

CURRICULUM VITAE – HIGHLIGHTS

Ivana Fredotovic, PhD

Ivana brings rich and diverse experience in higher education leadership, institutional research, and analytics. With a proven track record, she excels in making data-informed decisions on complex issues facing student success. Currently, as the Chief Data Officer at Weber State University (WSU) in Utah, Ivana is tasked with developing a comprehensive strategy for student data and analytics to improve student success. Before joining WSU, Ivana held the role of Director of Research and Data Analytics at Miami Dade College in Florida. She holds a Doctorate in Leadership and Education from Barry University. Actively involved in professional organizations, Ivana participates in community-based research projects. Her research in higher education centers on data literacy, organizational transparency, and data strategy to enhance institutional capacity for driving student success.

Ivana has an extensive presentation history, showcasing her expertise at conferences such as AIR Forum 2023, SAIR 2022, and FAIR 2021, as well as community events, executive leadership councils, and invited addresses. She contributes her knowledge to university-wide committees and community advisory boards, including the Community Alliance for Women in Technology Mentorship Program at Miami Dade College. Ivana served as a former President-Elect and the 2023 Conference Program Chair for FAIR. Her career philosophy centers on fostering systems, collaborative efforts, and strategic priorities to cultivate a data-informed culture, support impactful strategies, and proactively enhance student success.

GRADUATE EDUCATION

Ph.D. in Leadership and Education, *Specialization in Higher Education Administration* **May 2018**
Adrian Dominican School of Education, Barry University, Miami Shores, FL

Master of Business Administration (MBA), *Specialization in Finance* **May 2009**
Andreas School of Business, Barry University, Miami Shores, FL

HIGHER EDUCATION EXPERIENCE

Weber State University, Ogden, Utah
Office of Student Success Analytics, Academic Affairs
Chief Data Officer Apr. 2023 – present

Miami Dade College, Miami, FL
Division of Strategy and Institutional Effectiveness
Director of Research and Data Analytics Jan. 2020 – Jan. 2023

Barry University, Miami Shores, FL
Office of Institutional Research
Senior Research Analyst Sept. 2018 – Jan. 2020
Research Analyst July 2015 – Aug. 2018
Research Assistant Jan. 2014 – June 2015

Barry University, Miami Shores, FL
Adjunct Faculty Aug. 2021 – Dec. 2022
• Courses taught: Aug. 2010 – Dec. 2019

- Undergraduate - Business Statistics, Statistics Lab, Developmental Math
- Graduate - Quantitative Methods of Inquiry (Doctoral), Methodology of Research (Masters)

PROFESSIONAL MEMBERSHIP

- American Association of State Colleges and Universities (AASCU) 2023 – present
- Higher Education Data Warehousing Forum (HEDW) 2023 – present
- Southern Association for Institutional Research (SAIR) 2020 – present
- Association for Institutional Research (AIR) 2014 – present
- Florida Association for Institutional Research (FAIR) 2015 – 2023

SELECTED RECENT PROFESSIONAL INVOLVEMENT

Professional Service

- 2023 President-Elect and 2023 Conference Program Chair, FAIR
- 2022 AIR Scholarship Review Committee member
- Chair, 2022 FAIR Proposal Review Committee
- Mentor, Community Alliance for Women in Technology at MDC (2021 – present)
- Peer Reviewer, Association for Institutional Research (2019 – present)
- Peer Reviewer, 2019 National Symposium of Student Retention
- Proposal Reviewer, 2016 Eastern Educational Research Association Conference
- Proposal Reviewer, 2015 South Florida Education Research Conference
- Proposal Reviewer, 2014 Association for Institutional Research Forum
- Poster Presentation Award Subcommittee member, 2014 South Florida Education Research Conference

Peer-reviewed Professional Presentations

- 2023 AIR Forum. *Being data driven: Building a sustainable vulture of data literacy*. Forum Presenter.
- 2022 SAIR. *Answering the call for “live” data: Building a sustainable culture of data literacy at all levels of the institution*. Conference Presenter.
- 2022 SAIR. *Testing a model of organizational transparency in higher education through faculty perceptions*. Conference Presenter.
- 2021 FAIR. *Answering the call for “live” data: Developing and maintaining Power BI reports & dashboards*. Conference co-Presenter.
- 2020 Academy of Human Resource Development. *The role of leadership in work engagement*. Conference co-Presenter.
- 2019 Academy of Human Resource Development. *The impact of leadership on workplace bullying*. Conference co-Presenter.
- 2018 International Leadership Association. *Exploring the relationship between leadership and employee work engagement*. Conference co-Presenter.
- 2016 Eastern Educational Research Association. *Using Amazon Mechanical Turk (MTurk) to recruit participants for education research*. Conference co-Presenter.
- 2016 Eastern Educational Research Association. *Holocaust education, Holocaust knowledge, and citizenship values among U.S. adults*. Conference co-Presenter.
- 2015 Eastern Educational Research Association. *Constructing a Holocaust knowledge instrument: Establishing content validity using a table of specifications methodology*. Conference co-Presenter
- 2014 South Florida Education Research. *A model for engaged scholarship: Creating an education research lab*. Conference co-Presenter.
- 2014 Eastern Educational Research Association. *Holocaust education, statutes, and citizenship values*. Conference co-Presenter.