

# CLOCK HOUR SCHOOLS: BUILDING SUCCESSFUL PROGRAMS

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# CAREERS AND EDUCATION

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**Students have three paths towards their future careers**

Apprenticeships

College

Vocational/trade school



**Most choose college or vocational/trade schools**



**Students rarely investigate or know about apprenticeship opportunities**

# TYPES OF VOCATIONAL PROGRAMS

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## Programs

- Aviation
- Medical
- Dental
- IT related
- Creative
- Culinary
- Beauty sciences (cosmetology, skin care, massage therapy, nail tech)

## Offering

- Quarter
- Semester
- Clock Hour

# VOCATIONAL PROGRAMS

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1,805 institutions<sup>1</sup>

- 236 public
- 76 non-profit
- 1,493 for-profit

<sup>1</sup> <http://higheredindex.newamerica.org/search/#institutions>

# BUILDING A SUCCESSFUL VOCATIONAL PROGRAM

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SUPPLY AND  
DEMAND



JOB  
OPPORTUNITIES

Accreditors require graduates to become employed in their field of study in order for non-profit schools to remain accredited and eligible for Title IV funding.

# SUPPLY AND DEMAND: RESEARCH, RESEARCH, RESEARCH! DID WE SAY RESEARCH? RESEARCH!

- 🔍 **EDEPS (Economic Development and Employer Planning System):** Economic health, industry performance, population trends, labor supply and demand, training resources, income characteristics, and market potential
- 🔍 **State and BLS Data:** Industry in geographic region
- 🔍 **College Navigator:** Tuition and Net Price
- 🔍 **College Affordability and Transparency Center (CATC) List:** Highest and lowest tuition in industry, as well as 90/10 information
- 🔍 **IPEDS Data:** Program length, tuition and completion/graduation rates

OCCUPATIONAL SUPPLY DEMAND  
Unit of Analysis: 1211A Barbering/Cosmetology

United States National

# SUPPLY AND DEMAND

In 2018-2019: 52,002 graduates from Cosmetology, Esthiology, and other beauty related programs

Does the growth rate meet the supply and demand needs?

Occupational Characteristics United States							
SOC Code	Occupation	Growth Rate 2018-28	Median Annual Wage	Typical Education	Work Experience	Typical Training	Pct Self Empl
39-5011	Barbers	Faster than the average	\$32,470	Postsecondary nondegree award	None	None	75.1%
39-5012	Hairdressers, Hairstylists, and Cosmetologists	Faster than the average	\$27,380	Postsecondary nondegree award	None	None	44.2%
39-5091	Makeup Artists, Theatrical and Performance	Faster than the average	\$106,920	Postsecondary nondegree award	None	None	28.2%
39-5092	Manicurists and Pedicurists	Faster than the average	\$27,870	Postsecondary nondegree award	None	None	28.4%
39-5094	Skincare Specialists	Much faster than the average	\$36,510	Postsecondary nondegree award	None	None	28.4%

• Long-term OJT (on-the-job training): more than 1 year • Moderate-term OJT: 1-12 months • Short-term OJT: 1 month or less

Occupational Projections United States						
SOC Code	Occupation	Employment		Change 2018-28		Average
		Base 2018	Proj 2028	Number	Percent	Annual Openings
39-5011	Barbers	82,300	88,400	6,100	7.4%	10,100
39-5012	Hairdressers, Hairstylists, and Cosmetologists	683,800	741,700	57,900	8.5%	94,600
39-5091	Makeup Artists, Theatrical and Performance	4,500	4,800	300	6.7%	600
39-5092	Manicurists and Pedicurists	156,300	172,000	15,700	10.0%	20,300
39-5094	Skincare Specialists	71,800	79,600	7,800	10.9%	9,400



Wage Trends (Median) United States							
SOC Code	Occupation	Median Annual Wage					Change
		2016	2017	2018	2019	2020	2016 to 2020
39-5011	Barbers	\$25,760	\$25,650	\$27,960	\$30,150	\$32,470	26.0%
39-5012	Hairdressers, Hairstylists, and Cosmetologists	\$24,260	\$24,850	\$24,730	\$26,090	\$27,380	12.9%
39-5091	Makeup Artists, Theatrical and Performance	\$60,970	\$59,300	\$64,250	\$75,730	\$106,920	75.4%
39-5092	Manicurists and Pedicurists	\$22,150	\$23,230	\$24,330	\$25,770	\$27,870	25.8%
39-5094	Skincare Specialists	\$30,270	\$30,080	\$31,290	\$34,090	\$36,510	20.6%
<b>Benchmarks for Wage Trends (all occupations)</b>		<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>Change 2016 to 2020</b>
National Median Wage		\$37,040	\$37,690	\$38,640	\$39,810	\$41,950	13.3%
National Mean Wage		\$49,630	\$50,620	\$51,960	\$53,490	\$56,310	13.5%

# MICHIGAN OCCUPATIONAL OUTLOOK: COSMETOLOGY

<b>Long-Term Occupational Employment Projections</b>									
<b>2016 to 2026</b>									
<b>Prosperity Region 10 - Detroit Metro</b>									
Michigan Department of Technology, Management and Budget, Bureau of Labor Market Information and Strategic Initiatives									
SOC Code	SOC Title	Employment		Change			Annual Openings Due To		
		2016	2026	Numeric	Percent	Annual Rate	Labor Force Exits	Occupation Transfer	Change
39-5012	Hairdressers, Hairstylists, and Cosmetologists	7,750	8,800	1,050	13.5%	1.3%	550	415	105

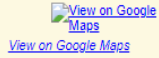
Reference: Michigan Regional Long-Term Employment Projections [Employment Projections Excel Files \(milmi.org\)](http://milmi.org)





**Taylorstown School of Beauty Inc**  
23125 Ecorse Rd, Taylor, Michigan 48180-1866

General information: (313) 291-2177  
 Website: [www.dorsey.edu/dsb-taylor-info/](http://www.dorsey.edu/dsb-taylor-info/)  
 Type: < 2-year, Private for-profit  
 Awards offered: Less than one year certificate  
 One but less than two years certificate  
 City: Small  
 Campus setting: No  
 Campus housing: No  
 Student population: 113 (all undergraduate)  
 Student-to-faculty ratio: 13 to 1



IPEDS ID: 261719  
OPE ID: 02209200

[Expand All](#) | [Collapse All](#)

GENERAL INFORMATION

TUITION, FEES, AND ESTIMATED STUDENT EXPENSES

ESTIMATED EXPENSES IN THE LARGEST PROGRAM FOR FULL-TIME BEGINNING UNDERGRADUATE STUDENTS

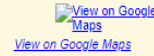
- Beginning students are those who are entering postsecondary education for the first time.

LARGEST PROGRAM	PROGRAM LENGTH			AVERAGE COMPLETION	
Cosmetology/Cosmetologist, General	1,500 clock hours			14 months	
DETAILED EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Tuition and fees	\$21,600	\$21,600	\$24,000	\$26,000	8.3%
<b>Living arrangement</b>					
Off Campus					
Room and board	\$14,634	\$14,634	\$14,634	\$12,488	-14.7%
Other	\$8,060	\$8,060	\$6,993	\$7,223	3.3%
Off Campus with Family					
Other	\$5,292	\$5,292	\$6,993	\$7,223	3.3%
TOTAL EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Off Campus	\$44,294	\$44,294	\$45,627	\$45,711	0.2%
Off Campus with Family	\$26,892	\$26,892	\$30,993	\$33,223	7.2%

**Elevate Salon Institute**

4050 Crooks Rd., Royal Oak, Michigan 48073

General information: (248) 965-3353  
 Website: [esirovalook.com/](http://esirovalook.com/)  
 Type: < 2-year, Private for-profit  
 Awards offered: Less than one year certificate  
 One but less than two years certificate  
 Suburb: Large  
 Campus setting: No  
 Campus housing: No  
 Student population: 114 (all undergraduate)  
 Student-to-faculty ratio: 16 to 1



IPEDS ID: 451282  
OPE ID: 04121100

[Expand All](#) | [Collapse All](#)

GENERAL INFORMATION

TUITION, FEES, AND ESTIMATED STUDENT EXPENSES

ESTIMATED EXPENSES IN THE LARGEST PROGRAM FOR FULL-TIME BEGINNING UNDERGRADUATE STUDENTS

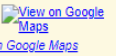
- Beginning students are those who are entering postsecondary education for the first time.

LARGEST PROGRAM	PROGRAM LENGTH			AVERAGE COMPLETION	
Cosmetology/Cosmetologist, General	1,500 clock hours			12 months	
DETAILED EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Tuition and fees	\$19,621	\$19,500	\$19,500	\$19,137	-1.9%
Books and supplies	\$1,979	\$2,000	\$2,000	\$2,363	18.2%
<b>Living arrangement</b>					
Off Campus					
Room and board	\$12,267	\$15,299	\$12,126	\$12,126	0.0%
Other	\$10,458	\$9,858	\$9,858	\$9,858	0.0%
Off Campus with Family					
Other	\$7,379	\$6,063	\$6,063	\$6,063	0.0%
TOTAL EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Off Campus	\$44,325	\$46,657	\$43,484	\$43,484	0.0%
Off Campus with Family	\$28,979	\$27,563	\$27,563	\$27,563	0.0%

**Paul Mitchell the School-Michigan**

40688 Van Dyke Ave, Sterling Heights, Michigan 48313

General information: (506) 939-8600  
 Website: [paulmitchell.edu/sterlingheights](http://paulmitchell.edu/sterlingheights)  
 Type: < 2-year, Private for-profit  
 Awards offered: Less than one year certificate  
 One but less than two years certificate  
 Suburb: Large  
 Campus setting: No  
 Campus housing: No  
 Student population: 222 (all undergraduate)  
 Student-to-faculty ratio: 15 to 1



IPEDS ID: 449077  
OPE ID: 02531806

[Expand All](#) | [Collapse All](#)

GENERAL INFORMATION

TUITION, FEES, AND ESTIMATED STUDENT EXPENSES

ESTIMATED EXPENSES IN THE LARGEST PROGRAM FOR FULL-TIME BEGINNING UNDERGRADUATE STUDENTS

- Beginning students are those who are entering postsecondary education for the first time.

LARGEST PROGRAM	PROGRAM LENGTH			AVERAGE COMPLETION	
Cosmetology/Cosmetologist, General	1,500 clock hours			11 months	
DETAILED EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Tuition and fees	\$17,675	\$17,675	\$17,895	\$17,895	0.0%
Books and supplies	\$2,600	\$2,600	\$2,531	\$2,776	9.7%
<b>Living arrangement</b>					
Off Campus					
Room and board	\$14,319	\$14,394	\$14,781	\$16,437	11.2%
Other	\$7,224	\$7,482	\$7,375	\$7,805	5.8%
Off Campus with Family					
Other	\$4,741	\$4,741	\$4,246	\$5,192	22.3%
TOTAL EXPENSES	2017-2018	2018-2019	2019-2020	2020-2021	% CHANGE 2019-2020 TO 2020-2021
Off Campus	\$41,818	\$42,151	\$42,582	\$44,913	5.5%
Off Campus with Family	\$25,016	\$25,016	\$24,672	\$25,863	4.8%

# COLLEGE NAVIGATOR

# IPEDS DATA USED IN PROGRAM DEVELOPMENT

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- Key Indicators
  - Graduates within 150%
  - Completers
  - Retention Rates
- Location
  - Mile radius to institute
- Costs
  - Tuition
  - 90/10 issues



✕ close

## Which colleges have the highest and lowest tuition and net prices?

Use the options below to generate a report on the highest (top 5%) and lowest (bottom 10%) academic year charges for each sector. Tuition reports include tuition and required fees. Net price is cost of attendance minus grant and scholarship aid. Data are reported by institutions and are for full-time beginning students.

Choose Sector

Choose Report Type

National Average: **\$14,519**

[Print](#) [Download](#)

Institution	City	State	Tuition <sup>(1)</sup>
Dorsey Business Schools-Wayne	Wayne	MI	\$29,784
Institute of Medical Ultrasound	Atlanta	GA	\$28,100

<sup>(1)</sup>Tuition and Required Fees, 2018-19

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Fall 2018, Institutional Characteristics component and Winter 2018-19, Student Financial Aid component.

close

## Which colleges have the highest and lowest tuition and net prices?

Use the options below to generate a report on the highest (top 5%) and lowest (bottom 10%) academic year charges for each sector. Tuition reports include tuition and required fees. Net price is cost of attendance minus grant and scholarship aid. Data are reported by institutions and are for full-time beginning students.

Choose Sector

Choose Report Type

National Average: **\$14,519**

 [Print](#)  [Download](#)

Institution	City	State	Tuition <sup>(1)</sup>
Rosslyn Training Academy of Cosmetology	Aguada	PR	\$6,397
Industrial Technical College	Humacao	PR	\$6,480
Caribbean Forensic and Technical College	Rio Piedras	PR	\$6,585
Bayamon Community College	Bayamon	PR	\$6,815

<sup>(1)</sup>Tuition and Required Fees, 2018-19

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Fall 2018, Institutional Characteristics component and Winter 2018-19, Student Financial Aid component.

## How much do career and vocational programs cost?

Begin typing the name of a program (for example, "Cosmetology") to generate a list of institutions that offer the program and the tuition and net prices they charge for the entire program. Data are reported by institutions on their largest program and are for full-time beginning undergraduate students. Not all institutions offering these vocational programs are included on this list. For a full list of institutions offering a program, go to [College Navigator](#) and search by program/major.

Select a Program

 [Print](#)  [Download](#)

### Cosmetology and Related Personal Grooming Services

Douglas J Aveda Institute	East Lansing	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	11	\$21,600	\$17,193
TaylorTown School of Beauty Inc	Taylor	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	14	\$21,600	\$18,538
Elevate Salon Institute	Royal Oak	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	12	\$19,500	\$14,667
Empire Beauty School-Michigan	Grand Rapids	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	11	\$19,260	\$15,076
L'esprit Academy	Canton	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	11	\$17,765	\$18,013
Paul Mitchell the School-Michigan	Sterling Heights	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	12	\$17,675	\$13,362
Paul Mitchell The School-Farmington Hills	Farmington Hills	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	12	\$17,675	\$18,877
Michigan College of Beauty-Troy	Troy	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	13	\$17,500	\$15,150
Hillsdale Beauty College	Hillsdale	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	14	\$17,150	\$8,949
Twin City Beauty College	Saint Joseph	MI	Cosmetology/Cosmetologist, General	1500 Contact Hours	13	\$16,950	\$20,258



## 90/10 Rule Failures

Proprietary Schools with more than 90 Percent of Revenue from Federal Financial Aid with Fiscal Year Ending Dates Between 7/1/2018 – 6/30/2019.



Data Source: eZ-Audit as of 9/3/2020, Sorted by Highest Percentage

Select Year

[Print](#) [Download](#)

OPE ID	Institution Name	City	State	Fiscal Year Ending Date	Attestation Score
04158500	Texas Beauty College	Haltom City	TX	12/31/2018	95.25
02128600	Art Institute of Cincinnati (The)	Cincinnati	OH	08/31/2018	92.55
03070500	D'Mart Institute	Barranquitas	PR	12/31/2018	91.02

The HEOA moves the 90/10 Rule to the PPA from Title I of the HEA (the 90/10 Rule applies only to proprietary institutions and requires those institutions to derive at least 10 percent of their revenue from non-Title IV sources). As a result, an institution that now violates the 90/10 Rule for one year would no longer lose its eligibility to participate in the Title IV programs. Instead, the institution's participation becomes provisional for two fiscal years. However, if the institution does not satisfy the 90/10 Rule for two consecutive fiscal years, it loses its eligibility to participate in the Title IV programs for at least two fiscal years.

If an institution fails to satisfy the 90/10 Rule, the HEA requires the Department to publicly disclose on the College Navigator website the identity of that institution and the extent to which the institution failed to satisfy the rule. In addition, no later than July 1 of each year, the Secretary must submit to Congress a report that contains, for each proprietary institution, the amount and percentage of the institution's revenues from Title IV sources and non-Title IV sources, as provided by the institution in its audited financial statements.



# DATA FEEDBACK REPORTS

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- IPEDS data for one institution
- Comparison to other institutions

## Customized IPEDS DATA FEEDBACK REPORT 2020

### What Is IPEDS?

The Integrated Postsecondary Education Data System (IPEDS) is a system of survey components that collects data from all institutions that provide postsecondary education and are eligible to receive Title IV funding across the United States and other U.S. jurisdictions.

These data are used at the federal and state level for policy analysis and development; at the institutional level for benchmarking and peer analysis; and by students and parents, through the College Navigator (<https://nces.ed.gov/collegenavigator/>), an online tool to aid in the college search process. Additional information about IPEDS can be found on the website at <https://nces.ed.gov/ipeds>.

### What Is the Purpose of This Report?

The Data Feedback Report is intended to provide institutions a context for examining the data they submitted to IPEDS. The purpose of this report is to provide institutional executives a useful resource and to help improve the quality and comparability of IPEDS data.

### What Is in This Report?

The figures in this report provide a selection of indicators for your institution to compare with a group of similar institutions. The figures draw from the data collected during the 2019-20 IPEDS collection cycle and are the most recent data available. The inside cover of this report lists the pre-selected comparison group of institutions and the criteria used for their selection. The Methodological Notes at the end of the report describe additional information about these indicators and the pre-selected comparison group.

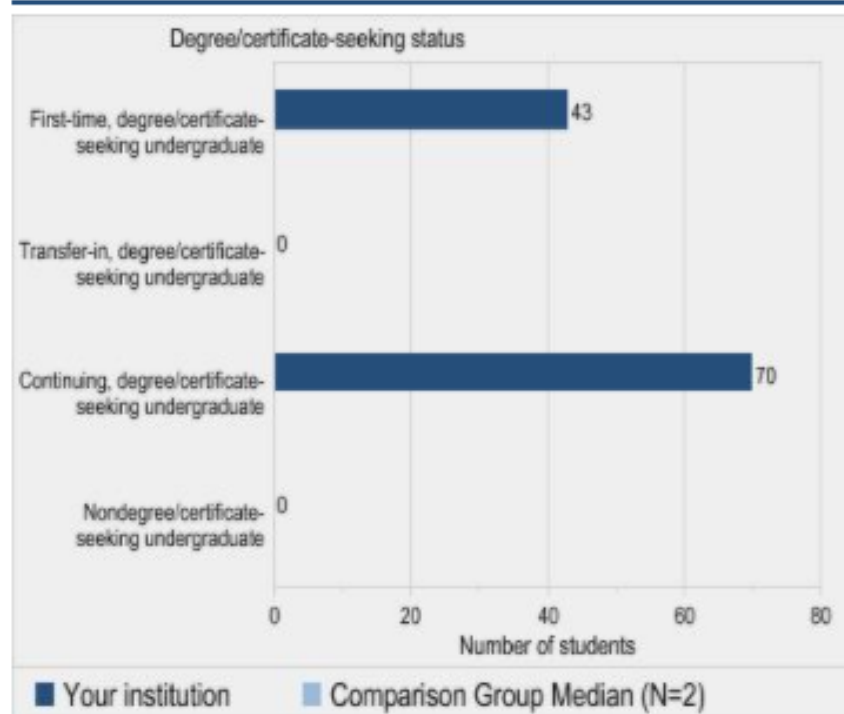
### Where Can I Do More with IPEDS Data?

Each institution can access previously released Data Feedback Reports from 2005 and customize this 2020 report by using a different comparison group and IPEDS variables of its choosing. To learn how to customize the 2020 report, visit this resource page <https://nces.ed.gov/ipeds/Help/View/2>. To download archived reports or customize the current Data Feedback Report, visit the 'Use the Data' portal on the IPEDS website <https://nces.ed.gov/ipeds> and click on Data Feedback Report.

TaylorTown School of Beauty Inc  
Taylor, MI

## Taylorstown School of Beauty Inc

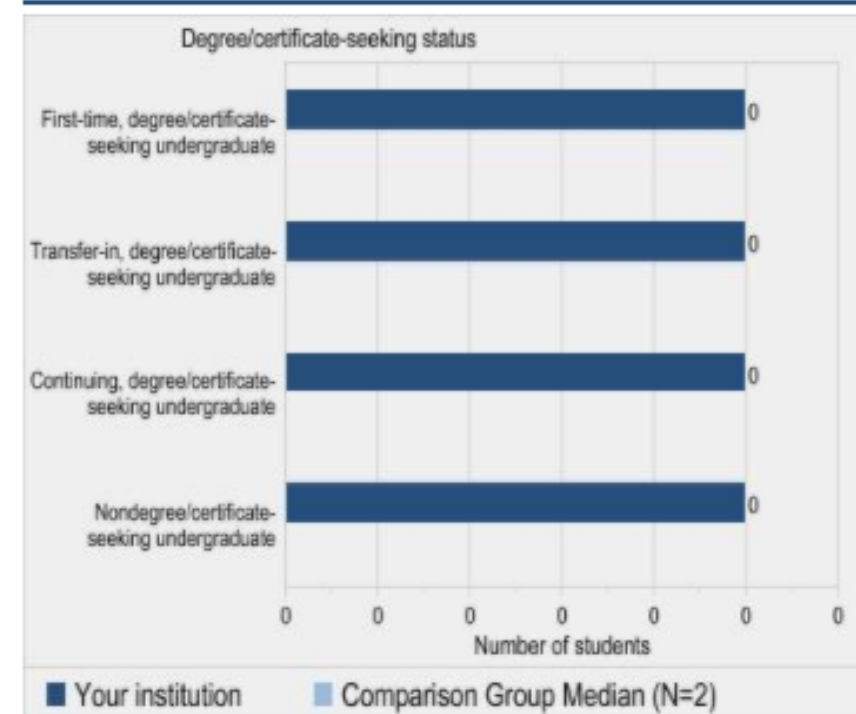
Figure 1. Full-time enrollment, by degree/certificate-seeking status: Fall 2019.



NOTE: N is the number of institutions in the comparison group. Medians are not reported for comparison groups with less than three values.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Spring 2020, Fall Enrollment component.

Figure 2. Part-time enrollment, by degree/certificate-seeking status: Fall 2019.

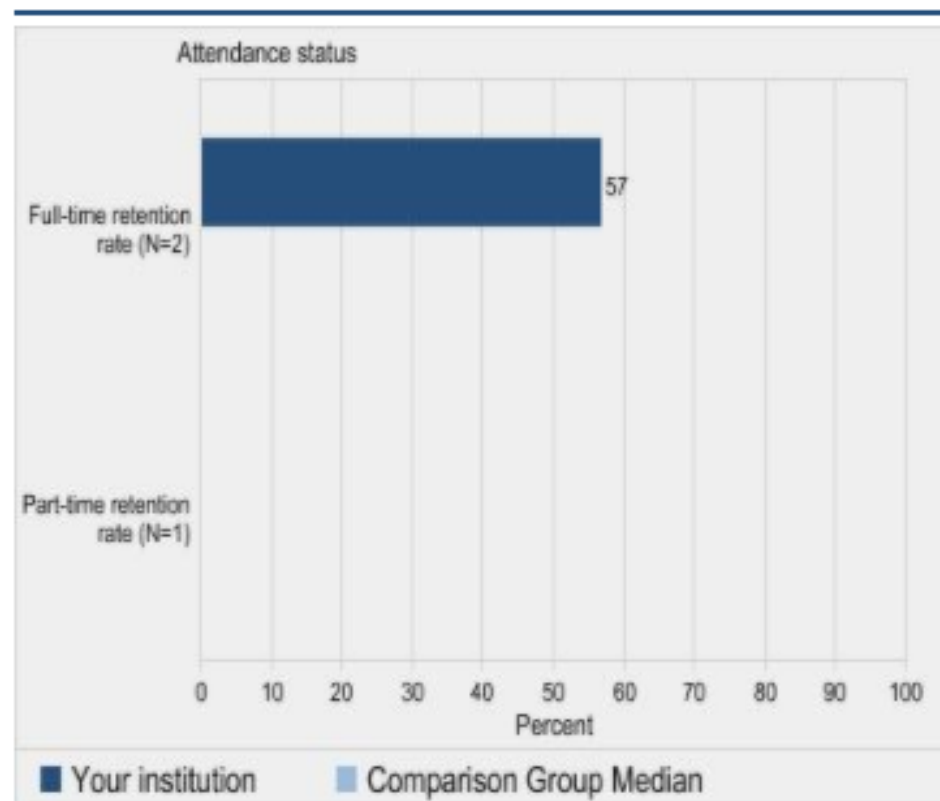


NOTE: N is the number of institutions in the comparison group. Medians are not reported for comparison groups with less than three values.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Spring 2020, Fall Enrollment component.



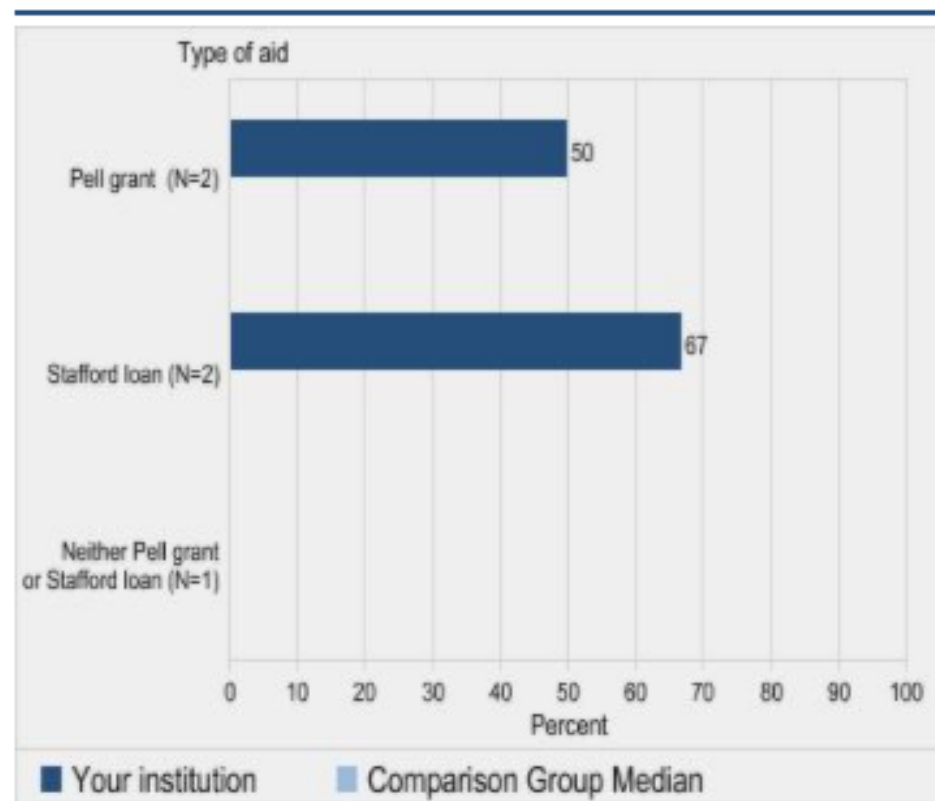
**Figure 3. Retention rates of first-time degree/certificate seeking students, attendance status: Fall 2018 cohort.**



NOTE: Retention rates are measured from the fall of first enrollment to the following fall. Academic reporting institutions report retention data for the Fall 2018 cohort of students who are still enrolled as of the institution's official fall reporting date or as of October 15, 2019. Program reporters determine the cohort with enrollment any time between August 1 - October 31, 2018 and retention based on August 1, 2019. Medians are not reported for comparison groups with less than three values.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Spring 2020, Fall Enrollment component.

**Figure 4. Graduation rates of full-time, first-time degree/certificate-seeking undergraduates within 150% of normal time to program completion, by type of aid: 2016 cohort.**



NOTE: Graduation rate cohort includes all full-time, first-time degree/certificate-seeking undergraduate students. Data were collected on those students, who at entry of the cohort, were awarded a Pell Grant and students who were awarded a Subsidized Stafford loan, but did not receive a Pell Grant. Graduation rates are the Student Right-to-Know rates. For more details, see the Methodological Notes. N is the number of institutions in the comparison group. Medians are not reported for comparison groups with less than three values.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2019-20, Graduation Rates component.

# IPEDS

Integrated Postsecondary Education Data System

Search IPEDS



IPEDS Data Use Help Desk (866) 558-0658 or [ipedstools@rti.org](mailto:ipedstools@rti.org)

## Use the Data

Access IPEDS data submitted to NCES through our data tools or download the data to conduct your research



### [Compare Institutions](#) ?

Download IPEDS data files for more than 7,000 institutions and up to 250 variables. Data files are provided in comma separated value (\*.csv) format.

# NET PRICE, COMPLETIONS AND FALL ENROLLMENTS (2019)

UnitID	Institution Name	Average net price-students awarded grant or scholarship aid 2018-19 (SFA 1819)	Completers within 150% of normal time (GR2019_L2)	Completers within 100% of normal time (GR2019_L2)	Grand total men (EFFY2019 Undergraduate)	Grand total women (EFFY2019 Undergraduate)
451282	Elevate Salon Institute	\$ 11,222.00	8	1	6	148
449977	Paul Mitchell the School-Michigan	\$ 12,133.00	39	0	19	256
261719	Taylorstown School of Beauty Inc	\$ 17,437.00	89	51	15	363

# IPEDS

Integrated Postsecondary  
Education Data System

Search IPEDS



IPEDS Data Use Help Desk (866) 558-0658 or [ipedstools@rti.org](mailto:ipedstools@rti.org)

## Use the Data

Access IPEDS data submitted to NCES through our data tools or download the data to conduct your research



### Statistical Tables ⓘ

Create simple descriptive statistics (e.g., total, count, average, median, standard deviation, percentiles) on selected IPEDS institutions and variables.

## Statistical Tables

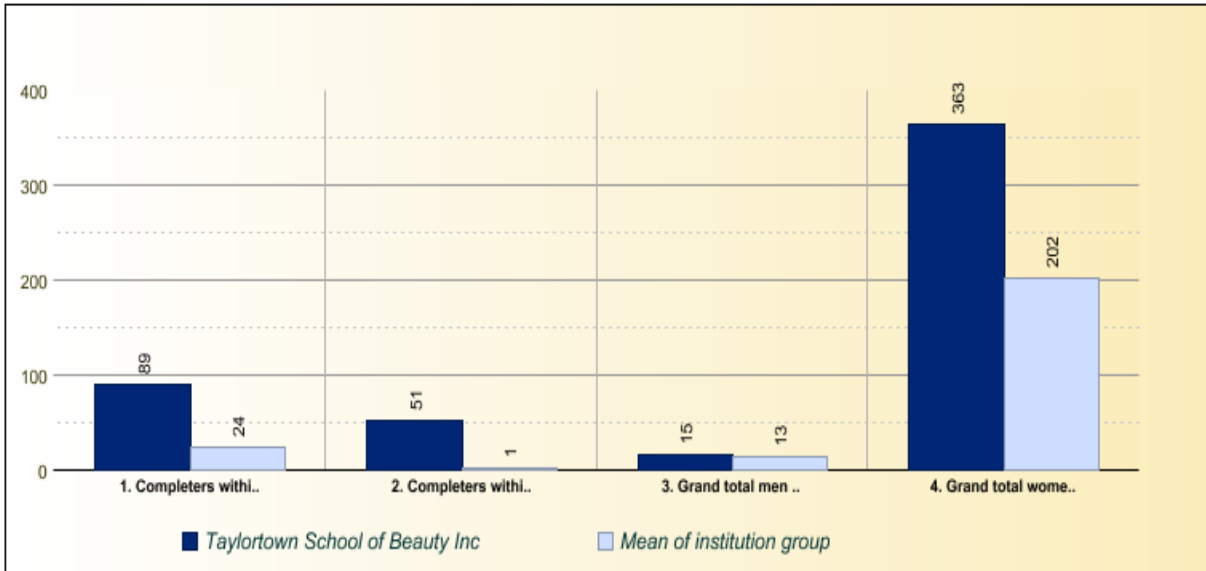
Final Release Data ([Change](#))

1. Select Institutions 2. Select Variables 3. Output

My Comparison Institution - **Taylorstown School of Beauty Inc** [CHANGE](#) [REMOVE](#)  
Select Institutions - You have selected 2 institution(s) [VIEW / MODIFY](#)  
Select Variables - You have selected 6 variable(s), 6 can be used in this report. [VIEW / MODIFY](#)

### Statistics Report

[Print graph](#) [Download](#) [Modify options](#)



1. Completers within 150% of normal time - (19): 89;24  
2. Completers within 100% of normal time - (19): 51;1  
3. Grand total men - Undergraduate - (19): 15;13  
4. Grand total women - Undergraduate - (19): 363;202

# STATISTICAL TABLES

# IPEDS

Integrated Postsecondary Education Data System

Search IPEDS



IPEDS Data Use Help Desk (866) 558-0658 or [ipedstools@rti.org](mailto:ipedstools@rti.org)

## Use the Data

Access IPEDS data submitted to NCES through our data tools or download the data to conduct your research



### Summary Tables ⓘ

Customize a summary table for a select subgroup of institutions on the following popular topics: tuition and fees, room and board, student financial aid, admissions, test scores, student enrollment, degree/certificate awarded, and graduation rates.

# Graduation rates (150% of normal time) and transfer-out rates

Change report ▼

Aug 31, 2019 ▼ **Expand by: Total** ▼

**Report Options: Aggregate** ▼ **Select Institutions** ▼

Cohort year	Adjusted cohort	Number of completers	Graduation rate (%)	Transfer-out number	Transfer-out rate (%)
<b>Aggregate Result - Title IV institutions in the U.S.</b>					
2013 (4-year institutions)	1,707,966	1,016,769	59.5%	217,382	12.7%
2016 (2-year institutions)	733,398	262,058	35.7%	98,083	13.4%
2016 (less-than-2-year institutions)	140,854	96,516	68.5%	455	0.3%
<b>Aggregate Result - <u>User-Selected Institutions</u> (3)</b>					
2013 (4-year institutions)	-	-	0%	-	0%
2016 (2-year institutions)	-	-	0%	-	0%
2016 (less-than-2-year institutions)	242	136	56.2%	0	0%
<b>Comparison Institution: Taylortown School of Beauty Inc - <a href="#">Edit</a> <a href="#">Remove</a></b>					
2016	173	89	51.4%	0	0%
<b>Comparison Institution: Paul Mitchell the School-Michigan - <a href="#">Edit</a> <a href="#">Remove</a></b>					
2016	56	39	69.6%	0	0%
<b>Comparison Institution: Elevate Salon Institute - <a href="#">Edit</a> <a href="#">Remove</a></b>					
2016	13	8	61.5%	0	0%

IPEDS DATA: A  
SOURCE OF  
INFORMATION  
TO HELP  
DEVELOP  
SUCCESSFUL  
PROGRAMS

- ❖ Program
- ❖ Success of most recent cohort of students
- ❖ Demographic area
- ❖ Retention rates
- ❖ Completion/graduation rates
- ❖ Tuition
- ❖ Net Price