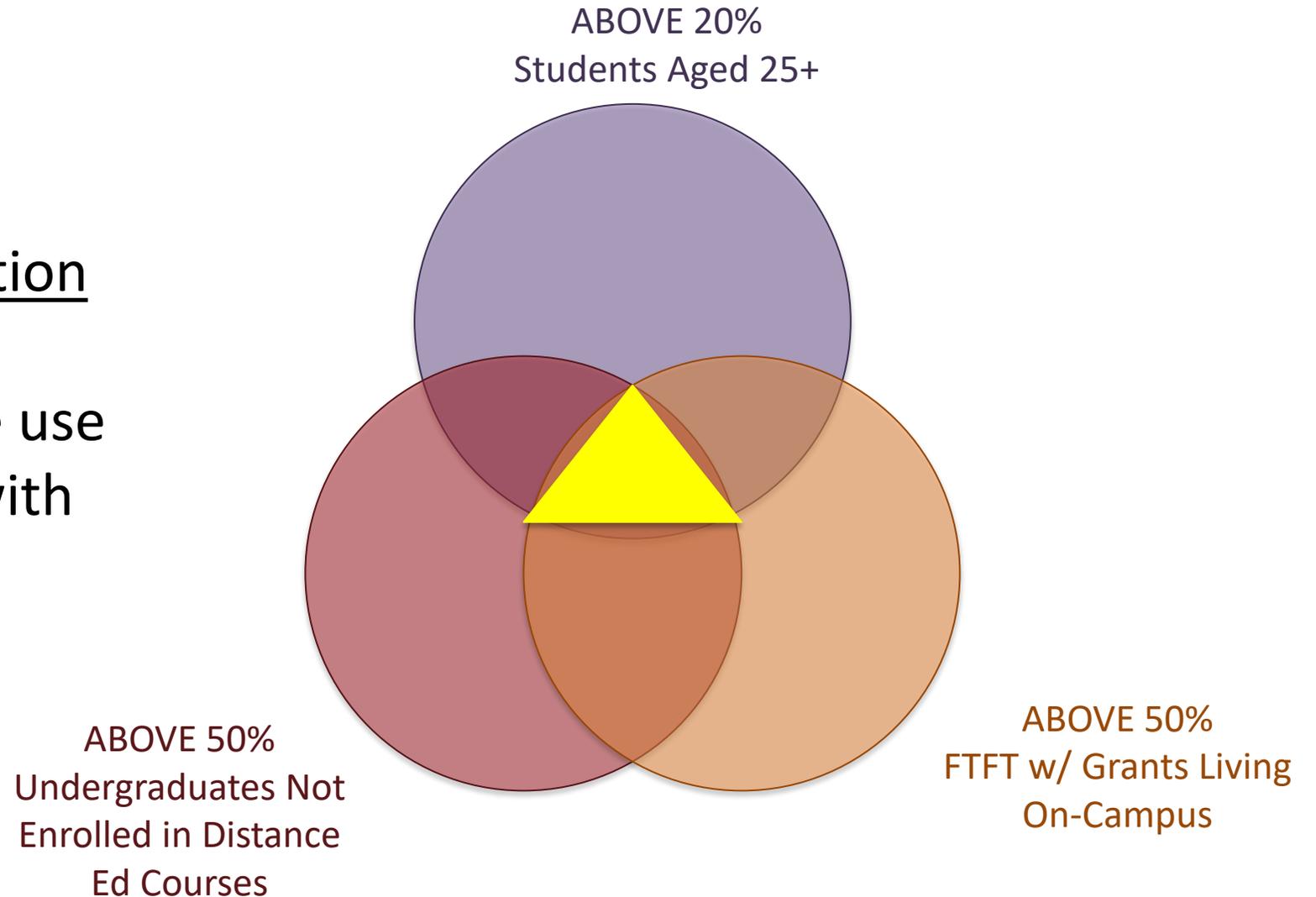
Note: Unemployment data are not available for territories.

Data Source: US Bureau of Labor Statistics (2020). Local Area Unemployment Statistics: Unemployment Rates for States, Seasonally Adjusted

Connecting Supports to Institutions

Example: Online Instruction Supports

Which indicators can we use to identify institutions with this need?



Which data can be used to connect supports to those that need them?

| Supports | Indicator 1 | Indicator 2 | Indicator 3 | Indicator 4 |
|----------------------------|-----------------------------------|---|---|--|
| Online Teaching & Learning | ABOVE AVG % aged 25+ | ABOVE 50 % undergraduates not in distance ed courses | ABOVE 50 % FTFT w/ grants living on-campus | |
| Strategic Finance | ABOVE AVG State unemployment | BELOW AVG Fall Enrollment FTE | BELOW AVG % Change in fall FTE | ABOVE AVG Tuition as % of total rev |
| Strategic Finance | ABOVE AVG State unemployment | ABOVE AVG % State pop w/ COVID | ABOVE AVG State appropriations as % of total rev | |
| Any/All | ABOVE AVG % State pop w/ COVID | ABOVE AVG % undergraduates w/ Pell | ABOVE AVG % students of color | |

How else can we use the data?

