

Yenny D. Anderson, Ed.D.

PROFESSIONAL SUMMARY

Driven professional with 20+ years of highly effective leadership experience in institutional research, analytics, data management and data governance. An action-oriented leader who has a strong sense of institutional responsibility, personal accountability, and professional integrity.

PROFESSIONAL EXPERIENCE

Lehigh University (Bethlehem, PA ** Private, not-for-profit)

<i>Associate Vice President for Institutional Data</i>	<i>Sept 2023-Present</i>
<i>Vice Provost for Institutional Research and Strategic Analytics</i>	<i>Jan 2019-Aug 2023</i>
<i>Assistant Vice Provost for Institutional Research and Strategic Analytics</i>	<i>Sept 201-Jan 2019</i>
<i>Director of Institutional Research</i>	<i>Jul 2011-Sept 2017</i>
<i>Associate Director of Institutional Research</i>	<i>Dec 2008-Jul 2011</i>
<i>Assistant Director of Institutional Research</i>	<i>Sep 2007-Dec 2008</i>

As the Associate Vice President for Institutional Data, I lead institutional research, strategic analytics, and data governance initiatives. Responsibilities include providing leadership, supervision, and co-chairing the Data Governance Executive Committee. Collaborating with functional area leaders, I oversee the development of online dashboards for organizational performance tracking and serve as the university's chief data advocate, promoting data sharing and prioritizing analytics projects aligned with university objectives. In my previous position as Vice Provost, I advised senior leadership, managed data governance, and demonstrated expertise in data management, strategic planning, and research execution. Through various progressive roles, I spearheaded data governance programs, supervised research projects, and maintained databases, fostering an inclusive environment that encourages diverse viewpoints and supports informed decision-making at all levels within the institution.

Barnard College (New York, NY ** Private, not-for-profit)

<i>Institutional Research and Assessment Officer</i>	<i>Dec 2005-Jun 2006</i>
<i>Manager, Budgets and Research</i>	<i>Dec 2003-Dec 2005</i>
<i>Institutional Research Analyst</i>	<i>Mar 2002-Dec 2003</i>

As part of the College's finance and planning division, reported directly to the Vice President for Finance and Planning, engaging in comprehensive data analysis including historical trends, simulation models, and budget preparation. Coordinated yearly data sets, managed external data contacts, and served across college committees. Conducted institutional surveys, generated analytical reports, and oversaw the Common Data Set completion while responding to statistical requests from departments and external agencies.

HIGHLIGHTED PRESENTATIONS

Zheng, H., & Anderson, Y.D. (2019, May 30). *Developing Data Strategy Through Campus Collaboration*. Session presentation at the annual forum of the Association for Institutional Research in Denver, CO.

Anderson, Y.D., Foley, C., & Foley, T. (2018, October 10). *The Who, What, and Why of IT Governance and Data Analytics*. Session presentation at the 2018 ACM SIGUCCS Annual Conference, Orlando, FL.

Jensen, J., Anderson, Y.D., & Packer, D. (2017, June 1). *Developing and Implementing a Survey to Assess Campus Climate for Diversity*. Session presentation at the annual forum of the Association for Institutional Research in Washington, D.C.

Zheng, H., & Anderson, Y.D. (2017, January 22). *Connected Campus – Developing Data Analytics Solutions to Promote Student Success*. Session presentation at Lehigh University, Student Affairs' 2017 Assessment Symposium, Bethlehem, PA.

HIGHLIGHTED PROFESSIONAL DEVELOPMENT WORKSHOPS & TRAINING

EAB Rising Higher Education Leaders Fellowship. (A six-month, cohort-based program designed to foster community, enhance comprehension of key topics and issues related to institutional strategy, and offer targeted professional skills development by EAB industry experts.) July 2022 -December 2022.

Lehigh Virtual Inclusion Insights. (Participants watch and discuss eleven video insights by Dr. Steve Robbins, covering stereotypes, unintentional intolerance, and the obstacles to inclusivity posed by human nature and our brains. The sessions offer practical strategies to promote inclusiveness.) Lehigh University, Bethlehem, PA. March 2022.

LUally Foundations: LGBTQ+ 101. (Essential session to enhance understanding of LGBTQIA+ terms and concepts. Participants learn to identify exclusive and inclusive thoughts, attitudes, and behaviors in themselves and others, gaining skills to be effective allies for LGBTQIA+ communities.) Lehigh University, Bethlehem, PA. September 2020.

Women in Educational Leadership. (The program centers on how female senior leaders can strengthen their leadership skills to advance education initiatives, learn how they can effectively navigate multiple responsibilities and stakeholders, and it provides a unique opportunity for growth among diverse women.) Harvard University, Cambridge, MA. March 3-5, 2019.

Pragmatic Leadership at Lehigh. (Nominated for exclusive inaugural program by Provost. A highly selective two-semester workshop at Lehigh University, offering successful leaders advanced skills to drive and implement impactful change.) Lehigh University, Bethlehem, PA. October 2016 through May 2017.

H.E.R.S. Leadership Summer Institute. (Professional development curriculum aimed to help participants build institutional awareness, networking, and self-knowledge through a 12-day residential program.) HERS Bryn Mawr Summer Institute, Bryn Mawr, PA. July 13-25, 2015.

COMMUNITY ENGAGEMENT

Association for Institutional Research (AIR)

AIR Forum Proposal Reviewer

Nov 2015-Present

Nominations and Elections Committee (2-Year term)

Jul 2021-Jun 2023

North East Association for Institutional Research (NEAIR)

NEAIR Proposal Reviewer

May 2018-Present

LINC (Lehigh Valley Inter-Regional Networking & Connecting Consortium)

Member, Board of Directors

Mar 2020-Feb 2024

Knoll Acres at Wooddale II (East Stroudsburg, PA)– Homeowners Association

President of the Board of Directors

Jan 2016-Jan 2020

Vice President of the Board of Directors

Sep 2015-Jan 2016