Today’s Goals

Share our story

Demo the data

Discussion
Nov 2019
AASCU & APLU awarded grants to support our members to transform for equitable student success

Mar – Apr 2020
AASCU & APLU pivoting to support members in responding to the crisis

Mar 2020
COVID-19 pandemic and we paused our work

Apr – Jun 2020
Needs and impact analyses are conducted to target supports
How did the collaboration start?

Share our story  →  Demo the data  →  Discussion
What are the members’ needs?

**Top 5 Immediate Responses to COVID-19**
- Moving SPRING classes online
- Moving student supports (advising, mentoring, tutoring, etc.) online
- Moving/planning to move SUMMER classes and programs online
- Training faculty, staff, and students for online/remote work
- Revising grading policies for this term

**Top 6 Most Pressing Issues**
- Training faculty, staff, and students for online/remote work
- Collecting/analyzing data to track performance and forecast retention
- Modeling long-term enrollment and financial impacts
- Moving students supports (e.g., advising, mentoring, orientation) online
- Converting paper processes online
- Reviewing quality of online courses

**Top 5 Anticipated Challenges**
- Contingency planning for budget shortfall
- Limited/lack of faculty capacity to instruct online
- Fall enrollment declines
- Long-term modality shifts
- Hiring new staff/ Promotion/Tenure/Collective Bargaining
AASCU + APLU Prioritized Needs

• **Enhancing Quality of Online Instruction/Pedagogy**
  – Designing courses for multiple modalities

• **Strategic & Financial Planning**
  – Financial Impact Modeling (connect to burgeoning rpk/GT work)

• **Supporting Students Non-Academic Needs**
  – Housing
  – Food Insecurity
  – Communicating & Engaging with Students & Families

• **Academic and Administrative Policies & Practices**
  – Financial Aid
  – Credit/Transfer Process

• **Cross-silo Collaboration, Engagement, & Communication**

• **Supporting Students Academic Needs**
  – Academic Supports (Norms, Integrity)
  – Advising
  – Orientation and first year experience
  – Incoming Student Academic Placement
Which members might be most impacted?
Members most impacted might be those...

- Located in states with **high COVID cases and unemployment** rates who are sensitive to budget cuts
- With **declining enrollment** or **low enrollment** counts and more likely to face mergers
- That **serve low-income, adult, non-distance ed. students and students of color** who are more sensitive to challenges related to virus
- Admitting large classes of **out-of-state/international students** who are sensitive to federal policies during the pandemic
- Who are either too **dependent on tuition/fees or state appropriations** as a source of revenue
- Employing **high counts of staff** who are sensitive to budget cuts
How did we make the data actionable?

Share our story → Demo the data → Discussion
How did we use the data?

- Power Point: See patterns across all membership
- Excel Raw Data: See data for each individual member
- Vulnerability Index: See weighted data for each individual member
Percent of State Population with COVID-19

Confirmed COVID-19 Cases as Percentage of Total Population, by State/Territory: June 2020

<table>
<thead>
<tr>
<th>State</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>MA</td>
<td>1.56</td>
</tr>
<tr>
<td>MD</td>
<td>1.09</td>
</tr>
<tr>
<td>NJ</td>
<td>1.92</td>
</tr>
<tr>
<td>CT</td>
<td>1.29</td>
</tr>
<tr>
<td>RI</td>
<td>1.57</td>
</tr>
<tr>
<td>DE</td>
<td>1.44</td>
</tr>
<tr>
<td>DC</td>
<td>0.77</td>
</tr>
<tr>
<td>VT</td>
<td>0.19</td>
</tr>
<tr>
<td>NH</td>
<td>0.41</td>
</tr>
</tbody>
</table>

Note: COVID-19 cases are as of June 25th, 2020.
3-Month Avg State Unemployment Rates

3-Month Average (Mar-May) Unemployment Rates, by State/Territory: 2020

<table>
<thead>
<tr>
<th>State</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>MA</td>
<td>11.8</td>
</tr>
<tr>
<td>MD</td>
<td>7.8</td>
</tr>
<tr>
<td>NJ</td>
<td>11.7</td>
</tr>
<tr>
<td>CT</td>
<td>7.0</td>
</tr>
<tr>
<td>RI</td>
<td>13.0</td>
</tr>
<tr>
<td>DE</td>
<td>11.9</td>
</tr>
<tr>
<td>DC</td>
<td>8.9</td>
</tr>
<tr>
<td>VT</td>
<td>10.8</td>
</tr>
<tr>
<td>NH</td>
<td>11.3</td>
</tr>
</tbody>
</table>

Note: Unemployment data was not available for US territories. These territories are not shown in the above map.
Note: Unemployment data are not available for territories.
Connecting Supports to Institutions

Example: Online Instruction Supports
Which indicators can we use to identify institutions with this need?
Which data can be used to connect supports to those that need them?

<table>
<thead>
<tr>
<th>Supports</th>
<th>Indicator 1</th>
<th>Indicator 2</th>
<th>Indicator 3</th>
<th>Indicator 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Teaching &amp; Learning</td>
<td>ABOVE AVG % aged 25+</td>
<td>ABOVE 50 % undergraduates not in distance ed courses</td>
<td>ABOVE 50 % FTFT w/ grants living on-campus</td>
<td></td>
</tr>
<tr>
<td>Stragetic Finance</td>
<td>ABOVE AVG State unemployment</td>
<td>BELOW AVG Fall Enrollment FTE</td>
<td>BELOW AVG % Change in fall FTE</td>
<td>ABOVE AVG Tuition as % of total rev</td>
</tr>
<tr>
<td>Strategic Finance</td>
<td>ABOVE AVG State unemployment</td>
<td>ABOVE AVG % State pop w/ COVID</td>
<td>ABOVE AVG State appropriations as % of total rev</td>
<td></td>
</tr>
<tr>
<td>Any/All</td>
<td>ABOVE AVG % State pop w/ COVID</td>
<td>ABOVE AVG % undergraduates w/ Pell</td>
<td>ABOVE AVG % students of color</td>
<td></td>
</tr>
</tbody>
</table>
How else can we use the data?

- Share our story
- Demo the data
- Discussion